Kine WEEKLY

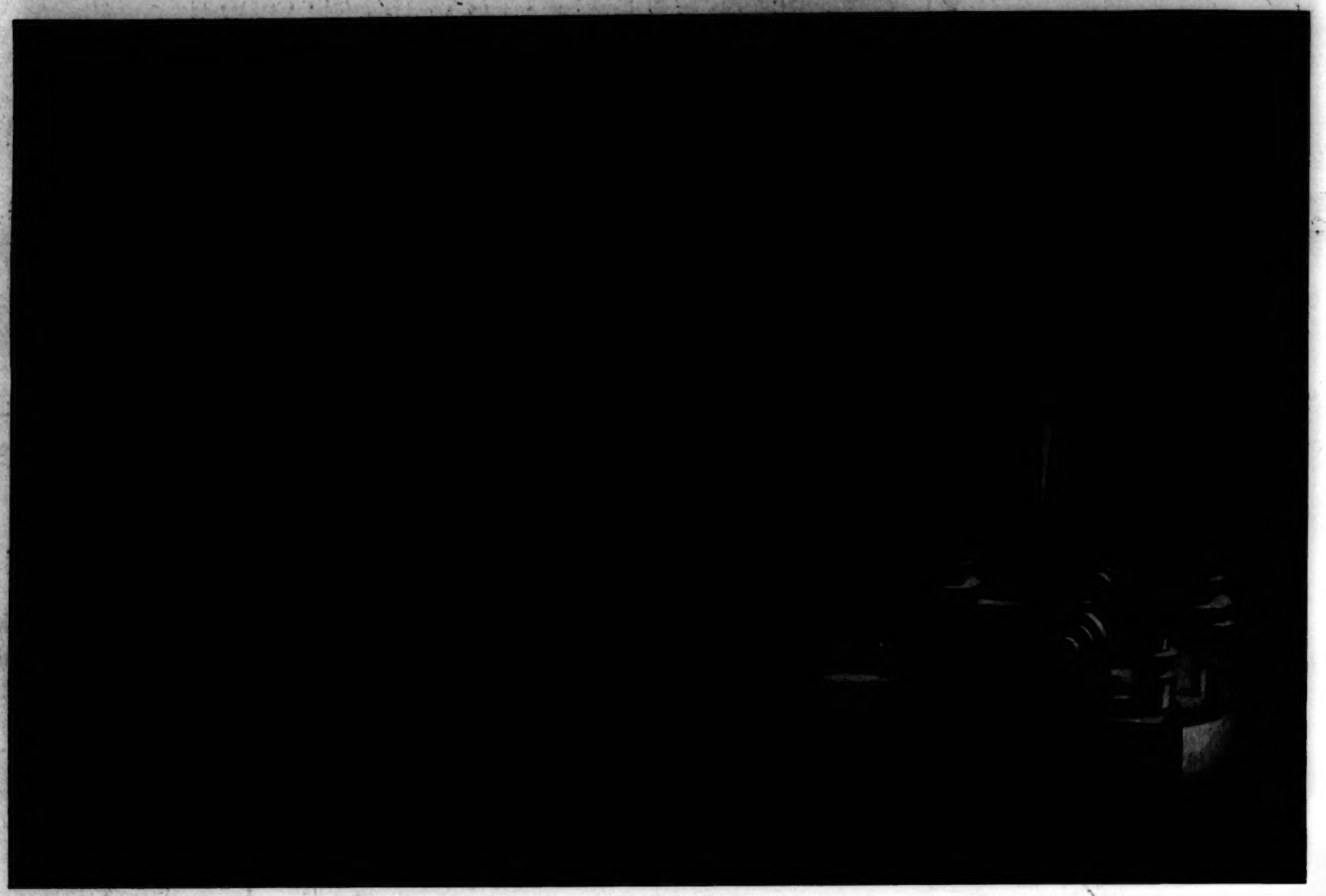
SUSSEX SELF-DEFENCE

See page 3

THOSE JOYOUS PEALS...

were in honour of those mighty M-G-M hits that are drawing London's teeming thousands!

O-V-E-R!



HOLD EVERYTHING!

THE CITADEL blasts EVERY KNOWN RECORD at the Empire, Leicester Square . . . Never in the history of the industry such crowds, such grosses, such marvellous press and public acclaim . . . "Best film EVER made" *(Evening Standard)* "Best film yet made in Britain" *(Daily Express)* are just a sample of the raves . . . It's mighty M-G-M's mightiest of all time!

THE GREAT WALTZ still one of the biggest hits in town . . . Everybody's singing the praises of this intoxicating melody feast . . . And the box-office hums a busy accompaniment as the picture surges towards FIFTH great week at His Majesty's.

. . . AND HOLD extra playing time for
THE LADY VANISHES (Margaret Lockwood, Michael Redgrave), TOO HOT TO HANDLE (Clark Gable, Myrna Loy), MARIE ANTOINETTE (Norma Shearer, Tyrone Power), BOYS TOWN (Spencer Tracy, Mickey Rooney), THE SHINING HOUR (Joan Crawford, Margaret Sullavan), SWEETHEARTS (Jeanette MacDonald, Nelson Eddy), CLIMBING HIGH (Jessie Matthews, Michael Redgrave), OUT WEST WITH THE HARDYS (Mickey Rooney, Lewis Stone), DRAMATIC SCHOOL (Luise Rainer, Paulette Goddard), etc.

NEW YEAR "IDEAL KINEMA" WITH THIS ISSUE

Kinematograph Weekly

No. 1655 Thursday, January 5, 1939. Vol. 263

U.A. CHIEF'S EUROPEAN SURVEY

See page 5

SUSSEX C.E.A. MEETING

CIVIC THREAT AT BRIGHTON

Exhibitors To Use Screen Propaganda

A SELF-DEFENCE MEASURE

Brighton exhibitors are to oppose strongly a clause in the local Corporation Bill which seeks powers to spend up to 1½d. rate (approximately £10,000) annually on the provision of entertainments.

Taking the cue from Thomas France, who declared at the annual banquet of the London and H.C. Branch that exhibitors would not hesitate to use their screens should it ever be necessary to protect their own business, Brighton exhibitors have decided to institute a vigorous screen campaign backed up by handbill distribution.

DAN BENJAMIN (the chairman) explained that a poll of the town was to be taken on the separate clause of the Brighton Corporation Bill, which was being strongly opposed by the local Association of Ratepayers' Protection League. Mr. Benjamin said that there appeared to be very little objection to the provision of the Bill except Clause 55, by which the Corporation sought power to run entertainment in opposition to their own ratepayers.

A member questioned whether the exhibitors should take an active part in raising opposition to the Bill, whereupon RANDOLPH RICHARDS asked:—

"Haven't we been a bit finicky in the past? Here is a Bill that is going to affect your interests very vitally, and I should say you are fully justified in using your screens to oppose it."

E. W. P. PEALL said that the C.E.A. opposition was purely on the grounds that they objected to municipal trading.

E. V. GLENISTER: "It means in effect that the Corporation become the chief caterers against your interests, and you pay them for doing it."

Curse of Municipal Trading

HERBERT SHANLY said that what the public had to recognise was that under the guise of asking people to the town, the Corporation did not seek to go wholly into municipal trading; they did not become butchers, bakers or anything like that; they attacked certain things only such as kinemas, concert parties, chairs and bathing. "We must," added Mr. Shanly, "bring home to the public the curse of municipal trading."

It was decided to obtain 20,000 circulars for distribution to patrons, the CHAIRMAN agreeing to undertake the distribution to the various kinemas, and also the preparation of slides.

ANNUAL MEETING REPORT

New Officials Elected

At the annual meeting Dan Benjamin was unanimously re-elected chairman of the branch, with Coun. Randolph E. Richards as vice-chairman; Coun. Richards and Herbert Shanly were reappointed delegates to General Council, and Reginald Briggs as treasurer.

The following were also re-elected: Executive Committee, P. G. Lundy, C. A. Seebold, R. Ainsworth, R. Briggs, and C. A. Maguire; trustees, R. Briggs, C. A. Seebold and Coun. Richards; auditor, F. Barter.

The annual report showed 83 halls represented in the Brighton area, and the accounts submitted by the Secretary, A. Daniels, that the branch has a total asset of £336.

A Busy Year

Unanimous agreement had been reached limiting cheap matinée prices; complaints entered to the local authorities concerned against overbuilding, and opposition also made to free film exhibitions offered to the public on premises not specifically licensed for the purpose.

Reference to the successful opposition of the Sussex branch to the proposal before the Brighton County Council to insist on the production of certified accounts as a condition of Sunday opening was made by Dan Benjamin, and he expressed particular thanks to E. W. Peall, who had guided the policy.

"Instead of using threats," said Mr. Benjamin, "we approached the matter from a careful, commonsense point of view, and

Continued on page 6

HITCHCOCK WINS NEW YORK AWARD

Alfred Hitchcock is the winner of the "New York Film Critic" 1938 award for the best director of the year for his work in the G.-B. production THE LADY VANISHES.

Paris Kinemas Close as Tax Protest

EXHIBITORS SUBMERGED BY NEW IMPOSTS

On Monday afternoon Raymond Lussiez succeeded in uniting the exhibitors of Paris in protest against the impostion of the new taxes. A mass meeting was arranged for Wednesday morning and on that day all kinemas in Paris will close, in order to register in a public manner their determination to resist the new imposts.

In formulating the 1939 Budget, Paris Town Council has created a municipal tax on box-office receipts; the rate will be half of rate of the State taxes on kinema entertainments. In reality, according to Raymond Lussiez, president of the French Exhibitors' Association, this new tax will represent more than half the State taxes. [The State taxes paid by Paris exhibitors are about 40 million francs per year (£220,000).] "The new municipal taxes," says M. Lussiez, "will make roundly an extra charge of £163,000 for Paris exhibitors. For each of the five or six biggest kinemas of Paris this tax will make more than 1,500,000 francs (£8,300) to pay per year. It will completely crush Paris exhibitors who will now have to fight for their lives."

From now on, on a total receipt of 400 million francs (£2,200,000), the Paris kinemas will have to pay 90 million francs (£500,000), representing the State taxes, pauper taxes, municipal taxes, this not including licenses rights, posters stamps and many other taxes.

This vote of the Paris Council will probably have a very serious consequence on the French film production, for the theatres which will be the most hit by the new taxes are the first-run houses showing the French films which count for a big part in the financing of French production.

NEW CONTROL OF DUFAYCOLOR IN AMERICA

Plans for Expansion in Film Field

An important move for the establishment of Dufaycolor in America is reported in a cable from the "Kine." New York correspondent.

A new company has been formed, with Pierpont Morgan Hamilton in control, to exploit the process in America, bearing the title of Dufay Co., Inc. This company will supersede the Dufaycolor Incorporated organisation, which has successfully operated in the States during the past three years.

The new company will operate independently from the Dufay-Chromex company established in England, but the British organisation will retain a minority interest.

The new American company, which is being reorganised for expansion in the film field, intends to instal manufacturing plant in New York shortly.

NATIONAL APPEAL BOARD RATIFIED

N.A.T.K.E. REPORTS WAGE INCREASES

Ratification has now been made by the National Association of Theatrical and Kinema Employees of the plan for a National Appeal Board on labour matters, to which the Cinematograph Exhibitors' Association has already given its adherence.

Judging by the smoothness which characterises the operation of the Conciliation Board for the London and Home Counties area, the Appeal Board is not likely to be called upon very frequently to exercise its judgment on labour matters.

No names of personnel who will comprise the Board has yet been made public.

More Money for Staffs

More than 7,000 kinema employees in various parts of the country will get shorter hours and substantial wage advances from Monday last. These benefits are secured under agreements that have been concluded between the N.A.T.K.E. and the C.E.A., exhibitors in Northern Ireland, and also the Alexandra and Prince of Wales Theatres, Birmingham.

The agreement provides for the reduction of the working week by 10 and 15 hours, increase of wages of projectionists, male attendants, usherettes and other general staff ranging from 3s. 6d. to 17s. 6d. per week; holidays with pay are also stipulated, overtime rates are time and a half and double time, and other working conditions are improved.

T. O'Brien, general secretary of the Union, states that more than 500 kinemas were embraced by the latest agreement, which brings the number of agreements secured by the Union in 1938 up to 35.

Ten Per Cent. As Rating Basis To Be Dropped

COUNSEL ADVISES WITHDRAWAL OF RAYLEIGH APPEAL

THE attempt to establish a 10 per cent. basis for kinema assessment is unlikely to proceed. The success last year of the appeals at Margate and Sittingbourne, by the County and Odeon circuits respectively, has caused other rating authorities to reconsider their position.

At Rayleigh, Essex, counsel has advised the abandonment of the proposed appeal against the reduction allowed in respect of the Regal.

The policy of the Kent rating authority in relation to kinemas was stated early last year in connection with the Margate appeal, when it was given as the opinion of the county valuer that 5 or 6 per cent. did not represent a true gross value and he considered that the figure should be increased to from 7 to 11 per cent. Fortunately, neither in this case nor in the subsequent appeal of the Sittingbourne Odeon were the contentions of the county valuers admitted and the reductions agreed by the Assessment Committees concerned were confirmed.

Evidence exists that this basis of assessment has been widely adopted, after consultation, by other rating authorities. The Rayleigh (Essex) U.D.C. obviously followed this line in the assessment of the Regal, Rayleigh, a valuation which was subsequently upset on appeal by the management to the South East Essex Assessment Committee.

An appeal to Quarter Sessions against this decision was contemplated by the Rayleigh Council and was endorsed by the Essex County Council, which offered to pay 25 per cent. of the taxed costs of the appeal on the understanding that should costs be awarded to the district council the county council shall receive a proportionate refund.

The following letter has since been received by the county council from the Clerk of the U.D.C. in respect of this matter:—

"I beg to inform you that, on the advice of counsel, my council has withdrawn the appeal herein against the decision of the Assessment Committee on the ground that, after the council had lodged the appeal, but before the hearing thereof, two similar cases in other parts of the country had come before Quarter Sessions and there appeared to be no possible hope whatever of the council being successful.

"The cases to which I refer are the Margate and Sittingbourne areas. Michael Rowe had been retained to appear on behalf of my council before Quarter Sessions, but, having regard to the decisions in the before-mentioned cases, he advised the council to withdraw the appeal, and this was accordingly done.

"I shall be glad to know if the county council will still be prepared to make the grant mentioned in respect of the taxed costs."

The Valuation Committee approved the application.

BUXTON IN SIX FIGURE DEAL

Fresh Acquisitions

A six-figure deal is being negotiated by Harry Buxton, the well-known exhibitor, of Birkdale, who is extending his kinema interests to all parts of the country.

Following his recent acquisition of the control of the Theatre Royal, Hyde, and Princes, Wigan, he is negotiating for a group of other theatres in Manchester and other parts of the country.

The company with which Mr. Buxton is associated now controls about 20 theatres. He has taken over interests in two halls mentioned from Donald Bell.

"CITADEL" IS YEAR'S GREATEST

Wendy Hiller Second Best Star

In addition to the honour awarded to Alfred Hitchcock (see column 3 above), other awards were made as follows:—

"The Citadel," produced for M-G-M in England, was voted the best film of 1938.

James Cagney and Margaret Sullavan were voted the actor and actress giving the best performance of the year, James Cagney for his acting in "Angels With Dirty Faces" (Warner), and Margaret Sullavan for her work in "The Three Comrades" (M-G-M).

Margaret Sullavan's closest competitor was the British actress, Wendy Hiller, starring in "Pygmalion" (G.F.D.) with Leslie Howard, adds Reuter.

Herga, Wealdstone, Opened

The Herga, Wealdstone, a new 500-seater, owned by Herga (Theatres), Ltd., and designed by F. Starkey, was opened on Monday by Sydney Walton, C.B.E., chairman of Harrow and Wealdstone Hospital.

A

KINEMATOGRAPH WEEKLY

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MORE PICTURES

THE dawn of the year is, one may hope, somewhat similar to the dawn of the day—it is more likely to turn out fair weather if the early outlook is not too bright. Well, there are certainly plenty of clouds on the horizon now, and nobody can complain that the sky has too rosy a hue, so it may be we shall have a fair season after all.

But there is a good deal of leeway to make up before we can feel we are starting fairly. First and foremost, there must be an increased production, not only of super films, but of ordinary programmers; and not only in this country, but in America as well.

With the equipment, the studio space, and the trained brains that are available to-day, shortage of product is a phrase that should never be heard. Finance is there, too; it may be a bit less haphazard than in those mad days when they sowed the seeds of to-day's harvest of distrust, but the men with clean hands and practical propositions will not find the doors of the City slammed against them.

There is actually only one problem for the Trade, and that is to keep the public coming past the pay-boxes. And they must be tempted in, they cannot be driven. Nobody expects to find 104 supers in a year, and in no other form of entertainment is any such demand made.

Still we have set the pace, and our patrons will see that we keep it up. If we do not provide a constant flow of pictures, they have an easy, but effective, method of showing their dissatisfaction, and one we dare not let them exercise—they can stay away.

Whatever the effort necessary, our very existence demands that it be made. And when we realise a thing must be done, we know we can do it. Leaders of the Trade will have to organise a special campaign to get recognition of the need for more pictures; once the urgency is fully realised, we know it can be satisfied.

INDIGNANT SUSSEX

TO use the screen solely as an entertainment medium is very properly regarded as one of the first articles of faith by every exhibitor. Suggestions have been made on various occasions that such a powerful and obvious weapon might be called upon to present the case of the Trade when it was threatened by unfair action from outside powers, but in no case have these ideas been allowed to fructify.

Even when public opinion might be swayed—as in the case of the earlier Entertainment Tax fight—it was agreed that the use of the screen was not to be invoked in view of the risk of irritating the patron.

Now, we see, the threat is once more brought into the range of possibility by the Sussex Branch of the C.E.A.; it is taking, correctly enough, vigorous objection to the proposed municipal powers which will entitle the Brighton Corporation to run all sorts of entertainment.

How this is to be justified, in view of the fact that the finance for this would be provided by the ratepayers—of whom the kinemas are not least—it is difficult to imagine. Apparently the idea is for the snake to start eating its own tail, and the result will be painful at both ends.

But we shall regret it if the local kinemas, in their just exasperation, take any action which would entail annoyance to the public, and one cannot see any other effect of screen propaganda. Can the Sussex C.E.A. Branch find no other way?

Long Shots

B.K.S. GUEST OF HONOUR—CONGRATULATIONS TO W. J. GELL—A UNIQUE BROADCAST—THE REFUGEE FUND—SUSSEX SUMS UP—THE WEEK'S DEPARTURES

SINCERE and hearty congratulations have been showered upon W. J. Gell, whose name appears in the New Year Honours List as the recipient of the coveted C.B.E. The honour was conferred for services in connection with official films, and those in the Trade know how wholeheartedly those services have been performed.

W. J. GELL, C.B.E.

HIS assiduity at the time of the Coronation of the King was responsible in a large manner for such excellent newsreel pictures of the ceremony being obtained, and the Dufaycolor special of the procession to and from Westminster Abbey, which was distributed by his company, was a landmark in newsreel history. Other films of an official character have also been due to his keenness.

W. J. G.'s still youthful bearing is in utter contradiction to the fact that he was in the Industry as far back as 1906, and that over 28 years ago he joined the old Gaumont company, and first became closely associated with newsreel distribution. Since then his career has been one of uninterrupted advance.

THE announcement that Sir John Simon will be the guest of honour at the annual banquet of the British Kinematograph Society bears out the rumours current in the Trade for the past few weeks. Exactly at what point the interests of the Chancellor of the Exchequer coincide with those of the technicians I am unable to say, but Captain A. G. D. West and his committee are to be congratulated upon their scoop in persuading so eminent a personage to attend their function.

IN making the announcement Capt. West adds that the Chancellor of the Exchequer, in proposing the toast of the Society and the Industry, is likely to touch upon some aspect of taxation as it concerns the Industry. Personally, I have never found highly placed Ministers at all garrulous concerning their own particular job, and if the B.K.S. anticipate that Sir John is an exception, I am afraid they will be disappointed. I am sure, however, that his speech will be worth listening to.

MEANWHILE, I am asked to remind my readers that the B.K.S. banquet takes place at the Trocadero on Wednesday, February 8. Already 350 acceptances have been received and other intending guests who have not booked reservations are urged to communicate without delay with the Secretary of the Society at 66, Haymarket, S.W.1.

ARTHUR KELLY, whom I saw just after Christmas and again this week, has altered very little during the time which has elapsed since those early after-the-war days, when I first met him. Alert, dapper, friendly, with a keen interest in all film matters, he is an executive whom it is a pleasure to interview.

MURRAY SILVERSTONE is expected round about January 15, and Arthur Kelly anticipates returning from the Continent to meet him here. Jos. Friedman is due in on the 16th from his American trip. Max Milder is already back from his.

CHARLES LAUGHTON and Elsa Lanchester made radio history on Sunday night, when, one in England, the other in America, they broadcast a number of scenes from "Vessel of Wrath" over the N.B.C. network to America in the RCA Magic Key programme.

SPEAKING from Broadcasting House, Langham Place, Laughton was able to do a scene with Elsa Lanchester, who was talking from a New York City studio. Reception both here and in America was perfect, and it was difficult to realise that the two were so many thousand miles apart. A tremendous amount of rehearsing and organisation was necessary to perfect this unique radio broadcast, and times had to be worked out to a fraction of a second. The broadcast, while not relayed in this country, was easily picked up by owners of short-wave sets.

THE broadcast was arranged in connection with the screening of "The Beachcomber" (as "Vessel of Wrath" is called in America). "The Beachcomber" opened on Christmas Eve at the Rivoli, in New York City, and the first three days beat all records for the house since "Dead End." Indications are that it will run for at least five weeks.

W. R. FULLER told me on Tuesday that his attention was pretty fully occupied with matters connected with the efforts to be made on January 14 for Earl Baldwin's Refugee Fund. This specially relates to the applications for collecting boxes. These applications he is anxious to have all in his hands at the earliest possible moment, so that distribution may be facilitated.

THE K.R.S. Council meets to-day and will formally resolve to take part in the Fund scheme. The renters' part will probably be that of effecting, through the renter members, the distribution of collecting boxes, which will probably be sent by film transport.

NOT every branch can look back upon so successful a year as was referred to on Tuesday at the annual meeting of the Sussex C.E.A., and if the New Year does open upon a note of belligerency, I have little doubt but that this matter of the Corporation Bill will be amicably composed. That is if the result of the branch opposition to the Council's proposed new Sunday opening regulations may be taken as any criterion.

THE thought is encouraged by the graceful tributes paid at the branch luncheon by various speakers to the Corporation. It was at this function that Dan Benjamin found himself being invested with the handsome collar and badge which he had intended for use of his successor. By the unanimous wish of the members, however, he was re-elected to the chairmanship and had to receive his own presentation.

YET another colour-film company has gone into the hands of a receiver—British Chemicolor. Invented by Otto Kanturek and Karl Grune, the process was employed on "Pagliacci," and it was later stated that William Fox would stage a comeback to the Industry with it. In face of the wider scope of three-colour processes, this statement seemed extravagant, for the process had limitations which made its success problematical.

AMONG the week's departures were Douglas Fairbanks, Sen., and Sir Adrian Baillie, who left on Friday for New York, where they will be joined by John Hay Whitney, who will travel with them to the coast. Production on "The Californian," the first of the Fairbanks International programme, will start immediately upon their arrival.

SIR ADRIAN spoke to me optimistically of the future of British films. "We are establishing quality," he said, "and it will not be long before the quantity is levelled up." He gave his opinion that in "The Mikado," a special pre-view of which he had attended the previous evening, Geoffrey Toye had a first-rate winner. Everybody was greatly impressed by both the colour and musical reproduction, he added.

ON the same train was Irving Asher, who was conveying to America a complete copy of his production "Q Planes." This will be shown to the Columbia executives in America, who were greatly impressed with the rough-cut version previously forwarded. Asher will also snatch a brief holiday before his return to England on February 6.

IT seems that "French Without Tears," which was to have been one of the first fruits of Paramount's new British production policy, will have to be postponed, for Ray Milland, who was to have been starred, has been recalled to Hollywood to take a big part in the new "Beau Geste." He sailed this week. Another Paramount star in the news is Madeleine Carroll, who arrived on Wednesday with an extended contract and the description of a great new glamour personality; both awarded as the result of her performance in "Café Society."

TEDDY CARR, far from Wardour Street, in sunny St. Moritz, is endeavouring to pull himself round from a rather nasty rundownishness, to which an annoying turn of synovitis was a contributing factor. He is spending a fortnight there, and hopes to return full of his usual vigour to enthuse over new U.A. product.

MY recent criticism of the alteration of the evening Trade show hour to 6.30 p.m. receives additional force from the experience of Ivan Friedman, of Columbia, who tells me that the success of the Trade show of "You Can't Take It With You" (which, you will remember, took place in the afternoon) has convinced him that it is possible to get a much more representative body of the Trade present at 3 p.m. than in the evening, and has, consequently, decided to give each of the films in his current Trade show schedule afternoon presentations at the Phœnix Theatre.

FRESH from his highly successful launching of the Lighthouse, Calcutta, Ewan Shaw arrived back in town by 'plane last week. During his term in India he more than maintained his reputation as an enterprising and expert showman, and has to his credit the staging of one of the most spectacular openings in the East. His clever and unusual methods of publicity gave the East a fine insight of Western methods, while he, being quick to profit by experience, returns richer with the knowledge of Indian methods of running the show. He tells me that after a short vacation he will be back in harness again, but this time in the home country.

MANY of us missed the appearance this month of the *World's Film News*, that well informed and arresting survey of current kinema tendencies, which, though provocative enough in some of its articles, has always been interesting. It is with pleasure, therefore, that I hear the enforced suspension will only be temporary and that publication is to be resumed on February 1.

THE town of Leigh, in South-West Lancs, claims the world's champion film fan. This is an old lady of eighty, who says she has been going to the pictures six nights a week for 30 years, and has seen more than 15,000 films. She is a regular patron of each of the three kinemas in the town and goes to each twice a week. Surely this is a strong argument in favour of Sunday opening, for can one imagine what this little old lady finds to do on the seventh day?

THIS Trade of ours cannot exist long without its red herring. Basil Dean takes it over now, and having reintroduced it to its watery element in a letter on film quotas in the *Daily Telegraph*, makes it "break surface" just as though it had never been caught and made red. It reminds one of the question: Do kippers swim folded or flat?

BASIL DEAN is saying "I told you so" to Campbell Dixon, who has been deploring the failure of the Films Act. He says in effect: "You are now in favour of the Separate Quota idea, which I once supported: Why didn't you support it then?"

THE STROLLER.

U.S. TELEVISION PLANS

Kine New York Cable from Motion Picture Daily

FILMS ARE TO be used mainly in television, says William Preiss, head of International Television. Telecasts to cost thrice ordinary broadcasting.

COURT AWARDS damages of $532,152 against M-G-M to authors of "Letty Lynton."

JOHN HICKS sails on "Manhattan."

INDEPENDENT circuits led theatre expansion in year, acquiring 360 houses; affiliated circuits gained 50 houses.

CHRISTMAS week-end grosses on Broadway over $200,000.

COURT DECLARES RKO reorganisation plan fair and equitable; it indicates it will approve plan with modifications.

JOSEPH SCHENCK, speaking for the industry on radio, undertook that 1939 will produce films to make people proud of the nation's heritage.

FILM STOCKS on exchange gained $96,202,500 in 1938, to market value at close of year $719,941,250.

"CHARLIE McCARTHY," again winner of annual Radio Poll of Motion Picture Daily.

Close-Ups

By

Screencomber

CRITIC INTO MATHEMATICIAN

INDICATIONS are that the film critics will shortly be known by numbers instead of names. So much is already apparent on the London buses that carry posters advertising "Film Critic Number One." The move will spread until all critics are just numbers, and why not, for both Wart Winkleheim and myself take a pride in our old numbers.

This new trend among the critics is in line with the general idea of using marks, stars, temperatures, or even black lines on charts to indicate the comparative merit of a film. These signs and symbols do away with the necessity of analysing a picture, and I can foresee that the next move will be to eliminate writing altogether and in its stead just put a few figures, some noughts and crosses and a squiggly line or so. Even the critic's name can be eliminated and a number substituted. This means that even those friends of the editor who can't write their own names may hope to get a job in film criticism, substituting a cross or a number for their signature.

INCIDENT IN THE GRILL ROOM

AN unfortunate incident marred the complete enjoyment of a bunch of the boys who had gathered in the grill-room to welcome in the New Year. At the stroke of twelve a number of renters clasped hands and commenced to sing "Auld Lang Syne." An exhibitor present by the name of Lang got up and protested that he would sign only on condition that some of their product improved considerably in the New Year and that their hire charges decreased as much as some of their product did in 1938.

The incident had such an effect on the gathering that one of the high executives present left without tipping the head waiter.

ADVERT:

FOR sale outright or on generous sharing basis, the greatest feature of the New Year, a hangover. Owner will gladly release immediately. No bars. Apply, "Screencomber," Stretcher No. 8, KINE. Office (First-Aid Section).

POET'S CORNER

I can't believe that Luise Rainer wrote the following, which was published in a fan magazine. The poem is dedicated to America:—

"This country means so much to me:
I must a citizen of it be."

To which might I add:—

"Well, that's all right with me, my duck
I only wish you lots of luck."

BALLAD OF DARTMOOR

FROM an address on Dartmoor I have received a New Year greeting from Mr. Wart Winkleheim, who has been away for some considerable time on one of his periodical visits to the wilds of Devonshire. Mr. Winkleheim writes as follows:

Out in the wilds behind this bar,
Where Wardour ends with an "ER,"
Far from Savoy or Piccadilly,
Eating stale bread and supping our skilly
Instead or oysters and caviare,
Champagne, or brandy, or huge cigar
Thinking of schemes that went awry,
Planning to have another try.

At that remote and distant date
When I'm released by kindly State,
Hoping to realise golden dreams
Of million-dollar picture schemes;
Hoping to get back on my feet,
Probably landing in Carey Street,
Tho' once I'm free, with luck on the pillion,
I'll float a new scheme for half a million.

BAD PRINTS

A SONG, to the tune of "Alice Blue Gown," inspired by the recent discussions on the condition of prints. The discussions at various times about the condition of myself at trade functions has rather put me in sympathy with the prints. Purists and technicians may ask, "Why lavender prints?" to which I return, "Why not?"

Oh, my sweet little lavender prints,
Though they mostly come back here in splints.
Once they pleased every eye,
They were so clean and dry.
And on each sprocket hole you could really rely.
But they've taken the road that leads down,
Since they've been on the rounds of the town.
They're so bleary and soiled
And they've come home well oiled,
My poor little lavender prints.

NEW YEAR RESOLUTION

HERE are just a few of the resolutions I hope to break during the next few days:

I promise to treat the Associate Editor with proper respect; I promise to treat the Editor; I promise not to make jokes about Marlene Dietrich, George Arliss, Mae West, Garbo, Jack Prendergast, Red Herring, Ken Nyman, Odeons, Redundancy, "Lawrence of Arabia," "Scarlett O'Hara."

Look out for next week's issue, which has been specially enlarged so that I can break them all.

U.A. TO EXPAND MARKET ON CONTINENT

A. Kelly's Survey of Conditions

TRIBUTE TO MURRAY SILVERSTONE

A WARM tribute to the work of Murray Silverstone in solidifying the production activities of United Artists and ensuring an output of first-class pictures of high entertainment standard was paid by Arthur Kelly, vice-president, in charge of foreign distribution for U.A., in the course of an interview by a KINE. representative.

Murray Silverstone is expected to arrive in England on January 15, and Arthur Kelly will return from the Continent to confer with him.

Mr. Silverstone is giving his undivided attention to the problems securing new producers and arranging the finance of production with the aim of keeping at a high level the output of the company.

Mr. Kelly mentioned particularly among associate producers Hal Roach, David Selznick and Edward Small, a copy of whose "Duke of West Point" arrived in London on Monday. Small was formerly one of the three heads of Reliance Films, having "Count of Monte Cristo," "Last of the Mohicans" and "I Cover the Waterfront" among outstanding pictures.

Across the Channel

Arthur Kelly leaves London for the Continent to-morrow for a survey of conditions there and this led to a discussion of the American companies' decision to "pull out" of the Italian market.

"The American companies," he said, "who are directly represented there felt that they had no alternative but to withdraw when a monopolistic situation was created. It is unlikely that any new product will be sent to Italy. The companies who are represented by agents, however, have contracts either on a flat rate or guarantee and in these cases the action to be taken is more complicated.

"As I understand it, the problem is one of national economics purely. Italy feels herself unable to allow more than a comparatively small sum to leave the country and the result is that the American film companies have been obliged to leave large credits in Italy itself unliquidated because of America's inability to take Italian-produced goods to a larger extent than at present.

"It would appear that for some reason Italy considers these credits a menace and wishes to solve the problem by monopolistic action.

In Latin America

"South America is upon the whole a lucrative market for American films of high quality; in the lower class of film Mexico is making pictures with Spanish dialogue which are acceptable to Latin America."

Reverting to United Artists' production activities, he said that Douglas Fairbanks, who was one of the founder members of the company, was going into production right away with a picture for early autumn release, which would probably be "The Californian."

Chaplin's "Dictator"

Regarding the next Chaplin picture, although various subjects had been mentioned in the Press, he did not think Charlie had definitely made up his mind. He had three stories in hand, and which he would choose he could not say. If "The Dictator" should eventually be chosen it would not have reference to existing dictators in person, but have dictatorships as a theme for comic treatment.

Mentioning Edward Small again, Mr. Kelly said that he was good at discovering or rediscovering talent, and he had a good box-office flair. Louis Hayward and Joan Fontaine had done well in the new picture and these would be followed by a crop of new players.

"The Duke of West Point" had an angle interesting to British no less than American audiences, having as its leading character the son of a U.S. military attaché, a Cambridge graduate, who took back to West Point Academy English traditions and idiosyncrasies. An ice hockey match between the Canadian Military Academy and West Point was a thrilling sequence.

ARTHUR KELLY

GERMANY TO REMAKE FILMS IN ENGLISH

Plans to Cash In On Product Shortage

A scheme to take advantage of the alleged shortage of product for British kinemas has been evolved by German film interests, who propose to make in Berlin a number of English-speaking versions of popular German successes.

In furtherance of this policy Carl Weismann, who is stated to be working with the full authority of the official German film organisation, has been in England for some weeks past. He has approached several British writers, actors and studio technicians with tentative offers of employment in Germany.

The scale of payment offered is stated to be on the level of those paid by British producers, and it is proposed that payment should be made in England.

The type of picture to be selected for these remakes, it is understood, are those which are considered to provide typical scenes of life and work in Germany. It is not intended to direct the appeal of these subjects to Metropolitan audiences but rather to make them with the primary idea of provincial release.

For the benefit of the many artistes, writers and technicians who have asked the KINE. for fuller information, we would refer all inquiries to Carl Weismann himself, who is now staying at the Adlon Hotel in Berlin.

SEAT PRICES

No Further L.C.C. Control Contemplated

A. R. STAMP'S IMPORTANT STATEMENT

A DENIAL that the establishment by the L.C.C. of control and seat prices is the forerunner of an attempt to extend its spheres of control is made by A. Reginald Stamp, Chairman of the Entertainments Committee, in an article in the current issue of "The Town and County Councillor," in which he expresses the hope that "better counsels will prevail" as regards the C.E.A. threat to challenge in the courts the action of the L.C.C.

"It may be the exhibitors are afraid the Council, with this regulation as a beginning, is embarking upon a policy extending its spheres of control. On this I would simply say the Council's legal authority extends only to the point of insistence upon the operation of prices decided upon by licensees each day. No other action is contemplated or desired.

"If the exhibitors will loyally carry out the regulation, there is no reason why the spheres of control should not remain as they are with the coming into force of the price rule.

"I cannot state too clearly that there is no concealed purpose behind the action taken by myself and my colleagues. We recognise to the full the immense value of the co-operation of the exhibitors in the past and we look forward to its continuance in the future.

"What we have done has caused some controversy and it may be more is yet to come. Over our heads there is a threat—though I do not like the word—of legal action.

"Though the exhibitors have had opportunity to take a test case as to the validity of the new rules before the courts, they have chosen to wait until it becomes operative over the whole area. I can but express the hope that better counsels will prevail, and the threat to appeal to the courts be removed. I am certain the rule is fair, that it is easily administered, that it is a public need, and that adherence to it will benefit the exhibitors.

"The fact that many inquiries have been received from other local and county authorities seems to show that outside London the need exists for some system that will enable even justice to be maintained on this question.

"Kinemas to-day are visited by millions of people; they exercise great influence on people's minds; they are a great industry. Our aim and theirs is to serve the public."

NO SUNDAY SHOWS FOR HALTWHISTLE

Bench Uphold Church Protest

Although the police offered no objection to an application for a seven-day licence to show films at Westgate Cinema, Haltwhistle, the Bench unanimously refused the application.

T. Sibson, Jun., of Carlisle, for the owners, said that it was not intended to open during Church hours on Sundays, that Hexham, Mickley, Prudhoe and Haydon Bridge had Sunday opening and that it would keep young people away from street corners and from frequenting public-houses.

The Westgate Cinema held a six-day licence at present.

Opposition was offered by Rev. H. R. Withington, minister of Castle Hill Methodist Church, who said the kinema was next to Westgate Methodist Church. Those opposing the granting of the licence, he declared, included Methodist Churches, Assembly Mission, the Presbyterian Church and the Salvation Army.

Projectionist Guild Replies to C.E.A. Charges

ONUS ON EXHIBITORS' OWN SHOULDERS

PROJECTIONISTS have taken exception to some of the comments made at the Leeds Branch as quoted in the KINE. last week. The criticism arose when the members were discussing the lack of recruits to the classes for operators at the Leeds College of Technology. The Secretary of the Guild of Projectionists writes:—

As general secretary of the Guild of British Kinema Projectionists and Technicians, I feel it my duty to the entire Industry to reply to the article on page 1 of your current issue headed "Leeds Charges Projectionists with Incompetence."

For ten years we have urged the necessity of education for projectionists, even in face of the fact that some exhibitors have said from time to time that "a man off the street can be trained as a projectionist in a fortnight."

During this period, our members have not only taken a very keen interest in our education policy, but have always asked for more, which led us, in 1937, to inaugurate our Technical Correspondence Course. Copies of the lessons up to date I enclose, and I feel sure they will speak for themselves.

"Incredible"

Mr. Prendergast estimates that the equipping of theatres has cost exhibitors £1,000,000 more than it need have done, and he fears it will be necessary to employ maintenance engineers for the equipment.

It is incredible that such a statement should be issued by such a prominent member of the C.E.A., especially in view of the fact that we have for years urged the C.E.A. to recognise and support our organisation.

We have requested the formation of a joint committee to discuss and organise matters of education, apprenticeship, status and efficiency of projectionists, etc. All of this has brought nothing but promises which have never been fulfilled. In other words, the exhibitor has had the choice of either encouraging qualified projectionists or paying out large sums in maintenance. The latter course he has seen fit to take.

The Exhibitor's Fault

The result of this lack of recognition by the C.E.A. and its continued refusal to get down to things so far as the projectionist is concerned is the main reason why the membership of the Guild is not ten times as great as it is and therefore the majority of projectionists have not had the advantage of the educational facilities we offer.

All of the things that Mr. Prendergast speaks of are due to this, and exhibitors can only blame themselves if their equipment has not been maintained as well as it should have been. At least we are confident that no such complaint can be laid against any member of the Guild.

Encourage the Operator

Is it not just and reasonable that the projectionist should be given some encouragement and compensation for his efforts if he tries to "keep on top of his job" and spends his very limited spare time on educating himself to do his job with 100 per cent. efficiency? May I, therefore, suggest that instead of criticising the projectionist exhibitors should realise his value, encourage him to educate himself and give him the status, salary and working conditions that are his just right.

Many of the progressive exhibitors who do realise the value of the projectionist and his work have always encouraged the Guild, and have given our members the conditions we ask for, knowing full well that their theatres are free from projection worries.

Putting it Right

Before closing, I must correct a statement by the secretary of the Leeds College of Technology, who states: "That when the Leeds classes were first mooted it was the Guild who first turned it down."

We did not actually turn the classes down. We stated that we could not sponsor them officially because we had our own technical course, but if any of our members cared to take advantage of these courses we would give them every encouragement.

Therefore, on behalf of our General Council, I heartily endorse the remarks of our member, W. R. Hopkins, chairman of our Huddersfield Court.

F. H. WOODS,
General Secretary.
Guild of British Kinema Projectionists and Technicians, Ltd.

London Trade Show Diary

OFFERINGS TO BE SCREENED BETWEEN THURS., JAN. 5 AND WED., JAN. 11

Thursday

On the Air (*Equity British*)

Piccadilly Theatre. 3 p.m.
Cast: Roy Fox and his Band, Davy Burnaby, Clapham and Dwyer, Teddy Brown, Scott and Whaley, Derek Oldham, Jane Carr, Anona Winn, Eve Becke, Hugh E. Wright, Max Wall, Harry Champion, Betty Astell, Buddy Bradley's Rhythm Girls. **Director:** Herbert Smith.

The 1939 edition of "On the Air" presents one of the greatest line-ups of radio stars that has ever appeared in one picture. It is described as a picture which presents not merely a succession of well known vaudeville acts, but a story which, it is claimed, will hold an audience from start to finish. The film introduces Davy and Reginald, famous broadcasters, who seek a quiet holiday incognito in the country. Their identity, however, is discovered and both the boots and the chambermaid at their inn stage turns for their benefit and later the Rev. Hugh E. Wright ropes them into the cast of his village concert, the other contributors to which include some of the most famous broadcasting stars. How Betty, the

Fredric March and Joan Bennett in TRADE WINDS, the Walter Wanger picture, to be Trade shown by United Artists

personable hostess at their hotel, persuades her visitors to take her to a cabaret in Town, the band leader of which turns out to be Roy Fox, and how, after a succession of dancers, singers, comedians and famous instrumentalists, Betty at last achieves her ambitions, provide a feast of music comedy and beauty which has rarely been brought to the screen.

They Drive By Night (*First National*)

Cambridge Theatre. 8.30 p.m.
Cast: Emlyn Williams, Anna Konstam, Ernest Thesiger, Alan Jeayes, George Merritt, Anthony Holles. **Director:** Woods.

First National start their new programme of Trade screenings with the Teddington production, "They Drive By Night." Based on the powerful novel by James Curtis, which tells the story of a young ex-convict, who, wrongly accused of murder, takes to the all-night lorries of the great trunk roads of England, in an effort to evade capture. The story takes Emlyn Williams up and down England in a thrilling pursuit sequence, in which he has many exciting escapes from the police, before the real murderer is brought to justice.

As well as the many scenes on the Great North Road, in the all-night cafés and roadhouses where the men snatch food and drink and an hour or two's sleep, the film has several important sequences in a typical London "palais-de-danse," where Anna Konstam, in the rôle of Williams' sweetheart, works as a dance hostess.

Friday

"The Frontiersmen" (*Paramount*)

Carlton. 10.30 a.m.
Cast: William Boyd, George Hayes, Russell Hayden, Evelyn Venable, William Duncan, Clara Kimball Young, Charles Hughes, Dickie Jones, Roy Barcroft, Emily Fitzroy, John Beach, St. Brendan Boys' Choir. **Director:** Lesley Selander.

Old frontier days are recaptured in the latest Hopalong Cassidy romance, "The Frontiersmen," which deals with the efforts of the ranchers to establish law and order in the cattle country of the untamed West. Their principal adversary is the mayor of a New Mexico town nearby, the secret leader of a rustler gang, who uses his office to cover up his illegal activities. Much of the struggle for supremacy centres round the settlement school and the children whose future as law-abiding citizens is at stake. It is when the crooked mayor turns his attentions from the school to Evelyn Venables, the school teacher herself, that Hopalong decides it is time to call a halt. He goes into action with his saddle-mates and finally puts paid to the criminals' account.

Monday

The Girl Downstairs (*M-G-M*)

Cambridge Theatre. 6.30 p.m.
Cast: Franciska Gaal, Franchot Tone, Rita Johnson, Walter Connolly, Reginald Gardiner, Franklin Pangborn, Barnett Parker, Charles Judels. **Director:** Norman Taurog.

The story of "The Girl Downstairs" presents a gay young cosmopolitan who falls lightly in love with the daughter of a wealthy old man in Switzerland. Tone is extremely capable as the modern Lothario and Rita Johnson is delightful as the debutante. Walter Connolly gets laughs as the excitable father.

In the course of events, Tone is barred from the house and poses as a chauffeur in order to get in. In this guise he meets Katerina, the beautiful scullery maid. He is forced even to take her to a country fair. Thus begin complications which lead to an uproarious denouement. As Katerina, the kitchen maid, Franciska Gaal demonstrates the charm and ability which made her one of the foremost actresses in Europe.

There is no attempt at serious drama anywhere. The light touch is evident throughout and the direction by Norman Taurog is in harmony with the theme.

Tuesday

Thanks for Everything (*20th Century-Fox*)

Own Theatre. 11 a.m., 3 p.m. and 8.30 p.m.
Cast: Adolphe Menjou, Jack Oakie, Jack Haley, Arleen Wheelan, Binnie Barnes, Tony Martin. **Director:** William A. Seiter.

A number of tuneful songs have been written for this picture, including "Thanks for Everything," "You're the World's Fairest," "Three Cheers for Henry Smith," and "Puff a Puff." An advertising agent, having launched a competition to find the average citizen, decides that it would be good business to make use of the winner, and gives him a small job in which his reactions to certain products are recorded and the information is passed on to the manufacturers.

They send for the young man's fiancee, but her presence upsets his judgment, and it is when his opinion is sought when a foreign Ambassador has made inquiries as to the circumstances in which America will go to war that the average man fools him.

Homicide Bureau (*Columbia*)

"A." Phœnix Theatre. 3 p.m.
Cast: Bruce Cabot, Rita Hayworth, Marc Lawrence, Richard Fiske, Moroni Olsen, Norman Willis, Gene Morgan, Robert Paige, Lee Prather, Eddie Fetherston, Stanley Andrews. **Director:** C. C. Coleman, Jun.

Gangsters whose crimes lead to international wholesale murder are exposed in Columbia's new thrill drama, "Homicide Bureau."

Cabot is a police lieutenant assigned to the "murder detail," which is under heavy fire for its inability to solve a series of baffling crimes. Scrap iron dealers have been the victims, and Cabot and his squad see no apparent motive for the slayings. Secrets of the Police Department laboratories are additional thrill factors of "Homicide Bureau," according to advance report. Every device known to modern police science is said to be revealed as Cabot "cracks down" on the racket.

Two shorts—"Wings of Youth" and "Hot Dogs on Ice"—will also be shown.

Trade Winds (*United Artists*)

Cambridge Theatre. 8.30 p.m.
Cast: Fredric March, Joan Bennett, Ralph Bellamy, Ann Sothern, Sidney Blackmer, Thomas Mitchell. **Director:** Tay Garnett.

This Walter Wanger production is described as a fast-moving melodrama. Miss Bennett, portraying the rôle of Kay Kerrigan, leaves San Francisco hurriedly after a murder, of which she believes herself guilty. Dyeing her blonde hair black as a disguise, the girl travels half-way round the world in her flight from the law. Her steps are dogged by Fredric March, appearing as Sam Wye, an ace detective. Her capture and final vindication is worked out in a dramatic and thrilling climax.

Among the varied and colourful backgrounds against which the action unfolds are included such countries as Hawaii, Japan, China, Indo-China, the Malay Peninsula, Ceylon, India, and the little known Laccadive Islands. Tay Garnett spent two years filming the unusually impressive "location shots" revealed in the picture.

Wednesday

Adventure in Sahara (*Columbia*)

"A." Phœnix Theatre. 3 p.m.
Cast: Paul Kelly, C. Henry Gordon, Lorna Gray, Robert Fiske, Marc Lawrence, Dick Curtis, Stanley Brown, Alan Bridge, Raphael Bennett, Charles Moore, Dwight Frye, Stanley Andrews. **Director:** Ross Lederman.

Hundreds of the finest riders in Hollywood take part in the thrilling battle scenes which are said to make "Adventure in Sahara" one of the most exciting of melodramas. Cowboys, Cossack riders, Indians, soldiers, and former soldiers of armies throughout the world were hired for this film, the story of an American's adventures in the French Foreign Legion. Kelly, an American, joins the Legion to avenge the death of his brother, and is subsequently concerned in a mutiny against C. Henry Gordon, the tyrannical captain of his company. Miss Gray is cast as Kelly's aviatrix sweetheart.

"Screen Snapshots No. 67" and "Community Sing, No. 20" are the two short subjects also to be screened.

Night Journey (*Butcher's*)

Cambridge Theatre. 6.30 p.m.
Cast: Geoffrey Toone, Patricia Hilliard, Edward Lexy, Alf Goddard, Charles Farrell, Douglas Stewart, Zillah Bateman, Yollande Terrell, Johnnie Schofield, Richard Norris, Phyllis Morris, Charles Groves, Ronald Richie, George Street. **Director:** Oswald Mitchell.

The British public has been treated for years to films dealing with the adventures of lorry drivers in America. Now comes a picture dealing with the drama in the lives of English lorry drivers who nightly travel the Great North Road. Produced jointly by Butcher's Film Service and British National Films, the story of "Night Journey" deals with the activities of a gang of car thieves whose rendezvous is an all-night café, built up against a disused chalk quarry, where stolen cars are brought to be disguised and sent on their way again for disposal in distant towns.

The picture works up to a spectacular climax, which takes the form of a wild chase in a heavy fog between two lorries, one carrying a cargo of gelignite, a deadly explosive. A realistic head-on collision is another thrill.

Preceding "Night Journey," "My Friend the Dog," a very interesting short feature, will be screened. Directed by Lance Comfort and photographed by Jack Parker, who were responsible for the production of "Thoroughbreds." "My Friend the Dog" tells an appealing story of a sheepdog's adventures while on holiday with his master visiting the kennels of other dogs.

Many well-known kennels were used for filming scenes, including the sealyham and harrier kennels belonging to Major Sir Jocelyn Lucas, and J. V. Rank's Great Dane kennels. Permission was obtained from the Home Office to film scenes of H. S. Lloyd's police dogs in training at Washwater, Newbury.

The Mikado (*General Films*)

Leicester Square Theatre. 8.30 p.m.
Cast: Kenny Baker, Jean Colin, Martyn Green, Sydney Granville, John Barclay, Gregory Stroud, Constance Willis. **Director:** Victor Schertzinger.

Probably the most popular and world-famous musical show of all time, "The Mikado" has been at last filmed with all the glorious melodies faithfully transferred to the screen and its intensive appeal of music and mirth heightened by the reproduction in colour of some of the most beautiful and elaborate sets ever employed in a film of this nature.

Based upon the Gilbert and Sullivan opera, the film was adapted, produced and conducted by Geoffrey Toye and directed by Victor Schertzinger, American director of Grace Moore films and other famous musical subjects. The music is played by the London Symphony Orchestra.

Most of the cast is comprised of members of the D'Oyly Carte Opera Company, but the main leading rôle, Nanki-Poo, is taken by Kenny Baker, popular American stage and screen vocalist, while Yum Yum is acted by Jean Colin, English musical-comedy favourite, and these, with other popular vocalists, ensure the adequate vocal and acting presentation of the tuneful harmonies and sparkling dialogue of this musical masterpiece.

NEW PRODUCT ANALYSED

DRAMA
They Drive By Night
Trade Winds
Homicide Bureau
Adventure in Sahara
Night Journey

COMEDY DRAMA
The Girl Downstairs

MUSICAL
The Mikado
On the Air
Thanks for Everything

WESTERN
The Frontiersmen

Nyman on Refugee Appeal at Sussex C.E.A.

Continued from page 3

the Council in their wisdom decided to make no change in our Sunday contribution of £1,222 7s. 6d. between us."

The C.E.A. President, Ken Nyman, spoke of the amazingly good response that there had been to the Earl Baldwin Refugee Fund Appeal, and the Sussex members unanimously agreed to give every support on January 14.

The meeting gave a particularly cordial welcome to G. C. A. Dicker, the newly-appointed G.-B. area supervisor, who said that he was particularly glad to be returning to Brighton, for it was there that he began his career in the kinema industry.

Thanks were expressed to Gaumont-British Corporation and R. H. Ainsworth, joint manager of the Regent, for the generous facilities placed at the disposal of the branch for the monthly meetings.

At the luncheon which followed the annual meeting, Ken Nyman invested Dan Benjamin with an imposing badge of office, presented to the Branch by Mr. Benjamin himself, who had counted on investing his successor, but owing to his re-election as chairman he was called upon to receive it himself.

High tribute was paid to the service of Mr. Benjamin and of the branch secretary, Mr. Daniels.

Responding to the toast of "The C.E.A.," ably proposed by E. V. Glenister, Mr. Nyman paid a tribute to the Brighton Corporation: "It is a very grand thing," said Mr. Nyman, "that the Corporation should have seen fit to relax the harsh conditions which some of its more ruthless members thought of imposing, and which would probably have prevented Brighton from carrying out in its efficient way that service to the public for which it is so far famed."

Other speeches were made by Randolph Richards, R. H. Ainsworth, and, on behalf of the visitors, by Fred Edwards, of Lewes.

It was hoped to have the presence of Arthur Taylor, of the C.E.A., and the General Secretary, W. R. Fuller, but they sent telegrams regretting they were detained in London on urgent C.E.A. business. A message of good wishes was also received from the Mayor of Brighton, Coun. J. Talbot Nanson.

"THE COWBOY AND THE LADY" FOR GAUMONT, HAYMARKET

Samuel Goldwyn's First For New Season

ONE of the big film events of the New Year in the West End is the presentation on Monday, January 9, of Samuel Goldwyn's "The Cowboy and the Lady," at the Gaumont, Haymarket. This marks the return of Gary Cooper to the type of rôle he considers suits him best, and he is teamed for the first time with Merle Oberon.

Cooper is cast as a cowbody rodeo performer, who marries Miss Oberon, daughter of a wealthy American senator, under the impression that she is a poor servant girl supporting a large family of brothers and sisters. When he discovers the deception, the cowboy tells the lady and her snobbish father many of the facts of life that should have been revealed to them years before. But after the storm comes calm, and a happy ending. The senator comes down to earth with a bang, and his daughter decides that it is far better to be a "work horse than a show horse."

Supporting the stars is a strong cast headed by Patsy Kelly, who scored recently in the Roach comedy, "There Goes My Heart," Walter Brennan, Fuzzy Knight, Mabel Todd and Henry Kolker. H. C. Potter directed.

Records for Two U.A. Supers

Two United Artists' presentations in the West End, David O. Selznick's "The Young in Heart," and Walter Wanger's "Trade Winds," are playing to record business at the Odeon and the London Pavilion respectively.

During the Christmas holiday week "The Young in Heart" captured two Odeon records: the highest receipts for the week and a new high in matinée attendances.

"Trade Winds" broke all records for the week-end at the London Pavilion, and the total week's take was the second highest since the theatre has been opened.

Owing to the enormous success of both films, arranagements have already been made to retain them at the Odeon and Pavilion for a third week.

FILMS REGISTERED UNDER THE ACT

BY the courtesy of the Editor of the *Board of Trade Journal*, we are enabled to present a list which covers the period November 23 to December 24. Films the names of which appear in italics are part of a series (or serials).

BRITISH.

Title of Film.	Registered by.	Maker's name.	Length (feet).	No.
NOVEMBER 23.				
Ships that Pass	Kinograph Dist.	East Anglia Films	1,502	Br./R.1056
Pathe Pictorial (Nos. 131/143) series:—				
Pathe Pictorial No. 138	Pathe	Pathe	915	Br./R.1057
Pathe Pictorial No. 139	"	"	961	Br./R.1058
Pathe Pictorial (Nos. 157/169) series:—				
Pathe Pictorial No. 157	"	"	929	Br./R.1059
Pathe Pictorial No. 158	"	"	995	Br./R.1060
Pathe Pictorial No. 159	"	"	1,030	Br./R.1061
NOVEMBER 28.				
Pygmalion	General F.D.	Pascal Film Prod.	8,609	Br./DR1075
NOVEMBER 30.				
Pathe Pictorial (Nos. 131/143) series:—				
Pathe Pictorial No. 140	Pathe	Pathe	966	Br./R.1084
DECEMBER 1.				
Marigold	A.B.P.C.	A.B.P.C.	6,666	Br./R.1091
DECEMBER 3.				
Living in London	General F.D.	G.-B.	827	Br./R.1098
The Tough 'Un	"	"	939	Br./R.1099
Over and Under	"	"	826	Br./R.1100
DECEMBER 6.				
London	British Lion	Visonor Ed. Films	879	Br./R.1102
Irish Medley	"	"	1,018	Br./R.1103
Old Sailors Story	"	"	999	Br./R.1104
DECEMBER 8.				
A Nation is Built	A.B.P.C.	Cinesound Productions Pty.	1,934	Br./E. 1109
DECEMBER 10.				
A Royal Divorce	Paramount	Imperator Film Productions	7,623	Br./DR1116
A Legend of Norfolk	A.B.F.D.	Arthur Leslie	1,445	Br./R. 1117
DECEMBER 12.				
Pathe Pictorial (Nos. 131/143) series:—				
Pathe Pictorial No. 141.	Pathe	Pathe	924	Br./R. 1123
Pathe Pictorial No. 142.	"	"	917	Br./R. 1124
DECEMBER 13.				
So this is London	National Talkies	National Talkies	3,350	Br./E. 1126
Animal Legends	Technique Distributors	Strand Film Zoological Productions.	1,520	Br./R. 1127
Fingers and Thumbs	"	"	1,534	Br./R. 1128
Birth of the Year	"	"	1,340	Br./R. 1129
DECEMBER 14.				
The Return of the Frog	British Lion	Imperator Film Productions	6,831	Br./R. 1130
Pastures New	A.B.P.C.	Newhall Films	1,044	Br./R.1131
DECEMBER 15.				
Tradesmen's Entrance	M-G-M	British Foundation Pictures.	1,682	Br./R. 1137
DECEMBER 16.				
The Three Wicked Sisters.	General F.D.	G.B. I.	904	Br./R. 1151
Swan Song	"	"	892	Br./R. 1152
On the Slate	Columbia	British Foundation Pictures.	1,721	Br./R. 1153
The Gay Parade	"	"	1,602	Br./R. 1154
DECEMBER 17.				
Song of the Homeland—No. 1.	RKO- Radio	Inspiration Films	1,572	Br./R.1166
Climbing High	M-G-M	G.-B.	7,096	Br./DR1176
The Citadel	"	M-G-M- British Studios.	9,970	Br./R. 1177
DECEMBER 20.				
Melodies of the Moment	Butcher's	Inspiration Films	1,520	Br./R. 1181
DECEMBER 22.				
Keep Smiling	20th Century-Fox Film.	20th Century Productions.	8,278	Br./DR1187
DECEMBER 23.				
Anything to Declare	Butcher's	Butcher's and Rembrandt Film Productions.	6,865	Br./R.1189
Jerusalem	United Artists.	The World Window.	911	Br./R.1190

FOREIGN.

Title of Film.	Registered by.	Maker's name.	Length (feet).	No.
NOVEMBER 23.				
Illegal Traffic	Paramount	Paramount	5,990	F. 1062
A Sporting Test	"	"	853	F. 1063
Paramount Pictorial P8-1.	"	"	629	F. 1064
Athletic Youth	Columbia	Columbia	834	F. 1065
Lady Luck	Renown Pictures	Chesterfield	5,483	F. 1066
Yellow Phanton (serial)—				
The Brink of Disaster	Independent F.D.	Victory Pictures	1,753	F. 1067
The Fatal Trap	"	"	1,749	F. 1068
The Avenging Powers	"	"	1,695	F. 1069
NOVEMBER 24.				
Premiere	A.B.P.C.	A.B.P.C. and Gloria Films.	6,350	F. 1070
Land of Promise	United Artists	Urim Film Co.	1,866	F. 1071
NOVEMBER 25.				
Thanks for the Memory	Paramount	Paramount	7,028	F. 1072
Pudgy the Watchman	"	"	656	F. 1073
Hunting Thrills	"	"	860	F. 1074
NOVEMBER 28.				
It Happened in Paris	British Lion	Republic	5,856	F. 1076
Outlaws of Sonora	"	"	4,904	F. 1077
Gold Mine in the Sky	"	"	5,301	F. 1078
The Higgins Family	"	"	5,854	F. 1079
Come on, Leathernecks	"	"	5,893	F. 1080
NOVEMBER 29.				
Adventures of Chico	A.B.P.C.	Woodward Productions.	4,627	F. 1081
Spring Madness	M-G-M	M-G-M	6,052	F. 1082
Legions D'Honneur	Tobis Film Distribution.	Compagnie Generale Cinematographique.	7,580	F. 1083
NOVEMBER 30.				
The Storm	General F.D.	Universal	6,882	F. 1085
The Last Express	"	"	5,674	F. 1086
Service De Luxe	"	"	7,731	F. 1087
Strange Faces	"	"	5,905	F. 1088
Youth Takes a Fling	"	"	6,894	F. 1089
Angels with Dirty Faces	Warner Bros.	Warner Bros.	8,427	F. 1090
DECEMBER 1.				
Mile a Minute Love	Anglo-American	Ace Pict. Corp.	6,200	F. 1092
The Dawn Patrol	Warner Bros.	Warner Bros.	9,667	F. 1093
DECEMBER 2.				
Arrest Bulldog Drummond.	Paramount	Paramount	5,171	F. 1094
Guatemala	"	"	825	F. 1095
Paramount Pictorial P8-2.	"	"	839	F. 1096
The Shining Hour	M-G-M	M-G-M	6,880	F. 1097
DECEMBER 5.				
Just Around the Corner	20th Century-Fox	20th Century-Fox	6,379	F. 1101
DECEMBER 6.				
Pasteur	United Curzon	Les Films Agiman S/A.	6,213	F. 1105
Under Strange Flags	International Film Renters.	Guaranteed Pictures.	5,900	F. 1106
Isles of Enchantment	Warner Bros.	Warner Bros.	940	F. 1107
Porky and Daffy	"	"	670	F. 1108
DECEMBER 8.				
Sons of the Plains	First National	Vitaphone Corp.	1,661	F. 1110
Sharpshooters	20th Century-Fox	20th Century-Fox	5,734	F. 1111
Up the River	"	"	6,903	F. 1112
DECEMBER 9.				
Alerte En Mediterrance	Unity Films	Societe Vega Films	9,360	F. 1113
The Black Duck	A.B.F.D.	Mirth Cartoons	570	F. 1114
A Lad and His Lamp	"	"	540	F. 1115
DECEMBER 10.				
Paris Honeymoon	Paramount	Paramount	7,645	F. 1118
DECEMBER 12.				
The Young in Heart	United Artists	Selznick International Pictures.	8,243	F. 1119
Sunset Trail	Paramount	Paramount	6,140	F. 1120
Mildewed Melodramas	"	"	970	F. 1121
Racing Pigeons	"	"	780	F. 1122
DECEMBER 13.				
Entree Des Artistes	United Curzon Corporation.	Regina S.A.R.L.	8,794	F. 1125
DECEMBER 14.				
Marriage Forbidden	A.B.P.C.	Filtone Pictures.	5,538	F. 1132
Passing Parade	"	"	635	F. 1133
Nostradamus	"	"	1,862	F. 1134
Patio Serenade	"	"	1,576	F. 1135
The Disobedient Mouse	"	"	742	F. 1136
DECEMBER 15.				
The Winning Ticket	M-G-M	M-G-M	813	F. 1138
Passing Parade	"	"	930	F. 1139
Nostradamus	"	"	918	F. 1140
Madeira, "Isle of Romance."	"	Fitzpatrick Pictures.	764	F. 1141
Jaipur, The Pink City	"	"	747	F. 1142
Hot on Ice	"	M-G-M	761	F. 1143
Buried Treasure	"	"	760	F. 1144
Aladdin's Lantern	"	"	909	F. 1145
Playful Polar Bears	Paramount	Paramount	707	F. 1146
Mutiny Ain't Nice	"	"	580	F. 1147
Buzzy Boop at the Concert.	"	"	683	F. 1148
Disbarred	"	"	5,333	F. 1149
Nartisha of the North	A.B.P.C.	Palladium A./S.	5,300	F. 1150
DECEMBER 16.				
Home on the Rage	Columbia	Columbia	1,520	F. 1155
Community Sing No. 16	"	"	943	F. 1156
Community Sing No. 17	"	"	959	F. 1157
Community Sing No. 18	"	"	926	F. 1158
Nag in the Bag	"	"	1,501	F. 1159
Gym Jams	"	"	576	F. 1160
Fistic Fun	"	"	800	F. 1161
Pie A La Maid	"	"	1,600	F. 1162
The Early Bird	"	"	589	F. 1163
Not Guilty Enough	"	"	1,501	F. 1164
Sap Takes a Wrap	"	"	1,461	F. 1165
DECEMBER 17.				
The Law West of Tombstone.	RKO-Radio	RKO-Radio	6,601	F. 1167
Fool Coverage	"	"	1,505	F. 1168
Salt Shakers	"	Nu-Atlas Productions.	984	F. 1169
Peck's Bad Boy with the Circus.	"	Principal Productions.	6,028	F. 1170
Next Time I Marry	"	RKO-Radio	5,841	F. 1171
Hunting Trouble	"	"	1,446	F. 1172
Carnival Show	"	Nu-Atlas Productions.	901	F. 1173
Annabel Takes a Tour	"	RKO-Radio	6,075	F. 1174
Sea Melody	"	"	1,755	F. 1175
DECEMBER 19.				
Sweethearts	M-G-M	M-G-M	10,265	F. 1178
Comet Over Broadway	Warner Bros.	Warner Bros.	6,256	F. 1179
The Knight is Young	"	"	1,761	F. 1180
DECEMBER 20.				
Prairie Justice	General F.D.	Universal	5,057	F. 1182
Sailor Mouse	"	"	640	F. 1183
The Rabbit Hunt	"	"	663	F. 1184
Going Places—No. 55	"	"	827	F. 1185
Stranger than Fiction, No. 56.	"	"	843	F. 1186
DECEMBER 22.				
Sacred India	Pathe	Etablissements Wilgot.	4,286	F. 1188
DECEMBER 23.				
House of Secrets	Renown	Chesterfield	6,507	F. 1191
The Dark Hour	"	"	6,607	F. 1192
The Cowboy and the Lady.	United Artists	Samuel Goldwyn	8,158	F. 1193
DECEMBER 24.				
The Captain's Christmas.	M-G-M	M-G-M	721	F. 1194
A Christmas Carol	"	"	6,245	F. 1195
The Miracle of Salt Lake	"	"	967	F. 1196
Flirting With Fate	"	David L. Loew Productions.	6,249	F. 1197
Out West With the Hardys	"	M.G.M.	7,529	F. 1198

*** The title of the film, "Tea Leaves in the Wind" (Br./R.904) has been altered to "Hate in Paradise."

*** The registration of the film entitled "Did I Betray" (F. 14637), registered length 7,109 feet, has been altered to "Black Roses," registered length 8,442 feet.

The length of the film "Saturday Night Revue" (Br. 15406), has been altered to 6,940 feet.

*** The registration of the film "My Song Goes Forth" (E. 13737) has been amended, as under:—

My Song Goes Forth — 5,011 feet—Long Version.
Africa Sings — 1,705 feet—Short Version.

*** The registration of the film "Un Carnet De Bal" (F. 15586) has been amended as follows:—Un Carnet De Bal—French Version. Christine—English Version.

The title of the film "2nd Bureau" (F. 12574) has been altered to "Deuxieme Bureau."

The registration of the film entitled "The Golem," length 7,500 feet (F. 14561), has been altered to "The Legend of Prague," registered length 6,320 feet.

The registration particulars of the undermentioned films have been amended as follows:—

Title of Film.	Registration No.	Long Version. (feet).	Short Version. (feet).
Private Affairs	F. 9906	5,425	1,870
Roaring Roads	F. 11690	5,396	1,904
Kidnapped	F. 12368	5,111	1,966
Timber War	F. 13151	4,600	1,989
Red Blood of Courage	F. 13636	5,067	1,911
Phantom Patrol	F. 13985	5,474	1,800

ALTERATION OF LENGTH.

Title of Film.	Registration No.	Original Length (feet).	Length as altered (feet)
All Quiet on the Western Front	F. 4238	9,367	10,610
Take Off that Hat	Br./E. 450	7,247	6,984
The Frozen North	F. 903	6,593	5,600
Zauber Der Boheme	F. 970	7,650	8,335
Attic of Terror	F. 836	1,080	1,044
Danger! High Voltage	F. 882	1,171	1,138
Hit and Run	F. 884	1,181	1,160
The Bolted Door	F. 885	1,169	1,130

KEY TO REGISTRATION PREFIXES.

Br./E. indicates "Registered for the exhibitors' quota only."

Br./R. indicates "Registered for the exhibitors' and renters' quotas."

Br./DR. indicates "Registered for the exhibitors' quota and doubled for the renters' quota."

Br./TR. indicates "Registered for the exhibitors' quota and trebled for the renters' quota."

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THE KINEMATOGRAPH W

FILM

TRADE SHOW OF

Title.	Renter.	Running Time.	Certificate.	Length.	Stars.	Box-Office Angle.	"Kine." Review.	Release Date.
Adventures of Chico, The	A.B.P.C. ..	51 min.	U	4,027 ft.	Chico	Very good nature picture for any hall. Excellent for juveniles	Dec. 1, 1938	Not Fixed
Angels with Dirty Faces	Warner ..	94 min.	A	8,427 ft.	James Cagney, Pat O'Brien, "Dead End" Kids	Excellent general booking. Should not harm youngsters	Dec. 1, 1938	Not Fixed
Annabel Takes a Tour ..	RKO-Radio ..	67 min.	U	6,075 ft.	Jack Oakie, Lucille Ball, Bradley Page	Capital light booking for all classes, family included	Dec. 22, 1938	Not Fixed
Arrest Bulldog Drummond	Paramount ..	57 min.	U	5,171 ft.	John Howard, Heather Angel	Reliable two-feature programme booking for the masses and youngsters	Dec. 1, 1938	Not Fixed
Black Roses	Internat. F.R.	94 min.	A	8,442 ft.	Lilian Harvey, Esmond Knight, Robert Rendel	Sound proposition for good and high-class halls. Hardly suitable for youngsters.	Dec. 22, 1938	Not Fixed
*Citadel, The	M-G-M ..	111 min.	A	9,970 ft.	Robert Donat, Rosalind Russell, Ralph Richardson	Outstanding general booking, a box-office certainty. Hardly suitable for children	Dec. 15, 1938	Mar. 6, 1939
*Climbing High	M-G-M ..	79 min.	U	7,096 ft.	Jessie Matthews, Michael Redgrave, Alastair Sim	Sound light booking for the majority. Great for youngsters	Dec. 8, 1938	May 8, 1939
Come On, Leathernecks ..	British Lion (Republic)	67 min.	U	6,041 ft.	Richard Cromwell, Marsha Hunt	Good average two-feature programme booking. Just the stuff for youngsters	Dec. 1, 1938	Not Fixed
Comet Over Broadway ..	Warner ..	69 min.	U	6,256 ft.	Kay Francis, Ian Hunter, John Litel	Star booking for the not-too sophisticated. Unlikely to appeal to youngsters.	Dec. 22, 1938	Not Fixed
*Consider Your Verdict ..	Anglo-American	87 min.	A	3,400 ft.	Marius Goring, George Carney	Novel supporting proposition for all classes, nothing to offend youngsters	Dec. 1, 1938	Not Fixed
Cowboy and the Lady, The	United Artists	90 min.	U	8,100 ft.	Gary Cooper, Merle Oberon, Patsy Kelly	Excellent popular booking. Great for youngsters	Dec. 22, 1938	Not Fixed
Dark Hour, The ..	Renown ..	70 min.	A	6,600 ft.	Ray Walker, Irene Ware, Berton Churchill	Useful support for average halls. Nothing to offend youngsters.	Dec. 15, 1938	Not Fixed
Dawn Patrol, The.. ..	Warner ..	107 min.	A	9,667 ft.	Errol Flynn, Basil Rathbone, David Niven	Outstanding general booking. Safe for youngsters	Dec. 8, 1938	Not Fixed
Disbarred	Paramount ..	59 min.	A	5,333 ft.	Gail Patrick, Robert Preston, Otto Kruger	Sound support for the majority of halls. Safe for youngsters	Dec. 15, 1938	Not Fixed
Entree des Artistes ..	United Curzon	95 min.	A	8,700 ft.	Louis Jouvet, Claude Dauphin, Janine Darcey	Excellent specialised hall booking. Not for juveniles	Dec. 8, 1938	Not Fixed
*Everything Happens to Me	Warner ..	82 min.	A	7,453 ft.	Max Miller, Chili Bouchier, H. F. Maltby	Safe star booking for the masses. Good for juveniles	Dec. 8, 1938	Not Fixed
*Flashbacks	Anglo-American	69 min.	U	6,300 ft.	——	Attractive novelty booking for all classes, children included.	Dec. 8, 1938	Not Fixed
Flirting with Fate.. ..	M-G-M ..	69 min.	U	6,249 ft.	Joe E. Brown, Leo Carrillo, Beverley Roberts	Star comedy booking for the very unsophisticated. Good for youngsters.	Dec. 29, 1938	April 24, 1939
House of Secrets, The ..	Renown ..	72 min.	A	6,600 ft.	Muriel Evans, Noel Madison, Leslie Fenton	Support for the smaller halls. Nothing to harm juveniles	Dec. 15, 1938	Not Fixed
Just Around the Corner	20th Century-Fox	70 min.	U	6,379 ft.	Shirley Temple, Charles Farrell, Claude Gillingwater	Cast-iron light booking for the masses and the family	Dec. 8, 1938	Not Fixed
Law West of Tombstone, The	RKO-Radio	73 min.	U-	6,601 ft.	Harry Carey, Tim Holt, Evelyn Brent	Useful support for the masses and youngsters ..	Dec. 15, 1938	Not Fixed
*Mad About Money ..	British Lion ..	77 min.	U	7,011 ft.	Lupe Velez, Ben Lyon ..	Quota booking for the not too sophisticated. Safe for youngsters	Dec. 1, 1938	Not Fixed
*Many Tanks, Mr. Atkins	First National	68 min.	U	6,145 ft.	Claude Hulbert, Reginald Purdell	Safe booking of its type for popular halls. Too broad in parts for juveniles to enjoy	Dec. 8, 1938	Not Fixed
Mile a Minute Love ..	Anglo-American	68 min.	A	6,200 ft.	William Bakewell, Arletta Duncan, Duncan Renaldo	Average support for small and family halls ..	Dec. 1, 1938	Not Fixed
*My Irish Molly	A.B.P.C. ..	70 min.	U	6,300 ft.	Binkie Stuart, Tom Burke, Maureen O'Hara	Good booking, one with star values, for industrial, family and juvenile audiences	Dec. 22, 1938	Not Fixed
Nartisha of the North ..	A.B.P.C. ..	66 min.	U	5,884 ft.	All native cast	Excellent booking of its type. Nothing to harm juveniles	Dec. 15, 1938	Not Fixed

WHAT'S RELEASED

Date.	Title.	Renter.	Reg. No.	Running Time. Min.	Certificate.	Length Feet.	Stars.	Poster.	"Kine." Review Date.
Jan. 2	†Adventures of Robin Hood, The	First National ..	F. 320	103	U	9,292	Errol Flynn, Olivia de Havilland, Basil Rathbone	1/48, 1/12, 1/6 ..	June 23, 1938
„ 9	†Adventures of Tom Sawyer, The	United Artists ..	F. 176	90	U	8,255	Tommy Kelly, Ann Gillis, May Robson ..	1/48, 1/12, 1/6 ..	May 12, 1938
„ 2	Affairs of Annabel, The	RKO-Radio ..	F. 470	66	U	6,080	Jack Oakie, Lucille Ball, Ruth Donnelly ..	1/48, 1/12, 1/6 ..	Sept. 29, 1938
„ 16	Alexander's Ragtime Band ..	20th Century-Fox	F. 494	106	U	9,566	Tyrone Power, Alice Faye, Don Ameche ..	1/48, 1/12, 1/6 ..	July 28, 1938
„ 23	Algiers	United Artists ..	F. 615	96	A	8,750	Charles Boyer, Sigrid Gurie, Hedy Lamarr ..	1/48, 1/12, 1/6 ..	Sept. 1, 1938
„ 16	Amazing Dr. Clitterhouse, The	Warner	F. 622	86	A	7,804	Edward G. Robinson, Humphrey Bogart, Claire Trevor	1/48, 1/12, 1/6 ..	Sept. 1, 1938
„ 2	Bar 20 Justice	Paramount ..	F. 445	64	U	5,822	William Boyd	1/12, 1/6	July 14, 1938
„ 9	*Black Limelight	A.B.P.C. ..	Br./R. 327	71	A	6,200	Raymond Massey, Joan Marion, Walter Hudd	1/48, 1/12, 1/6 ..	June 23, 1938
„ 30	Blockheads	M-G-M	F. 692	57	U	5,158	Stan Laurel, Oliver Hardy	1/48, 1/12, 1/6 ..	Sept. 15, 1938
„ 23	Border G-Man	RKO-Radio ..	F. 754	61	U	5,458	George O'Brien, Loraine Johnson, Ray Whitley	1/12, 1/6	Sept. 29, 1938
„ 2	*Breakers Ahead	General F.D. ..	Br. 451	37	U	3,318	Belle Chrystal	1/6	June 30, 1938
„ 30	Bulldog Drummond in Africa ..	Paramount ..	F. 611	57	U	5,172	John Howard, Heather Angel	1/12, 1/6	Aug. 25, 1938
„ 2	Call of the Yukon	British Lion (Republic)	F. 389	70	U	6,305	Richard Arlen, Beverly Roberts	1/12, 1/6	June 30, 1938
„ 9	City Shadows	Columbia ..	F. 550	67	U	6,042	Edith Fellows, Leo Carrillo	1/12, 1/6	Mar. 31, 1938
„ 23	Danger on the Air	General F.D. (Universal)	F. 538	67	A	6,010	Donald Woods, Nan Grey	1/12, 1/6	Aug. 11, 1938
„ 16	*Dangerous Medicine	First National ..	Br./R. 576	72	A	6,450	Elizabeth Allan, Cyril Richard, Edmund Breon	1/12, 1/6	Aug. 4, 1938
„ 16	Delinquent Parents	Pathé	F. 773	62	A	5,584	Doris Weston, Maurice Murphy	1/12, 1/6	Oct. 6, 1938
„ 30	Devil's Party, The	General F.D. (Universal)	F. 323	65	A	5,803	Victor McLaglen	1/12, 1/6	June 23, 1938
„ 16	Fast Play	Paramount ..	F. 796	66	U	5,961	Betty Grable, Eleanore Whitney	1/12, 1/6	Oct. 13, 1938
„ 9	Gangs of New York	British Lion (Republic)	F. 586	69	A	6,072	Charles Bickford, Ann Dvorak	1/12, 1/6	Aug. 18, 1938
„ 30	Gateway	20th Century-Fox	F. 623	73	A	6,773	Don Ameche, Arleen Wheelan, Binnie Barnes	1/48, 1/12, 1/6 ..	Sept. 1, 1938
„ 30	Gay Impostors, The	Warner	F. 563	96	A	8,756	Rudy Vallee, Rosemary Lane, Hugh Herbert	1/48, 1/12, 1/6 ..	Aug. 18, 1938
„ 23	Give Me a Sailor	Paramount ..	F. 619	77	U	6,890	Martha Raye, Bob Hope	1/48, 1/12, 1/6 ..	Aug. 25, 1938
„ 9	Good-bye, Broadway	General F.D. (Universal)	F. 187	69	U	6,257	Alice Brady, Charles Winninger	1/12, 1/6	May 26, 1938
„ 16	*His Lordship Goes to Press ..	RKO-Radio ..	Br./R. 878	81	U	7,274	Hugh Williams, June Clyde, Leslie Perrins ..	1/6	Oct. 27, 1938
„ 9	I'll Give a Million	20th Century-Fox	F. 604	75	U	6,772	Warner Baxter, Marjorie Weaver, Peter Lorre	1/48, 1/12, 1/6 ..	Aug. 25, 1938

• Titles marked with an asterisk denote

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ATOGRAPH WEEKLY'S *January 1939* LM INDEX

SHOW OFFERS—DEC., 1938

Title.	Renter.	Running Time.	Certificate.	Length.	Stars.	Box-Office Angle.	"Kine." Review.	Release Date.
Next Time I Marry ..	RKO-Radio ..	85 min.	A	5,841 ft.	Lucille Ball, James Ellison Lee Bowman	Very good light entertainment. Nothing to harm youngsters	Dec. 22, 1938	Not Fixed
*Old Bones of the River	General F.D. ..	90 min.	U	8,100 ft.	Will Hay, Graham Moffatt, Moore Marriott	Excellent general booking, family included ..	Dec. 22, 1938	Not Fixed
Outlaws of Sonora ..	British Lion (Republic)	55 min.	U	5,032 ft.	The Three Mesquiteers ..	Excellent Western booking with strong appeal for juveniles	Dec. 1, 1938	Not Fixed
Out West with the Hardys	M-G-M.. ..	83 min.	U	7,529 ft.	Lewis Stone, Mickey Rooney, Virginia Weidler	Excellent general booking. Great for the family..	Dec. 29, 1938	April 17, 1939
Paris Honeymoon ..	Paramount ..	84 min.	A	7,645 ft.	Bing Crosby, Franciska Gaal, Akim Tamiroff	Good popular hall light feature, especially a stellar appeal. Harmless for juveniles	Dec. 8, 1938	Not Fixed
Pasteur	United Curzon	68 min.	U	6,000 ft.	Sasha Guitry	Good specialised hall booking. Of little interest to children	Dec. 1, 1938	Not Fixed
Peck's Bad Boy with the Circus	RKO-Radio ..	65 min.	U	5,850 ft.	Tommy Kelly, Ann Gillis, Edgar Kennedy	Attractive light booking, particularly for family halls	Dec. 15, 1938	Not Fixed
Prairie Justice	General F.D. .. (Universal)	56 min.	U	5,057 ft.	Bob Baker, Dorothy Fay ..	Sound popular hall booking of its type. Good for juveniles	Dec. 22, 1938	Not Fixed
*Return of the Frog, The	British Lion ..	75 min.	A	6,808 ft.	Gordon Harker, Hartley Power, Rene Ray	Excellent general booking. Good for the family	Dec. 1, 1938	Not Fixed
*Sacred India	Pathe	45 min.	U	4,286 ft.	——	Mainly recommended for specialised halls or houses where type has a proved following. Nothing to harm juveniles	Dec. 22, 1938	Not Fixed
Say It in French	Paramount ..	68 min.	U	6,167 ft.	Ray Milland, Olympe Bradna, Irene Hervey	Capital light booking for all classes, family included	Dec. 29, 1938	May 15, 1939
Service de Luxe	General F.D. .. (Universal)	86 min.	U	7,731 ft.	Constance Bennett, Vincent Price, Mischa Auer	Capital light entertainment for all classes, family included	Dec. 1, 1938	Not Fixed
Sharpshooters	20th Century-Fox	64 min.	U	5,760 ft.	Brian Donlevy, Lynn Bari, Wally Vernon	Good two-feature programme booking. Great for youngsters	Dec. 8, 1938	Not Fixed
Shining Hour, The ..	M-G-M.. ..	77 min.	A	6,880 ft.	Joan Crawford, Melvyn Douglas, Margaret Sullavan,	Title and star booking for the majority of halls. Hardly suitable for youngsters	Dec. 8, 1938	Feb. 20, 1939
Spring Madness	M-G-M.. ..	67 min.	U	6,052 ft.	Maureen O'Sullivan, Lew Ayres, Burgess Meredith	Booking mainly on its cast. Safe for youngsters..	Dec. 1, 1938	Not Fixed
Strange Faces	General F.D. (Universal)	66 min.	A	5,905 ft.	Frank Jenks, Dorothea Kent, Andy Devine	Reliable two-feature programme booking for all classes. Safe for youngsters	Dec. 1, 1938	Not Fixed
Sunset Trail	Paramount ..	68 min.	U	6,140 ft.	William Boyd, George Hayes, Russell Hayden	Good two-feature programme booking for most halls. Great for youngsters	Dec. 15, 1938	Not Fixed
†Sweethearts	M-G-M.. ..	114 min.	U	10,265 ft.	Jeanette MacDonald, Nelson Eddy, Frank Morgan	First-class box-office proposition, with strong feminine angle. Nothing to harm juveniles	Dec. 22, 1938	Not Fixed
Thanks for the Memory	Paramount ..	78 min.	A	7,028 ft.	Bob Hope, Shirley Ross ..	Title booking for the masses. Hardly suitable for youngsters	Dec. 1, 1938	Not Fixed
*Too Many Husbands ..	Liberty ..	59 min.	A	5,352 ft.	Jack Melford, Iris Baker, Geoffrey Sumner	Useful second for majority of halls. Nothing to harm youngsters	Dec. 29, 1938	Not Fixed
Under Strange Flags ..	International F.R.	60 min.	U	5,990 ft.	Tom Keene, Luana Walters..	Fair Western booking for the masses. Suitable for juveniles	Dec. 1, 1938	Not Fixed
Up the River	20th Century-Fox	76 min.	U	6,903 ft.	Preston Foster, Tony Martin, Phyllis Brooks	First-rate light booking for the masses and youngsters	Dec. 15, 1938	Not Fixed
*Ware Case, The ..	A.B.F.D. ..	77 min.	A	7,000 ft.	Clive Brook, Jane Baxter, Barry K. Barnes	Excellent general booking. Safe for youngsters ..	Dec. 8, 1938	Not Fixed
*What Men Live By ..	G.-B.E. ..	38 min.	U	3,798 ft.	Esmond Knight, Eliot Makeham, Olga Lindo	Intended for Church exhibition; but useful for kinemas	Dec. 22, 1938	Immediate
Young in Heart, The ..	United Artists	91 min.	U	8,243 ft.	Janet Gaynor, Douglas Fairbanks, jun., Roland Young	Excellent general booking. Great for the family..	Dec. 8, 1938	Not Fixed
Youth Takes a Fling ..	General F.D. (Universal)	78 min.	U	7,020 ft.	Andrea Leeds, Joel McCrea, Frank Jenks	Excellent general booking. Very good for the family	Dec. 1, 1938	Not Fixed

	"Kine." Review.	Release Date.
all. Excellent	Dec. 1, 1938	Not Fixed
d not harm	Dec. 1, 1938	Not Fixed
amily included	Dec. 22, 1938	Not Fixed
oking for the	Dec. 1, 1938	Not Fixed
gh-class halls.	Dec. 22, 1938	Not Fixed
ffice certainty.	Dec. 15, 1938	Mar. 6, 1939
ty. Great for	Dec. 8, 1938	May 8, 1939
ame booking.	Dec. 1, 1938	Not Fixed
sticated. Un-	Dec. 22, 1938	Not Fixed
lasses, nothing	Dec. 1, 1938	Not Fixed
or youngsters	Dec. 22, 1938	Not Fixed
Nothing to	Dec. 15, 1938	Not Fixed
for youngsters	Dec. 8, 1938	Not Fixed
alls. Safe for	Dec. 15, 1938	Not Fixed
g. Not for	Dec. 8, 1938	Not Fixed
s. Good for	Dec. 8, 1938	Not Fixed
asses, children	Dec. 8, 1938	Not Fixed
sophisticated.	Dec. 29, 1938	April 24, 1939
hing to harm	Dec. 15, 1938	Not Fixed
sses and the	Dec. 8, 1938	Not Fixed
ungsters ..	Dec. 15, 1938	Not Fixed
sticated. Safe	Dec. 1, 1938	Not Fixed
r halls. Too	Dec. 8, 1938	Not Fixed
y halls ..	Dec. 1, 1938	Not Fixed
for industrial,	Dec. 22, 1938	Not Fixed
hing to harm	Dec. 15, 1938	Not Fixed

ELEASED IN JANUARY, 1939

Date.	Title.	Renter.	Reg. No.	Running Time. Min.	Certificate.	Length Feet.	Stars.	Poster.	"Kine." Review Date.
Jan. 30	King of Alcatraz	Paramount ..	F. 923	56	A	5,002	Gail Patrick, Lloyd Nolan	1/12, 1/6	Nov. 10, 1938
„ 2	*Lady Vanishes, The	M-G-M	Br./Dr. 679	96	A	8,650	Margaret Lockwood, Michael Redgrave, Paul Lukas	1/48, 1/12, 2/6 ..	Aug. 25, 1938
„ 9	My Bill	Warner	F. 614	62	U	5,783	Kay Francis, John Litel	1/48, 1/12, 1/6 ..	Sept. 1, 1938
„ 23	*Night Alone	Pathé	Br./R. 730	76	A	6,865	Emlyn Williams, Leonora Corbett, Lesley Brook	1/12, 1/6	July 21, 1938
„ 23	*Old Mother Riley in Paris ..	Butcher's ..	Br. 995	76	U	6,879	Lucan and McShane	1/48, 1/12, 1/6 ..	Aug. 25, 1938
„ 30	*Prison Without Bars	United Artists ..	Br. 905	70	A	7,100	Corinne Luchaire, Edna Best, Barry K. Barnes	1/48, 1/12, 1/6 ..	Sept. 15, 1938
„ 2	*Pygmalion	General F.D. ..	Br./Dr. 1075	96	A	8,609	Leslie Howard	1/48, 1/12, 1/6 ..	Sept. 1, 1938
„ 23	Rage of Paris, The	General F.D. (Universal)	F. 572	78	A	7,032	Danielle Darrieux, Douglas Fairbanks, Jr. ..	1/48, 1/12, 1/6 ..	Aug. 18, 1938
„ 16	Rich Man, Poor Girl	M-G-M	F. 651	72	U	6,477	Robert Young, Lew Ayres, Ruth Hussey ..	1/48, 1/12, 1/6 ..	Sept. 8, 1938
„ 9	Romance and Rhythm	First National ..	F. 452	77	U	6,946	Dick Powell, Priscilla Lane, Pat O'Brien ..	1/48, 1/12, 1/6 ..	July 21, 1938
„ 30	Romance on the Run	British Lion (Republic)	F. 587	68	U	6,116	Patricia Ellis, Edward Brophy	1/12, 1/6	Aug. 18, 1938
„ 23	Safety in Numbers	20th Century-Fox	F. 725	58	U	5,283	Jed Prouty, Spring Byington, Florence Roberts	1/12, 1/6	Sept. 22, 1938
„ 2	Sinners in Paradise	General F.D. (Universal)	F. 324	64	A	5,727	Madge Evans, John Boles	1/48, 1/12, 1/6 ..	June 23, 1938
„ 2	Slander House	Pathé	F. 764	65	A	5,924	Adrienne Ames, Craig Reynolds	1/12, 1/6	Sept. 29, 1938
„ 16	Smashing the Rackets	RKO-Radio ..	F. 741	68	A	6,145	Chester Morris, Frances Mercer, Bruce Cabot	1/12, 1/6	Sept. 22, 1938
„ 9	Sons of the Legion	Paramount ..	F. 819	62	U	5,572	Lynne Overman, Evelyn Keyes	1/12, 1/6	Oct. 20, 1938
„ 2	Speed to Burn	20th Century-Fox	F. 578	61	U	5,572	Michael Whalen, Lynn Bari, Marvin Stephens	1/48, 1/12, 1/6 ..	Aug. 18, 1938
„ 30	*St. Martin's Lane	A.B.P.C.	Br./Tr. 463	90	U	7,691	Charles Laughton, Vivien Leigh, Rex Harrison	1/48, 1/12, 1/6 ..	June 30, 1938
„ 16	Texans, The	Paramount ..	F 610	91	U	8,246	Joan Bennett, Randolph Scott	1/48, 1/12, 1/6 ..	Aug. 18, 1938
„ 30	That Certain Age	General F.D. (Universal)	F. 971	101	U	9,076	Deanna Durbin	1/48, 1/12, 1/6 ..	Nov. 10, 1938
„ 9	Three Loves Has Nancy ..	M-G-M	F. 720	70	U	6,256	Janet Gaynor, Robert Montgomery, Franchot Tone	1/48, 1/12, 1/6 ..	Sept. 22, 1938
„ 23	Too Hot to Handle	M-G-M	F. 799	106	U	9,595	Clark Gable, Myrna Loy	1/48, 1/12, 1/6 ..	Oct. 13, 1938
„ 16	Trapped	Columbia ..	F. 16105	56	U	5,038	Charles Starrett, Peggy Stratford	1/12, 1/6	Aug. 11, 1938
„ 29	*Weddings are Wonderful ..	RKO-Radio ..	Br./R. 753	79	A	7,151	June Clyde, Esmond Knight, Rene Ray ..	1/6	Sept. 29, 1938
„ 23	White Banners	First National ..	F. 476	93	A	8,371	Claude Rains, Bonita Granville, Jackie Cooper	1/48, 1/12, 1/6 ..	July 28, 1938

	Poster.	"Kine." Review Date.
, Basil	1/48, 1/12, 1/6 ..	June 23, 1938
n ..	1/48, 1/12, 1/6 ..	May 12, 1938
ly ..	1/48, 1/12, 1/6 ..	Sept. 29, 1938
ne ..	1/48, 1/12, 1/6 ..	July 28, 1938
narr ..	1/48, 1/12, 1/6 ..	Sept. 1, 1938
Bogart,	1/48, 1/12, 1/6 ..	Sept. 1, 1938
..	1/12, 1/6	July 14, 1938
r Hudd	1/48, 1/12, 1/6 ..	June 23, 1938
..	1/48, 1/12, 1/6 ..	Sept. 15, 1938
, Ray	1/12, 1/6	Sept. 29, 1938
..	1/6	June 30, 1938
..	1/12, 1/6	Aug. 25, 1938
..	1/12, 1/6	June 30, 1938
..	1/12, 1/6	Mar. 31, 1938
..	1/12, 1/6	Aug. 11, 1938
d Breon	1/12, 1/6	Aug. 4, 1938
..	1/12, 1/6	Oct. 6, 1938
..	1/12, 1/6	June 23, 1938
..	1/12, 1/6	Oct. 13, 1938
..	1/12, 1/6	Aug. 18, 1938
Barnes	1/48, 1/12, 1/6 ..	Sept. 1, 1938
Herbert	1/48, 1/12, 1/6 ..	Aug. 18, 1938
..	1/48, 1/12, 1/6 ..	Aug. 25, 1938
..	1/12, 1/6	May 26, 1938
rins ..	1/6	Oct. 27, 1938
r Lorre	1/48, 1/12, 1/6 ..	Aug. 25, 1938

• Titles marked with an asterisk denote British Pictures. † In colour.

LEOFFREY TOONE

PATRICIA HILLIARD

IN

JOURNEY"

PICTURE.

TRADE SHOW
CAMBRIDGE THEATRE
WEDNESDAY, JAN. 11
6.30 p.m.

"DRAMATIC SCHOOL"

Scenes from Metro-Goldwyn-Mayer's production, DRAMATIC SCHOOL, which was Trade shown yesterday evening. Luise Rainer and Paulette Goddard co-star at the head of a cast which includes Alan Marshall, Genevieve Tobin and Anthony Allan.

Heres our Ansu
First National

Thursday, January 5th
CAMBRIDGE THEATRE at 8.30 p.m.

"THEY DRIVE BY NIGHT"

with
EMLYN WILLIAMS and
ERNEST THESIGER

A Warner Bros.-First National Production

Thursday, January 12th
CAMBRIDGE THEATRE at 8.30 p.m.

"HEART of the NORTH"

in Technicolor

with
DICK FORAN · GLORIA
DICKSON · PATRIC KNOWLES

Tuesday, January 17th
CAMBRIDGE THEATRE at 8.30 p.m.

"BROTHER RAT"

with
WAYNE MORRIS and
PRISCILLA LANE

BIG
SHOW

DON'T FORGET
YOUR DATES with

our Answer to Box Office Gloom-
National Blaze in 1939 with...

BIG
BLAZE
NOW!

Thursday, January 19th
PICCADILLY THEATRE at 3 p.m.
"NANCY DREW DETECTIVE"
with
BONITA GRANVILLE · JOHN LITEL & JAMES STEPHENSON

Tuesday, January 24th
CAMBRIDGE THEATRE at 8.30 p.m.
"BLACKWELL'S ISLAND"
with
JOHN GARFIELD and ROSEMARY LANE

Thursday, January 26th
PICCADILLY THEATRE at 3 p.m.
"TORCHY GETS HER MAN"
with
GLENDA FARRELL and BARTON MACLANE

Tuesday, January 31st
CAMBRIDGE THEATRE at 8.30 p.m.
ERROL FLYNN and BETTE DAVIS
in
"The SISTERS"

A deeply appealing human interest story. Both in production and acting it is easily comparable to most of the major company output. Although all the players give commendable performances, it is Martin Spellman, in the part of the young boy, who raises the picture to its high entertainment level; he acts and speaks his lines with assurance, and has such an appealing personality that the audience takes him to its heart. There are several situations that so stir one's emotions that they cause tears.

HARRISON'S REPORTS

Good action entertainment for the entire family and a credit to Monogram.

JAY EMANUEL (critic)

It packs more entertainment value than many a million dollar colossal.

JIMMIE FIDLER (critic)

Will give action fans more than usual allotment of solid entertainment. Carroll, Spellman top capable cast.

HOLLYWOOD REPORTER

Monogram scores with fine story that should please any audience. Well directed, splendidly cast, fine production values.

SHOWMEN'S TRADE REVIEW

Setting a new and higher standard of production for Monogram, it moves forward as that organisation's strongest bet this year. Human story, splendid characterisations and excellent mounting.

DAILY VARIETY

As an entertainment item "I AM A CRIMINAL" makes a clear departure from the routine gangster-regeneration theme. Many fresh twists give it unusual amusement and commercial significance. With the good work of the featured players, John Carroll and young Martin Spellman, the understanding manner in which the story was prepared by Harrison Jacobs and the quality of direction provided by William Nigh, the show picks up interest and holds it unwaveringly.

Previewed in the Monogram studio projection room in Hollywood. The invited Press guest audience was deeply impressed by the entertainment quality.

MOTION PICTURE HERALD

PATHE Announces MONOGRAM'S Greatest ACHIEVEMENT

John Carroll

and the boy wonder

Martin Spellman

in a Dynamic Story

DIRECTED BY WILLIAM NIGH

I AM A CRIMINAL

PATHE Gazette PUBLIC NEWSREEL No. 1

TRADE SHOW

CAMBRIDGE THEATRE

JAN. 27 at 8.30

TRADE MUST ESTABLISH OWN TELEVISION SERVICE

S. SAGALL

Sir M. Bonham Carter's Hint at Scophony Meeting

A NUMBER OF ODEONS WIRED

A SUGGESTION is made by the Chairman of Scophony, Ltd., that the B.B.C. should enlist the aid of the kinema industry in the provision of television services. Sir Maurice Bonham Carter added that for kinema purposes the industry must shortly establish an independent television service.

It is stated that a number of theatres on the Odeon circuit had been wired for large-screen television.

Solomon Sagall, the managing director, who has just returned from America, spoke of the considerable interest shown by film companies in the development of television.

How television and the kinema can co-operate was dealt with at considerable length at the annual meeting of Scophony, Ltd., the television company which specialises in large screen television.

Sir Maurice Bonham Carter, the chairman, Solomon Sagall and Oscar Deutsch in turn referred to these possibilities. Sir Maurice Bonham Carter said that the potential buyer of television sets does not buy them because television is the greatest scientific miracle of the twentieth century, but in order to get entertainment of a nature which can rival any other forms of entertainment available in a metropolis like London.

"It is," he said, "only when television as a form of entertainment can compete with other forms of entertainment that it will become an attraction for the mass of the population."

He acknowledged what the B.B.C. has done in order to popularise television, but pointed out that the total present annual expenditure of the B.B.C. on television entertainment equals perhaps the cost of three films, providing only a few hours' entertainment a day.

To Take Place of Radio

But he had no doubt whatsoever that another few years will see a vast development of television both in the extension of the areas served and in the quality and the quantity of the entertainment offered so as gradually to win a place in our daily lives which radio has to-day.

He made three interesting suggestions for improving the present service. They were: (1) The B.B.C. should consider the gradual introduction of television as pictorial illustrations to normal broadcasting of sound, with a view perhaps to merging ultimately the sound and vision services; (2) the experience over many years of the kinema industry in the art of providing entertainment should be enlisted for purposes of television; (3) the possibility of "sponsored programmes" by advertisers should be seriously considered.

He went on to say that these last two suggestions may help towards a solution of the problem of finance and that in a new art it must be of advantage to open up more than one channel of enterprise and initiative.

Independent Service for Kinemas

Dealing more specifically with the aspects of the situation in relation to the kinema industry, Sir Maurice said that the managing director and himself are pleased to note that in this field the Scophony ideas are gradually beginning to meet in the consideration of leading kinema interests.

"It is our view, however, that the kinema industry cannot take its entertainment from the B.B.C.," continued Sir Maurice. "There must be established sooner or later an independent television service for kinemas. We see no reason why such a separate kinema television service should not co-operate with the B.B.C. in a number of directions."

He also thought that the kinema industry could help the home television service operated by the B.B.C. in showmanship and provision of adequate entertainment. The B.B.C., on the other hand, could help the newcomer—*i.e.*, the kinema television service—with its technical knowledge and two years' experience of operating the home service.

"I hope," continued Sir Maurice, "that before long the various interests will appreciate the mutual benefits that may result from the establishment of a separate kinema television service where private initiative will be able to manifest itself."

A Practical Proposition

He said that in this direction Scophony have their technical contribution to make. Scophony had developed large scheme television apparatus for kinemas in respect of which it was claimed, first, that it provides higher screen brightness than any other known method—and, after all, light is the decisive problem in television; and, secondly, it has durability, simplicity and ease of operation practically equal to that of the normal film projectors used in kinema theatres.

Odeon Theatres Wired

It was further stated that a number of theatres belonging to the Odeon organisation, with which Scophony maintained an active association, have been wired for installation of Scophony apparatus. They anticipated that as soon as progress had been made towards the establishment of a kinema television service the Scophony large-screen apparatus would prove an important source of revenue to the company.

Solomon Sagall, the managing director, made considerable reference to his recent visit to the United States.

Referring to the start of television by the National Broadcasting Co. and the Columbia Broadcasting Co. in April, Mr. Sagall said that although the start will be a modest affair, there will be healthy competition which will make for high-class quality in the programmes offered.

He also said that the leaders of the film Industry in America are fully aware of the possibilities of television and its ultimate effect on their own Industry.

"America," he said, "has succeeded in building up the world's greatest entertainment industry, and there could be no doubt whatsoever that all resources of the film Industry in studios—brains, producers, directors, scenario writers, artistes, and all their showmanship technique will be at the disposal of the television art."

Oscar Deutsch "Encouraged"

Oscar Deutsch, in seconding the resolution for the passing of the accounts, shared the chairman's views with regard to the potentialities of the Scophony system in the television field.

As chairman of Odeon Theatres, Ltd., he was very interested in the chairman's remarks about the kinema end of the business because he was of opinion that therein lay as far as Scophony, Ltd., was concerned very great potential value.

Scophony, Ltd., had devoted itself in the main to the principle of the large screen in the home and, of course, in the kinema, and he felt very encouraged for the future of the company.

W. J. Hutchinson, director of foreign distribution, 20th Century-Fox; Francis L. Harley, managing director, Great Britain; Benjamin Miggins, European chief; and Robert T. Kane, managing director, 20th Century-Fox Productions, arrive in New York on s.s. Normandie

Grimsby and Queuing Nuisance

LICENCES GRANTED FOR THREE MONTHS ONLY

FOLLOWING complaints regarding queueing arrangements at Grimsby kinemas, Grimsby Town Council, on Friday, only granted licences to kinemas for the first three months of the year instead of the usual twelve months from January 1.

It was proposed to grant the licences as usual, but Coun. J. H. Franklin objected, pointing out that complaints had been made about queues some time ago to the Watch Committee, and the trouble still persisted. He thought that if they granted the licences for three months only they would get quicker results.

"I have had complaints about the whole of the pavement being taken up when there is a big picture," he said. "Pedestrians have a right to walk on the pavement. Even if the kinemas do pay heavy rates they have no right to all the pavement."

Ald. C. E. Franklin said that recently there was a double queue at one kinema, with a policeman at each end. Pedestrians who wanted to pass had to step off the footpath into the snow and slush.

Coun. C. W. Hewson said the Council had a right to look after the interests of the public in this matter.

"There is no doubt about it, the members of the public have often had a raw deal in these places," he said. "I have seen on many occasions where the public have not had a square deal, but I think if the kinema managers met the Watch Committee they could come to some arrangement."

BRISTOL SEATING INCREASE

Saturation Point Reached

During 1938 Bristol saw the opening of five new kinemas, one old house rebuilt and enlarged, and one go out of the business. The new houses were the Odeon, Orpheus, Ambassador (Kingswood), Ritz and Broadway. The Metropole was rebuilt and enlarged, while the Bristol Hippodrome reverted to variety.

The net increase in the seating capacity of the city is about 7,000, and it is not too much to say that the effect of this increase has been felt by all the existing kinemas, for saturation point has not only been reached, but passed, as even before these new houses were erected there were more than sufficient seats to accommodate the whole of the picture-going public of Bristol.

Northern Ireland Fixes Wage Schedule

TERMS OF AGREEMENT OPERATIVE FROM JANUARY 2

THE agreement on wages submitted by the Northern Ireland Conciliation Board for the Cinematograph and Theatrical Trades to the employers and employees has been approved by the arbitrator appointed by the Northern Ireland Minister of Labour and became operative on January 2. The agreement is purely a voluntary one and will be a permanent one unless, at the end of 12 months, application is made for a revision.

In announcing his award Samuel Reid, the Arbitrator, makes the following observations:—

"I have not conceded the point that where the chief projectionist combines the work of engineer he should receive 10s. per week additional pay; nor have I thought it expedient to fix a rate for house electricians and engineers nor for a boiler-man. Their number is negligible, and in any event it is difficult to find a satisfactory basis.

"I have not conceded the claims of the employees

"(1) to an equality between the number of male attendants over and the number under 21 years of age, nor

"(2) to the basis put forward for rates to part-time workers.

"I have thought it fair where possible to narrow the gap between the maximum rates for juveniles and the minimum for adults. The usherettes in my opinion should be paid the same rate irrespective of age. In the classes of juveniles and usherettes I see no reason why effect should not be given to the general consideration that as far as possible all temptation to dismiss should be removed. In view of the responsibility and risk of mistake incidental to the work of cashiers I have given them some increases.

Mr. Reid observes that the main arguments and submissions for each of the two sides were put forward with great ability and cogency by the respective spokesmen, Mr. O'Brien and Mr. M'Guiggan. "They were most helpful in assembling and co-ordinating the facts and presenting them in proper perspective."

The schedule of wages is based upon the C.E.A. classification of kinemas.

(1) PROJECTIONISTS.

Class of Kinema	AA	A	B	C	D
Chief Projectionists	£5 0 0	£4 5 0	£3 10 0	£3 0 0	£2 10 0
Second Projectionists	3 7 6	2 17 6	2 7 6	2 0 0	1 15 0
Third Projectionists	2 10 0	2 5 0	1 15 0	1 10 0	1 7 6
Fourth Projectionists	1 17 6	1 15 0	—	—	—

Probationers will receive 10s. weekly in their first year, rising to £1 12s. 6d. in their fifth year of service.

(2) OTHER MALE WORKERS.

Class of Kinema	AA	A	B	C	D
Head Attendant or Foreman ...	£3 2 6	£3 0 0	£2 12 6	£2 5 0	£2 0 0
Male Attendant (over 21) ...	2 7 6	2 5 0	2 0 0	1 12 6	1 10 0

The rate for attendants under 21 starts at 10s. for those not yet 16 and rises in the AA kinemas from 15s. 6d., for 16-year-old workers to £1 12s. 6d. for those 20 years of age, and in the class D houses from 12s. to £1 2s. 6d.

(3) FEMALE WORKERS.

Class of Kinema	AA	A	B	C	D
Usherettes	£1 5 0	£1 4 0	£1 0 0	£0 18 0	£0 16 0
First Cashiers	1 15 0	1 12 6	1 10 0	1 5 0	1 0 0
Other Cashiers	1 7 6	1 6 6	1 5 0	1 2 0	0 18 6
Sales Girls, plus commission ...	0 12 6	0 12 6	0 10 0	0 7 6	0 7 6

Cleaners (all kinemas) 9d. per hour for a minimum of 15 hours per week.

(4) PART-TIME WORKERS.

Workers who are employed for less than 30 hours per week shall be regarded as part-time workers and shall be paid on a basis of 1-48th of the appropriate weekly rate per hour of employment.

Phil Hanmer Buys Grimshaw Circuit

TEN HALLS INVOLVED

PHILIP N. HANMER, managing director of Regent Enterprises, Ltd., Liverpool, has purchased the kinema interests held by Stanley Grimshaw in Byrom Picture Houses, Ltd., and associated companies.

The kinemas controlled by Byrom Picture Houses, Ltd., are the Derby, Gaiety, New Adelphi, and Burlington, all Liverpool; the King's, Heswall; the Grand, Frodsham; and the Tivoli, Buckley. The associated companies control the Prince of Wales, Liverpool, and the Glyn and Empire, Wrexham.

P. N. Hanmer is at present managing director of five kinemas, including the Plaza, which is in course of erection at Crosby, and plans have already been approved by the justices for three further kinemas, on which work is likely to be commenced in the new year. Mr. Hanmer took over the Byrom Picture House Co. and associated companies' theatres on Monday, January 2.

Both Mr. Hanmer and Mr. Grimshaw are ex-chairmen of the North-Western branch C.E.A.

Mr. Hanmer started in the kinema trade as secretary of Regent Enterprises when the company was formed in 1923, and became general manager in 1928. About six months ago he acquired the majority of the shares in Regent and became managing director; this was after ten of the kinemas in the Regent Enterprises circuit had been acquired by S.M. Super Cinemas, Ltd.

SCOPHONY MEETING—CONTINUED

"NIGHT JOURNEY"

Scenes from the Butcher-British National picture NIGHT JOURNEY, an action drama of lorry drivers who nightly travel the Great North Road, to be Trade shown by Butchers' on Wednesday, January 11, at the Cambridge Theatre, at 6.30 p.m. Starring Geoffrey Toone and Patricia Hilliard with Edward Lexy and Alf Goddard heading a strong supporting cast, NIGHT JOURNEY was directed by Oswald Mitchell.

DO FOREIGN WAR LORDS GET THEIR GUNS?

HOMICIDE BUREAU

Trade Show

MARC LAWRENCE
RICHARD FISKE
GENE MORGAN

Columbia

Directed by C.C. COLEMAN, JR.

BLONDIE

THE FAVOURITE HEROINE STEPS RIGHT OUT OF THE INTO ONE OF THE YEAR'S BI

This advertisement is to inform exhibitors about a new kind of down-to-earth, honest picture that plain, every-day folks have been aching to see.

Even if "Blondie" did not have a pre-sold audience of millions, due to its wide popularity as a Chic Young cartoon strip, its fine, inherent entertainment qualities would make it "Box-office."

Enjoyed daily by over a million British readers of the Daily Sketch.

I'M LOOKING FOR MR. AND MRS. BUMSTEAD
WHAT ARE YOU SELLING?
YOU SEE, PEOPLE ARE ALWAYS SELLING THINGS TO ME AND BLONDIE
I'M HERE TO BUY YOU AND BLONDIE FOR THE MOVIES!

NDiE

HEROINE OF MILLIONS OF THE NEWSPAPERS YEAR'S BIG SCREEN HITS

COLUMBIA PICTURES
Presents

RIDERS OF THE DESERT

with

PAUL KELLY
C. HENRY GORDON
LORNA GRAY

Marc Lawrence • Dick Curtis • Stanley Brown

Screen Play by Maxwell Shane

Directed by
D. ROSS LEDERMAN

TRADE SHOW
PHOENIX THEATRE
Wednesday
JAN. 11th
3 P.M.

A COLUMBIA PICTURE

MORE SEATS AT LOWER PRICES IN DUBLIN

Stephen's Green Kinema Policy Pays

AIM TO ATTRACT PATRONS

WITH a view to providing better value and comfort for those who form the backbone of our business, we have recently revised our prices, and have allocated a much higher proportion of our accommodation to meet the demands for lower price seats, said F. J. McDonnell, P.C., chairman and managing director at the annual general meeting of the Stephen's Green Cinema, Dublin.

Main problem of the kinema, Mr. McDonnell told shareholders, "is to attract to our doors the patronage of persons who desire entertainment, but when we have done everything to maintain our attractions, amenities and services, the volume of business we secure is governed to a large extent by influences which are outside our control."

The kinema depended for its patronage largely upon people who resided in, or were employed, within a convenient radius, and the volume of trade within their district was shared with an increasing number of competitors.

"We have," he said, "spared no effort to keep our programmes and services at the highest possible standard, and shall endeavour to continue to do so."

The report and statement of accounts were carried, the chairman saying that there had been a net profit of £1,765 15s. 1d. This, deducted from the debit balance brought forward from 1937, left a debit balance to be carried to the balance-sheet of £4,647 14s. 5d., which it was proposed to deal with in connection with the capital reconstruction scheme.

The Green is a new first-run house, with restaurant, built about three years ago.

Franciska Gaal and Franchot Tone in THE GIRL DOWNSTAIRS which M-G-M is Trade showing on January 9 at the Cambridge Theatre at 6.30 p.m.

E.T.U. CALLS OFF HULL STRIKE

OFFICIAL'S STATEMENT

On the advice of officials of the Electrical Trades Union, Hull projectionists have agreed to call off their strike, which has been in operation since last Easter.

The strike, it will be recalled, was in consequence of the refusal of the Hull C.E.A. to recognise the E.T.U., and a demand was also made for higher wages and better working conditions.

During the course of the strike the C.E.A. have been negotiating with the Hull branch of the N.A.T.K.E., and recently these negotiations were terminated with the granting of higher wages to kinema employees, including projectionists.

A. Woodmansey, secretary of the Hull branch of the E.T.U., said in an interview with the KINE., that there was no foundation for the statement made in certain quarters that the projectionists' strike has ended as a result of the granting of higher wages.

"While the strike has been in progress," he said, "our numbers have gradually diminished until at the end there was only seventeen of us left. Those who left us found better jobs outside the kinema industry.

"Recently we were informed by the union officials that it would be better for ourselves and for all concerned if the strike were terminated, and it is solely in consequence of this statement that we have ended the dispute."

NEW YORK LOOKS IN TO B.B.C.

Television Programme Received

Radio Corporation of America receiving station at Riverhead, New York, has reported to the B.B.C. that on several occasions they have picked up television programmes from Alexandra Palace, over 3,000 miles away.

"Freak reception," said a B.B.C. official to a Press Association reporter.

Though reception at this distance is possible only in exceptionally favourable conditions, once or twice it has been possible to distinguish the features of artistes.

On the day the best pictures were seen—November 3—the sound was very weak; some days later the sound was heard well, but no picture could be seen.

"At present we do not imagine any practical value could be attached to reception of this kind," the official stated.

KINEMA TRANSFORMER EXPLOSION

A.R.P. Kept Audience Calm

Owing to the blowing out of a transformer the performance at the Brixton Palladium was stopped on Monday night.

There were about 1,500 persons in the kinema at the time when suddenly there was an explosion. The screen went blank and the main theatre lights were extinguished.

The manager, Mr. Murphy, announced from the stage that it was an A.R.P. practice. The audience showed no panic and a few minutes later, after they had been told that the electricity had failed and the show could not be continued, they filed out. Tickets for a subsequent performance were given.

18-YEAR-OLD HALL MODERNISED

Mayor on Board

The Hill Top Picture House, West Bromwich, which was erected some 18 years ago by the Academy Reel, Ltd., reopened on Monday after modernisation and redecorations, and is now under the original control of the company who erected the hall. The directors are the Mayor of West Bromwich (Coun. H. Bellingham) and S. Jackson. Coun. A. Guest has been appointed resident manager.

Bishop's Attack on Good Friday Opening

HANTS DECISION CRITICISED

"I am concerned to learn that the Hampshire County Council has passed a resolution giving authority to one of its committees responsible for the oversight of kinema theatres to allow the exhibition of films on Good Friday," the Bishop of Portsmouth (Dr. F. Partridge) writes in *The Portsmouth Diocesan News*.

"This will undoubtedly cause offence to large numbers of decent people, he declares, and will be an unnecessary intrusion into the reverent observance of a day now occupied throughout with religious services indoors and out.

"The Lord Chancellor informs me that where he has jurisdiction neither the public presentation of stage plays nor the exhibition of kinematograph films is allowed on Good Friday or on Christmas Day. Why should Hampshire break away from this decent and laudable custom? And why should the employees of the theatres be deprived of their rest on this day also?"

How the girls of Paramount Film Service welcomed Ray Milland when the star visited the Wardour Street headquarters last week prior to leaving for Hollywood, to play in BEAU GESTE, which is being made in Technicolor.

THE WEEK IN SCOTLAND

£264,800 for Kinema Promotion in 1938

DALKEITH GREETS NEW PLAYHOUSE

NEW companies registered under the Companies' Acts in Scotland last year numbered 24, and represented a capital of £264,800. This compares with 13 companies and a capital of £93,200 the previous year.

The principal flotations included Lothians Star Theatres, Ltd., Bathgate, £50,000; Scottish Central Cinemas, Ltd., Inverness, £47,000; and Donalds Majestic Holdings, Ltd., Aberdeen, £30,000.

Playhouse, Dalkeith, Reopens

The new Playhouse, Dalkeith, which has been entirely rebuilt by Caledonian Associated Cinemas, Ltd., of Inverness, was reopened last week by Provost Hepburn.

The house seats 1,000 people and the sound system is by Western Electric. The latest type of Strong A.C. arcs have been installed. The house was built by R. Pert and Sons, Montrose, and the architect was Alex. Cartanach, of Kingussie.

A. B. King Circuit Dance

One of the happiest and most enjoyable kinema functions of the year was the annual A. B. King circuit staff dance held in the Grosvenor Restaurant. The company of 500 included representatives from every house in the circuit.

Lord Provost P. J. Dollan looked in, and others present included Mr. and Mrs. A. B. King and Miss King; Mr. and Mrs. D. A. Stewart; Mr. and Mrs. G. U. Scott; James McVey, J.P.; Mr. and Mrs. George Taylor; Mr. and Mrs. R. Ancill; Mr. and Mrs. J. R. McPhie; Mr. and Mrs. W. Carruthers; Mr. and Mrs. W. Arthur; Mr. and Mrs. George Lee; Harry Copeland, of the Rosevale; Miss MacLean, of the Regent; Mr. and Mrs. J. B. Read, and other managers.

Managerial Changes

Mr. Harvey, formerly of the Alhambra, Perth, is now manager of the Playhouse, Inverness, owned by Caledonian Associated Cinemas, Ltd., and also supervisor of their other two kinemas in Inverness and one in Wick.

Hunter Craig, of the Cinerama, Perth, goes with Mr. Harvey to Inverness to take over the management of the Palace Theatre belonging to the new Inverness Cinema Co. Lamont Dickie, manager of La Scala, Alloa, has been temporarily transferred to the Cinerama, Perth, while the house is being rebuilt. Mr. Dickie, who has been at Alloa for the past five years, was previously manager of the Pavilion, Falkirk.

G. M. Leggatt, who has managed the Caledonian Associated Cinema House in Crieff, for some time, has been appointed manager of the Empire Cinema, Peebles.

Dennistoun Appointment

Peter Tierney, who has been manager of the Rialto, Kirkcaldy, for the past four years, has been transferred to the New Parade, Dennistoun, Glasgow. Mr. Tierney has had previous experience in Belfast, Glasgow, Dundee and Perth.

Kinema Show Held Up

The programme in the Picture House, Bonnyrigg, was suspended when the village experienced a "black out" as the result of a failure in the electricity supply last week due to a fused main in the Lothian Electric Power Company supply.

J. B. MILNE'S DUNDEE DEAL

Broadway Theatre Acquired

J. B. Milne, well-known Dundee kinema proprietor, has completed negotiations for the purchase of the Broadway Theatre, Dundee, which adds another hall to his rapidly extending circuit in the north-east of Scotland.

The theatre is at present tenanted by James Currie, Perth, and will be taken over by Mr. Milne in a fortnight. Plans as to the future of the theatre are not yet definite, but Mr. Milne may possibly convert it into a modern super-kinema.

Mr. Milne has figured in a number of kinema deals recently. In addition to the Broadway, he now owns the Victoria, Britannia, and Palladium kinemas, Dundee; the Picture House, Tayport; the Regal, Peterhead; the Ritz, Crieff; the Regal, Blairgowrie; and the County, Kinross.

OBITUARY

Hull Trade's Last Tribute to "Joss" Watson

S. G. BOWN PASSES ON

WALLACE ROCKETT (Sheriff of Hull and secretary of the Hull C.E.A.), directors, staff and patrons of various kinemas with which he had been connected were among those present at the funeral at the Northern Cemetery, Hull, on Thursday (December 29) of Joshua ("Joss") Watson, manager of the Priory Cinema, Willerby, near Hull.

J. WATSON

Mr. Watson was taken ill a day or so after the opening of the Priory on October 13. After undergoing an operation he returned home and favourable reports of his progress gave hope of his early return to business. An unexpected relapse on Boxing Day, however, proved unfortunately to be fatal.

Starting his career as manager of the Tower Cinema, Hull, Mr. Watson later held similar posts at the Mayfair and Savoy, Hull, and took over the control of the Plaza, Hessle, about 15 months ago on the formation of Haltemprice Cinemas, Ltd. On the completion of the Priory Cinema, owned by Priory Cinemas, Ltd., a subsidiary company of Haltemprice Cinemas, Ltd., he was appointed manager in chief and was given control of film bookings for both that theatre and the Plaza.

Mr. Watson, who was about 40 years of age, is survived by his wife and three children. Among others present at the funeral were E. C. S. Stow (chairman, Priory Cinemas, Ltd., and Haltemprice Cinemas, Ltd.), and directors of both companies; D. Desmond (treasurer, Hull C.E.A.), and managers from the Ritz, Strand, Langham, Eureka, and Monica Cinemas, Hull, and T. C. Eccles (representing the KINE. WEEKLY). S. Dixon, manager of the Regent Cinema, Hull, was unable to attend.

Death of S. G. Bown

Many representatives of the Trade, including Mr. Brough, co-director at the Majestic, Leek, and Mr. Marriott, the manager, were among the mourners at the funeral last Friday at Macclesfield Borough Cemetery of Sydney G. Bown, one of Macclesfield's most well known accountants. He was 46 years of age.

Stanley Higgenbottom, from the local kinema circuit, and Frank Collinson, representing the film renters, were also present.

C. Garside's Loss

The sympathy of his many friends in the Trade will be extended to Cyrus Garside (manager of the Muswell Hill Odeon) on the tragic death of his nephew, Sergeant Pilot Vernon Walter Garside, attached to No. 30 Squadron of the R.A.F., who was killed when the Bristol Blenheim bomber he was piloting crashed in Iraq recently.

Monty Simans' Bereavement

Monty Simans, Yorkshire branch manager of B.I.E.D., and a well-known figure in the Yorkshire kinema Trade for nearly a score of years, has suffered a sad bereavement in the death of his father, H. M. Simans, after a prolonged illness.

"FROM STUDIO TO SCREEN"

G. S. Nairn's Lecture

"From Studio to Screen" was the subject of an interesting lecture given by J. S. Nairn, of the Regal, Stirling, at the fortnightly meeting of the Chalmers Church Social Union, presided over by the Rev. Dr. Neil.

By means of diagrams, the lecturer described most lucidly the component parts of the apparatus, and despite the handicap of being compelled to use technical terms so frequently, he succeeded in maintaining the interest of his audience in a remarkable way. Coming to the introduction of sound, he spoke of the earlier difficulties in the matter of synchronisation and showed how these had been so successfully overcome. Lastly, he showed the projecting room as it would be to-day, incidentally inviting those of his hearers who cared to visit the Regal and inspect the apparatus there.

BIG LANARKSHIRE FIRE

Lesmahagow Ritz Destroyed

The Ritz, Lesmahagow, Lanarkshire, a modern kinema, which was completed less than a year ago, was gutted by a fire on Christmas night.

The blaze was discovered shortly before midnight and within a short while the kinema was burning furiously.

£750,000 DENHAM AND PINEWOOD COMPANY

Full Details of D. and P. Studios, Ltd., Registration

THE company formed to amalgamate the Denham and Pinewood Studios of London Film Productions and British and Dominions respectively, has now been registered at Bush House under the title of D. and P. Studios, Ltd. The nominal capital is £750,000 in £1 shares.

The objects are to acquire all or part of the assets and undertakings of London Film Productions, Ltd., and Pinewood Studios, Ltd., to adopt agreements with (1) London Film Productions, Ltd., and Prudential Assurance Co., Ltd., and (2) Pinewood Studios, Ltd., and Equity and Law Life Assurance Society; and to carry on the business of film studio proprietors, kinematograph and film producers, distributors, etc.

The first directors (to number not less than two nor more than eight) are Edward H. George (deemed to have been appointed by the holders of shares numbered 1-375,000) and Capt. the Hon. Richard H. B. Norton (deemed to have been appointed by holders of shares numbered 375,001-750,000). The holders of shares numbered 1-375,000 and 375,001-750,000 have the respective right to appoint four directors.

Solicitors: Linklaters and Paines, 2, Bond Court, Walbrook, E.C.4, and Richards Butler and Co., 88, Leadenhall Street, E.C.3.

Capt. Norton is managing director of Pinewood Studios, of which J. V. Rank is chairman. Alexander Korda is chairman of London Film Productions.

Both London Films and Pinewood Studios are private companies. The former has an issued share capital of £428,549 and the latter of £300,000.

MARK OSTRER

Strong Guarantee for P.C.T. Construction

M. OSTRER ON P.C.T. BACKING

MARK OSTRER'S record for brevity at the annual meetings of the P.C.T. Construction Co. was spoilt last Thursday at the 19th meeting by three-quarters of a minute. The meeting took 6¼ minutes, compared with six minutes for the previous year.

Mr. Ostrer reminded shareholders that the preference shares were protected by the unconditional guarantee of Provincial Cinematograph Theatres in addition to the securities offered by the assets of the P.C.T. Construction Co.

The net profit of Provincial Cinematograph Theatres, he said, amounted to £506,701 before depreciation, which was sufficient to cover the dividend on the guaranteed preference shares over 5½ times.

Net profits of P.C.T. Construction for the year to September 30 last, after provision for tax, amounted to £96,532, an increase of £1,194. The balance brought forward was £2,863, making £99,395 available for distribution.

Dividend on the 7 per cent. guaranteed cumulative preference shares required £85,925, leaving £13,470, out of which the directors recommended that £2,500 be written off from expenses of preference share issues; that a dividend of 4 per cent. be paid on the ordinary shares; and that £2,393 be carried forward.

Sundry creditors, in the balance sheet, showed a material change, said Mr. Ostrer, no provision having been made in respect of National Defence Contributions. The explanation was that by the revisions made in the Finance Act, 1938, the burden of the National Defence contribution on the company would be reduced. The provision made last year was more than sufficient to cover the liability in respect of both the financial years ended September 30, 1937 and 1938.

Advances to Provincial Cinematograph Theatres, Ltd., and associated companies amount to £1,210,000, a decrease of £2,500 as compared with last year. All of these advances were secured by first charges on valuable freehold and leasehold properties, and the total of the charges, together with the £60,000 Regent (Stamford Hill) debentures which also constituted a first charge, exceeded the issued preference share capital by over £40,000.

The investment in Leeds Picture Playhouse, Ltd., was unchanged, and the item "Sundry Investments," represented investments made during the year in addition to the shares in Rivoli Cinemas, Ltd., which were shown in last year's balance-sheet at a book value of £3,728. Cash at bank was £6,054, as against £11,598 last year. The balance of expenses of preference share issues stood at £17,500, and would be reduced to £15,000 by the appropriations they were asked to confirm that day.

Sir William Jury and Maurice Ostrer were re-elected to the Board.

BAIRD SECRECY ON REFINANCING SCHEME

Shareholder's Complaint

I UNDERSTAND that a drastic writing-down of capital, a closer working arrangement with the Gaumont-British Picture Corporation and an acceleration of screen television developments are constituents of the re-financing scheme mentioned at the adjourned annual meeting of Baird Television last Thursday. H. Clayton, joint managing director, spoke on behalf of Sir Harry Greer, the chairman, who was indisposed.

The statement said that the board was not in a position to disclose proposals for the future financing of the company, although they were in an advanced stage. Next month, the statement added, it will be possible to place before the shareholders a full statement of the company's activities during the past year, future policy, and the scheme they had in mind for advancing that policy. The adjourned meeting will be held in January.

Sir Ernest Gaunt's Protest

Sir Ernest Gaunt, a shareholder, opposed the adjournment because it was obligatory on a company to hold a general meeting of shareholders at least once a year. "That," he said, "was entirely contradicted by the notice which had been sent to the shareholders that the meeting was to be a formality only."

Another Adjournment

In reply to Sir Ernest, Mr. Clayton said that the board were advised that it was a perfectly legal action.

"We are not evading anything and have given an entirely good reason why the adjournment is necessary," said Mr. Clayton. "We shall call the adjourned meeting early in January."

Sir Ernest was the only objector, and the meeting was formally adjourned.

The latest report of Baird Television revealed that a further £103,274 had been expended on development, raising the General Development Account to £663,776. The balance-sheet also includes Rights, Patents, Trade Marks, etc., amounting to £539,415.

New Companies Registered

NEW PRIVATE COMPANIES

United Curzon Cinemas (Subsidiary), Ltd.—Registered December 22 with a nominal capital of £10,125 in 10,000 "A" shares of £1 and 2,500 "B" shares of 1s. each. Kinema proprietors, investment and finance company in connection with kinema business, etc. Directors: Marquis de Casa Maury, 53, Hamilton Terrace, St. John's Wood, N.W.8 (director of Curzon Cinemas, Ltd., United Curzon Corporation, Ltd., and M.C.M.S., Ltd.); Viscount Moore, 7, Lansdowne Crescent, W.11 (director of Financial News, Ltd., and Investors' Chronicle, Ltd.); and Humphrey G. Morrison, 2, Waverton Street, W.1 (director of Curzon Cinemas, Ltd., United Curzon Corporation, Ltd., and M.C.M.S., Ltd.). Marquis de Casa Maury is permanent director and chairman. Qualification: Ten £1 shares. The registered office is at 46, Bedford Row, W.C.1.

Chippenham Cinema Co., Ltd.—Registered December 24. Capital, £17,500 in 7,500 10 per cent. cumulative preference and 10,000 ordinary shares of £1 each. The directors are: Emmanuel Harris (chairman and managing director), 12, West Park, Redland, Bristol, kinema proprietor; Philip E. Maggs and Wm. Stent, addresses not stated; and Eric Harris, 32, Rosslyn Road, Weston, Bath, kinema manager. The three first named are permanent. If and so long as Harris Cinemas, Ltd., holds in its own right £2,000 shares (of which at least 1,000 shall be ordinary), they may appoint one director. Qualification of directors: £2,000 shares, of which at least £1,000 shall be ordinary. Remuneration: £50 each per annum. Solicitors: Burges, Ware and Scammell, Bristol.

Herga (Theatres), Ltd.—Registered December 23. Capital, £1,000 in 1,000 shares of £1 each. Kinema proprietors, etc. The permanent directors are: Lewis Rance, Roseglad, Elms Road, Harrow Weald; Arthur P. Starkey, Dunsmore, South Hill Avenue, Harrow; and Ernest W. Atkinson, 85, High Street, Wealdstone. Registered office: 85, High Street, Wealdstone, Harrow.

Provincial Picture Productions, Ltd.—Registered December 31. Capital, £100 in £1 shares. Film producers and distributors, etc. The directors are Harry Curry, Albert Thompson and Alec C. Watson. Secretary: Albert Thompson.

INCREASES OF CAPITAL

Delicia (Birmingham), Ltd., kinema proprietors, etc., Lombard House, Great Charles Street, Birmingham.—The nominal capital has been increased by the addition of £2,700, in £1 shares, beyond the registered capital of £300.

RECEIVERSHIPS (APPOINTMENT OR RELEASE)

Rock Productions, Ltd., 210, Strand, W.C.2.—W. A. Oakes, of 3, South Place, E.C.2, ceased to act as receiver on December 12, 1938.

British Chemicolour Process, Ltd. (formerly British Three Colour Process, Ltd.), 296, Regent Street, W.1.—D. Ross, of 108a, Cannon Street, E.C., was appointed receiver and manager on December 15 1938.

D. FREEDMAN

S. P. CARO

Names in the News

FROM CHOCOLATE BOY TO GENERAL MANAGER—J. LONGBOTTOM'S DOUBLE EVENT—RENTERS' APPOINTMENTS—C. W. HUTCHIN'S GOOD TURN.

Thomas Dinning has started the New Year in fine style, for he has taken over the general management of two Northern kinemas, the Palace, Wheatley Hill, and the Regal, Wingate. Mr. Dinning's career in the Trade started 26 years ago, when he obtained a post as chocolate boy at the Shipcote Cinema, Gateshead. A number of years later found him assistant manager at this house, a position he held for 17 years until he became manager of the Empire, Blaydon-on-Tyne.

John Longbottom, manager of the Odeon, Bury St. Edmunds, since its inception, is to take over the management of the Odeon, Gillingham, Kent, as from January 2. Coinciding with this move was his marriage on Boxing Day to Miss Monica Kathleen Butt, of Fleet, Hants.

W. A. C. Hall, in charge for the past year at the Odeon, Faversham, has been appointed manager of the Odeon, Bury St. Edmunds.

H. Leonard, who has been attached to the Manchester branch of Warner Bros. for the last eleven years as salesman, has succeeded T. P. Nicol as manager of the Liverpool branch of the company. Mr. Leonard was latterly feature salesman on the North-East Lancashire territory. His successor as traveller in North-East Lancashire is **C. J. A. Cass.** The West Lancashire representative for Warners', Manchester, is now **W. Retford. Fred Stanbury** is manager of the Manchester branch.

Balcomb Chaplin, after three and a half years as general manager at the Kingsway Cinema, Hoylake, has moved on, to take charge of his firm's interests at Doncaster. During his managership at Hoylake, Mr. Chaplin successfully introduced amateur talent competitions and he has raised over £200 for deserving causes in the district. On Wednesday in last week, the staff of the Kingsway presented to Mr. Chaplin an oak chiming clock suitably inscribed, as a token of esteem and in appreciation of the efforts he made on their behalf from time to time.

R. B. CHAPLIN

Mr. Chaplin is succeeded by **G. E. Chambers**, who has been with the firm for the past five years. Previous to his appointment to the Kingsway he had been connected with kinemas at Nottingham and Peterborough.

David Freedman has been appointed Liverpool and district representative for Grand National Pictures, Ltd., the new renting concern. For 14 years up to about 12 months ago, when he joined the exhibiting side of the business, Mr. Freedman was concerned mainly with film renting, and at various times held appointments with Radio, Gaumont-British Distributors, Universal and Twickenham Film Distributors.

Since his stay in Walsall General Hospital as a private patient two years ago, **Charles W. Hutchin**, Midland manager for the Walturdaw Co., has often shown his appreciation of the efforts of the staff of that institution. This year's Patients' Christmas Festivities saw him organising an afternoon's entertainment at the hospital, and on Friday last he took over an orchestra and a party of entertainers from Birmingham.

An illustration of the wonderful co-operation which exists in Odeon Theatre circles is forthcoming in the presentations made last week to **A. C. Swift**, joint assistant general manager. As a token of their esteem and in appreciation of the assistance he rendered them during 1938, the managers on the Midland, Northern, and Scottish sections of the Odeon circuit presented him with a gold watch suitably inscribed.

As senior manager, E. Pike, of the Odeon Theatre, Wolverhampton, made the presentation. Mr. Swift was also the recipient of a gift from the area administrators, J. W. Davies (Midland), W. E. Holland (Northern), and K. M. Dunn (Scotland), who presented him with a gold-mounted fob.

Festive Season Presentations

CIRCUIT CHIEFS HONOURED

The staffs, managers and supervisor of the E. K. Hawtin circuit, which controls the Forum, Cannock, Alhambra, Bilston, and the Globe and West End Cinemas, Wolverhampton, accompanied their compliments of the season to **Mr. and Mrs. E. K. Hawtin** with the presentation of a granddaughter clock in oak.

Stanley E. Perkins, general manager of the Regal and County Cinemas, Farnham, received Christmas gifts from both staffs. From the former theatre he was presented with an electric clock, and from the staff of the County he received an electric table lamp.

Amongst the seasonable presentations was one to **C. Wheatman** (area supervisor of A.B. Circuit) from his fellow managers and organists. The presentation, which took the form of a gold wristlet watch, was made by C. Aplin at the Savoy, Leicester. Mr. Wheatman suitably replied, while a surprise present was made to Mrs. Wheatman of a gold wristlet watch.

A festive season surprise was sprung upon **Leslie J. Harris**, general manager of the Leeds Paramount Theatre, when he was called to the foyer of the theatre on Saturday evening, and, from the staff and W. Findlay, house manager, was presented with a revelation case, and also a ladies' dressing table set for Mrs. Harris.

At the annual staff party of the Odeon, Clacton, the manager, **S. P. Caro**, was presented with a cabin trunk by W. Steele, chief projectionist, on behalf of the staff.

Kinema managers on the A.B.C. circuit in South Wales gathered at Cardiff for a Christmas presentation to **W. J. Key**, manager of the Olympia Cinema, Cardiff. He was presented with a silver tea set by A. C. Spary, the area supervisor.

SHARE MARKET

Slight Increases

While the general tendency of the kinema share market was again extremely idle and uninteresting, there were just one or two more interesting features than of late.

Notable was a rise of 1s. to 7s. in Odeon 5s. ordinary shares, although the debentures of the same company were 10s. lower at £86½. Stoll Theatre Corporation recovered 3d. to 2s. 3d. on the somewhat less acrimonious meeting this year. Gaumont debentures were £1 better at £82, and the "A" ordinary 1½d. at 1s. 6d. Capital and Provincial News also gained 1½d. on further appreciation of the big turn round which has taken place in that company's affairs.

Associated British Picture Corporation at 12s. 4½d. were ex dividend. The company paid 10 per cent. interim on an increased capital. Otherwise there were no changes.

SHARE MOVEMENTS

	Last week.	This week.	Movement.
African Theatres Ord. ..	32/-	32/-	—
Assoc. Brit. Pic. Corp. 5/- Ord.	12/7½	12/4½xd	— -/3
" 6% Pref.	19/9	19/9	—
" 5% Debs.	£99	£99	—
A.P.P.H. Ord.	14/-	14/-	—
Assoc. Talk. Pic. Ord. 5/- ..	-/3	-/3	—
Baird Tele. 20% Pref. Ord. 2/6	-/6½	-/6½	—
" Defd. Ord. 2/6 ..	-/10½	-/10½	—
Brit. & Dom. Films £1 ..	1/6	1/6	—
Brit. Lion Pref. Ord. ..	3/1½	3/1½	—
Capital & Prov. News 5/- ..	2/7¾	2/9	+ -/1¼
Gains. Pic. Ord. 10/- ..	2/3	2/3	—
Gaumont-British Ord. 10/-..	4/-	4/-	—
" "A" Ord.	1/4½	1/6	+ -/1½
" 5½% 1st Pref. ..	10/9	10/9	—
" 4½% New Debs. ..	£81	£82	+ £1
General The. Pref.	8/1½	8/1½	—
" 6½% 1st Mort. Deb. ..	£83½	£83½	—
Kinemas	5/-	5/-	—
London Pavilion £1 Ord. ..	11/3	11/3	—
" 6% £1 Pref.	17/6	17/6	—
Ldn. and District	-/6	-/6	—
Mde. Tussaud New 1/- Def.	2/-	2/-	—
" £1 Prefd. Ord. ..	17/3	17/3	—
Moss Empires £1 Ord. ..	22/3	22/3	—
" £1 Cum. Pref.	17/-	17/1½	+ -/1½
Odeon 5/- Ord.	6/-	7/-	+ 1/-
Odeon 5% Debs.	£87	£86½	—10/-
P.C.T. Ord. 10/-	23/3	23/3	—
" 7½% Ptg. Pf. Ord. ..	19/3	19/7½	+ -/4½
" Cum. "A" Pref. £1 ..	23/-	23/-	—
" Cum. "B" Pref. £1 ..	21/-	21/-	—
" Const. 7% Pref. ..	21/9	21/9	—
Scophony 5/- Ord.	3/-	3/-	—
Sound City (Films) 5/- Ord.	1/3	1/3	—
" 6% Pref.	6/3	6/3	—
Stoll Th. Corp.	2/-	2/3	+ -/3
Twentieth Cent. 5/- Ord. ..	-/6	-/6	—
" 6% Pref.	1/6	1/6	—
Union Cinemas Ord.	-/6	-/6	—
" 1st Pref.	4/-	4/-	—
" 2nd Pref.	1/3	1/3	—
Union Cine. Sub. Props. 6% Pref.	13/-	13/-	—
" 4/- Ord.	3/9	3/9	—

£1 shares unless otherwise stated.

NOW WHEN EXHIBITORS ARE STARVING FOR PICTURES COMES A "NATURAL" FOR BIG BOX-OFFICE

THIS HAS EVERYTHING!

A Popular Title

"MY IRISH MOLLY"

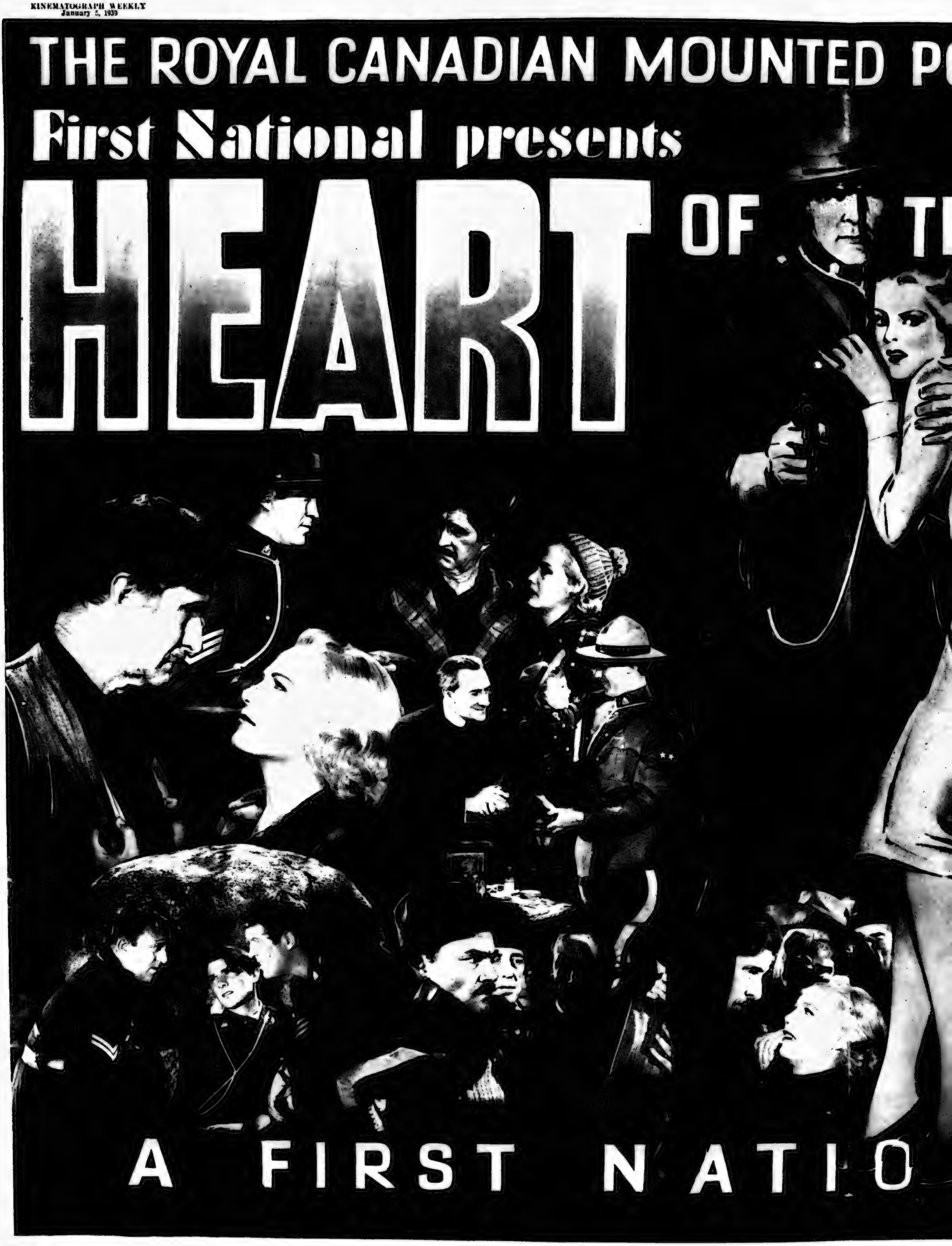
A Popular Star

BINKIE STUART

This is Binkie Stuart's best picture and everyone in your theatre will love it and tell their friends about it.

Here are some extracts from the reviews.

AN ARGYLE PRODUCTION
RELEASED BY
ASSOCIATED BRITISH
FILM HOUSE · WARDOUR ST.


THE ROYAL CANADIAN MOUNTED PO
First National presents
HEART OF
TH
A FIRST NATIO

OUNTED POLICE SWING INTO ACTION

in Technicolor

OF THE NORTH

WITH
DICK FORAN
GLORIA DICKSON
GALE PAGE
ALLEN JENKINS
PATRIC KNOWLES
JANET CHAPMAN

Directed by LEWIS SEILER
Based on the Novel by WILLIAM BYRON MOWERY

ATIONAL PICTURE

Now 4 Years Champion!

The Daily Telegraph

SHIRLEY TEMPLE MOST POPULAR

By Our Film Correspondent

The most popular film star in this country is Shirley Temple, according to the results of a questionnaire sent out by the "Motion Picture Herald" to every cinema in Britain.

Shirley Temple's

current release

Her new Film

Just

Released on Easter Monday next

20th CENTURY FOX

PORTSMOUTH LOOKS BACK AT 1938

Year's Work Reviewed at Annual Meeting

PORTSMOUTH branch held its annual meeting yesterday (Wednesday). There are now 59 theatres represented in the branch area, and among other activities mentioned in the annual report is the negotiation of a new contract for film transport for three years on advantageous terms to the members.

S.O. Arrangements

Reference is also made to the fact that Portsmouth's Sunday opening contribution remains unchanged at £200. Application was made to the Watch Committee for permission to start the performances a little earlier than 5.30 p.m. on Sundays, but this was refused, although the Justices granted permission for music to be played from the time of opening at 5 p.m.

Considerable time was devoted during the year to a scheme for collective advertising, but although this was not entirely successful considerable improvement was effected in the grouping of kinema advertisements.

A Successful Protest

The question of free organ recitals was raised, and following branch representations these were discontinued by the theatre concerned—a gesture much appreciated by the members.

A protest was made to the Portsmouth Corporation against the growing practice of free film exhibitions being given to the public on unlicensed premises, but so far no effective action has been taken by the authorities.

For Charity

By their films ball, the branch raised £110 16s. 4d. for the fund inaugurated by Coun. F. J. Spickernell as Lord Mayor for providing Coronation Homes for the Aged, and £10 10s. was also sent to the C.T.B.F.

The branch also nominated the chairman, Coun. H. P. E. Mears, for the vice-presidency of the C.E.A. for the coming year.

INDEPENDENTS AT LUNCH

Birmingham Annual Get Together

Thanks to the initiative of A. G. May, general manager of the Bristol Cinema, and F. P. Cozens, manager of the Grand Picture House, Alum Rock, the managers of independent kinemas in Birmingham have for some years past held an annual Christmas luncheon.

The movement started about eight years ago with an informal gathering organised by Messrs. May and Cozens, and each year the party has steadily grown. This year no fewer than 40 local kinema managers sat down at Meeke and Borell's Restaurant, the Horse Fair.

Among those who accepted invitations were Coun. W. T. Hodge (chairman, Birmingham and Midland C.E.A.), H. B. Lane, W. H. Bull, F. Hardy and B. G. Muggleton (secretary, C.E.A.).

"Absent Managers" was proposed by D. Ludlow (Kingsway), and responded to by F. Hardy. F. Hood (Albion, Handsworth) gave "The Trade," to which Messrs. Lane and Muggleton replied, while the Chairman (Mr. May) submitted "The Visitors," for whom W. H. Bull responded.

By the way, next year it is intended to extend the scope of this happy gathering to include managers of all circuit houses in the city.

Bristol New Year Party

The staffs of the Whiteladies and the King's, Bristol, held a combined New Year party on Friday night, when a company of about 90 gathered at the Whiteladies' Ballroom.

Amongst those present were C. Ledger (manager of Whiteladies) and Mrs. Ledger, E. C. Webb (manager of the King's), and Miss Roberts (managerees of the Whiteladies cafe).

Sutton's Sixth Gathering

E. C. H. Rowland held his sixth annual children's Christmas party at the County Cinema, Sutton, on December 24 (by kind permission of Gaumont-British, Ltd.). Over 2,000 of the poorest children of the district were invited and entertained to a stage and film show. Each child was given a substantial parcel on leaving the theatre. Mr. Rowland sent Christmas trees with gifts to each of the local hospitals in order that sick children would not be overlooked. The Mayor and Corporation of Sutton attended the party at the theatre and welcomed the children.

Two Southend Treats

H. H. Benmer, manager of the Kursaal Cinema, Southend-on-Sea, on December 26, with the co-operation of the local yachtsmen, entertained 1,100 poor children, and on December 29 arranged another show on behalf of the local R.A.O.B. Children's Party, this time for 1,600 children.

Swansea Dance

Over 600 dancers spent a happy evening at the Swansea Cinemas, Ltd., Regal dance held at the Park Hall on Thursday night. Proceeds of a raffle were donated to Earl Baldwin's Refugee Fund.

Madeleine Carroll, the Paramount star, who has just completed her role in CAFE SOCIETY, arrived in London on Wednesday

Republic's Film of the Indian Frontier

"STORM OVER BENGAL" FOR TRADE SHOW

REPUBLIC'S first major film produced with a definite appeal to the British market, "Storm Over Bengal," will shortly be the subject of a Trade show announcement by British Lion.

The theme of "Storm Over Bengal" is a stirring drama of bravery and heroism of the British Army on the Frontiers of India, when a rebel chief attempts to start a revolution in a small bordering State and uses it as a jumping-off point for an attack across the border.

Much of the action takes place in the outdoors, and the wide-scale operations of the British troops moving up to defend the frontier outposts, culminating in a spectacular pitched battle between English soldiers and the rebels, who attempt to ambush the troops, and the rôle played by the R.A.F. in co-operating with the Army, are the highlights of "Storm Over Bengal," which also includes a highly topical note by introducing, for the first time on the screen, some of the broadcasts of a propaganda nature, which, it has been alleged, stir up the natives to rebellion.

Authentic Atmosphere

Much care has been taken to give the film the authentic British atmosphere, and a large proportion of the leading players are British, including Patric Knowles, Douglas Dumbrille, Halliwell Hobbes, Colin Tapley, Claude Allister, Douglas Walton and Clyde Cook.

The leading character is Jerry Allison, played by Patric Knowles, a young British Intelligence officer, who discovers the plot and the headquarters of the rebel leader, the extent of his power and his weapons. He is given the task of flying to the Maharajah of the neighbouring State, who is dying, to persuade him to sign a Martial Law Decree, giving British troops the right to move in and patrol the country in the event of his death, which is to be the signal for the uprising. The signing of the decree is frustrated by the rebel leader and the officer captured, but the R.A.F. pilot manages to escape in his machine and return to the fort, only to find that the troops have already marched up to the border in anticipation of the signing of the martial law decree, but are actually walking straight into a trap.

Military Romance

One of the main points of appeal in "Storm Over Bengal" is the pleasant note of romance supplied by Rochelle Hudson and Patric Knowles. Richard Cromwell appears as Neil Allison, Jerry's younger brother, who also is love with the same girl and very jealous of his brother's numerous opportunities to distinguish himself.

Service to the Empire, individual bravery, sacrifice and heroism are the features of "Storm Over Bengal," and the incidents showing the British soldiers have been filmed in a dignified manner in keeping with the highest traditions of the Army. The story is not only topical, but it has a wide appeal to English sentiments and should prove an absolute winner at the box-office.

G.-B. FOOTBALL NEWS

Fourth Successive Win

G.-B. first eleven, playing at home on Saturday, December 31, in a Southern Olympian League match against Morley College at Norbury, won a very tough struggle by 2-1. Forsyth and Powell were the goal scorers.

G.-B. reserves, playing away to Guildhall at Manor Park, drew 3-3. The goal scorers were Colbourne, Knight and Cox.

G.-B. "A" eleven played a friendly match against Tansley F.C. on Saturday, losing 6-2.

ESSEX BANS FRENCH FILM

Representatives of the Essex County Council, with those of the London, Middlesex and Surrey County Councils, have viewed the film "Club De Femmes," and decided that the film is not suitable for exhibition in Essex.

NEWS FROM ALL QUARTERS

Morning Shows for Shoppers

READING AND DERBY EXPERIMENTS

County Cinemas are trying out an interesting experiment at Reading during January, when special morning matinées for shoppers are to be arranged.

The Vaudeville manager, G. S. Mackie, is in charge of the arrangement, and the special programmes will be composed of newsreel and general interest films.

When at Derby Police Court L. S. Denton, of the Hippodrome, applied for an extension of the kinema licence on the mornings of January 3, 5 and 10, the police explained to the magistrates that it was the intention of the proprietors to provide programmes of news and general interest for the benefit of shoppers on the lines of that adopted in Birmingham.

He added that if the experiment was a success Mr. Denton would apply for a permanent extension of the licence.

Members of the Mickey Mouse Club, run by manager Newberry, of the Odeon, Norwich, have presented the children's ward of the Norfolk and Norwich Hospital with a china Mickey Mouse tea set.

Cashier Broadcast

Among those who took part in a novel "unusual jobs" broadcast from Radio Eireann last week was Miss Ina Pike, cashier, Stephen's Green Cinema, Dublin. She told, in interesting fashion, of the inner working of a big city entertainment house.

The Oxford Cinema at Barton, Lincs, reopened on Christmas Eve after extensive alterations and improvements upon which over £1,000 has been expended.

Contractors are at work on the Palace site, New Brighton, on the preliminaries involved in the erection of a palatial amusement hall for George Wilkie. It is hoped to have the amusement hall open for midsummer.

About 40 Spanish refugee children now living at Wickham Market were entertained by the management of the Odeon, Ipswich. They were welcomed by the manager, Victor Haydn.

Free shows at the kinema and tea at the Oddfellows' Hall were last week given by B. C. Culey, proprietor of the Thetford Palace Cinema, to nearly 500 schoolchildren.

A film service is being held at the Holy Trinity Church, Wicker, Sheffield, every Sunday throughout January.

A free kinema show at the Empire Cinema, Cleethorpes, was provided this week by the manager, T. D. Bell, when 350 children were entertained by the local branch of the British Legion.

Anna Neagle, with Herbert Wilcox, will visit Sheffield on Thursday, January 12, coincident with the showing of "Sixty Glorious Years" at the Central Picture House.

Anna Neagle is to make a personal appearance at the Odeon, Bristol, next week, where "Sixty Glorious Years" opens for a fortnight's run on Monday.

Proposed Reopening

The Theatre Royal, Sunderland, may open again after being closed for four or five years. Now owned by Black's Northern Theatres, Ltd., it is understood that plans are being prepared for reconstructing it, but no actual work has started yet.

The theatre was first opened 83 years ago.

C. J. Donada's personal Christmas cheque to the Hippodrome Cinema, Derby, was used by Manager Leslie Denton to buy poultry, wines and chocolates for distribution to each member of the staff.

The Magnet, Newfoundland Street, Bristol, has been closed until further notice. There is some doubt as to whether the house will reopen, as when it was sold by auction a little while ago it was generally understood that it would not be continued as a kinema.

BUTCHER'S LONDON SALES MANAGER

C. Burfield's Appointment

Charles Burfield has been appointed by F. W. Baker, managing director of Butcher's, London sales manager, the promotion following on his able work as circuit representative.

Well known in the film world, Mr. Burfield has had a long career in the Industry, having started with Electric Palaces, Ltd., in 1910. After the war he joined General Film Renting Co., Ltd., as London representative, leaving after a period of service to take up the position of London and Nottingham representative for the Stoll Film Co. He joined Butcher's in April, 1925, as circuit representative.

AMERICAN CRITICS ACCLAIM "I AM A CRIMINAL"

Pathe's Latest from Monogram

THE Monogram super-production "I am a Criminal," for which W. J. Gell, managing director of Pathe, is to arrange a night screening at an early date, has been acclaimed by the American Press as the finest attraction produced to date by Monogram.

The *Motion Picture Herald* of America writes: "As an entertainment item 'I am a Criminal' makes a clear departure from the routine gangster-regeneration theme. Many fresh twists give it unusual amusement and commercial significance. With the good work of the featured players—John Carroll and young Martin Spellman—the understanding manner in which the story was prepared by Harrison Jacobs and the quality of direction provided by William Nigh, the show picks up interest and holds in unwaveringly. The audience was deeply impressed by the entertainment quality."

"Monogram scores with fine story that should please any audience," says *Showmen's Trade Review*. "Well directed, splendidly cast, fine production values." And *Daily Variety*, in its review, says: "Setting a new and higher standard of production for Monogram, it moves forward as that organisation's strongest bet this year. Human story, splendid characterisations and excellent mounting." While Jay Emanuel says: "One of Monogram's best offerings. Good action entertainment for the entire family and a credit to Monogram." And the *Hollywood Reporter*: "Will give action fans more than usual allotment of solid entertainment. Carroll, Spellman top capable cast."

"A deeply appealing human interest story. Both in production and acting it is easily comparable to most of the major company output," declares *Harrison's Reports*. "Although all the players give commendable performances, it is Martin Spellman, in the part of the young boy, who raises the picture to its high entertainment level; he acts and speaks his lines with assurance and has such an appealing personality that the audience takes him to its heart. There are several situations that so stir one's emotions that they cause tears."

A cable from Monogram in New York states that it has already been booked solid by a number of prominent American circuits.

It features two new screen discoveries—John Carroll, whose first film was "Rose of the Rio Grande," and a wonderful new boy artiste, Martin Spellman, who like Carroll, is assigned for other productions on the current schedule. Supporting cast has Kay Linaker, Craig Reynolds, Robert Fiske and Mary Kornman. Harrison Jacobs is the author of the story and William Nigh directed.

The theme, a dramatic human interest one, tells of an orphan boy's devotion and loyalty to a "rough diamond" kind of individual who has a heart of gold.

Showing Next Week in London

Astoria.—"Stablemates" (M-G-M) and "King of Alcatraz" (Paramount).
Carlton.—"Four's a Crowd" (First National).
Curzon.—"Entrées des Artistes" (United Curzon Corp.).
Davis Theatre, Croydon.—"Pygmalion" (G.F.D.) and "Fools for Scandal" (Warner).
Dominion.—"Marie Antoinette" (M-G-M).
Empire.—"The Citadel" (M-G-M).
Gaumont.—"The Cowboy and the Lady" (U.A.) and "The Gaunt Stranger" (A.B.F.D.).
Leicester Square.—"That Certain Age" (G.F.D.).
London Pavilion.—"Trade Winds" (U.A.).
Metropole.—"Stablemates" (M-G-M) and "Romance on the Run" (British Lion).
New Gallery.—"My Lucky Star" and "Down on the Farm" (20th-Fox).
New Victoria.—"Marie Antoinette" (M-G-M).
Odeon.—"The Young in Heart" (U.A.).
Paramount.—"Room Service" and "The Painted Desert" (RKO-Radio).
Plaza.—"The Mad Miss Manton" (RKO-Radio).
Regal.—"I am the Law" (Columbia).
Ritz.—"Boys' Town" (M-G-M).
Stoll.—"Three Loves Has Nancy" (M-G-M) and "Black Limelight" (A.B.P.C.).
Tivoli.—"Carefree" (RKO-Radio) and "Rich Man, Poor Girl" (M-G-M).
Warner.—"Four Daughters" (Warner).

New Films at a Glance

Title and Renter.	R.T. and Certificate.	Stars.	Remarks.	Box-Office Angle.
Always in Trouble .. .. (20th Century-Fox)—American.	69 min. (U)	Jane Withers	Unsophisticated comedy of rich family who get held for ransom by crooks through intrigues of small child. Typical Withers material.	Good popular hall and mass booking on star's name and appeal. Suitable for juveniles.
Cheri-Bibi .. .. .. (Unity)—French.	89 min. (A)	Pierre Fresnay, Jean Pierre Aumont.	Strong prison drama with Devil's Island sequences. Very well acted and set.	Good specialised hall booking. Not for juveniles.
Little Orphan Annie .. (Paramount)—American.	.. 55 min. (U)	Ann Gillis, ... Robert Kent, June Travis.	Sentimental story of orphan girl who organises boxer's career and proves a benefactress to a whole district.	Useful support for majority of halls, with good juvenile pull.
Hold that Girl .. .. (20th Century-Fox)—American.	74 min. (U)	John Barrymore, George Murphy, Marjorie Weaver.	American college and political extravaganza with music put over with robust slapstick and excellent gags.	Very good popular booking. Suitable for juveniles.

REVIEWS FOR SHOWMEN

Hold That Girl

20th Century-Fox. American (U). Directed by George Marshall. Featuring John Barrymore, George Murphy and Marjorie Weaver. 6,736 feet. Release date not fixed.

VERY amusing extravaganza with music which deals with American football and politics. It contains robust slapstick and resolves itself into a hearty "rag" with excellent comedy team-work from the cast. The football sequences do not need knowledge of the game to be enjoyed; they are purely farcical. This picture should go well in all popular halls.

Story.—The Governor of a State, who is standing for Senator, decides to win popularity by making State College the most notable college in America both for its buildings and its games. He employs a famous footballer, Rusty Stevens, to coach the team. His rival candidate, Major Breckenridge, emulates the Governor's campaign by booking up Clayton College.

Finally the two teams meet, with each candidate declaring he will stand down if his side loses. State wins by including a girl with marvellous kicking powers in the team. There is a subsidiary love interest between the coach and the Governor's secretary.

Acting.—John Barrymore is in great fettle as the Governor; a really good piece of comedy characterisation. George Murphy has not a lot to do in the acting line, but he does it well and dances and croons most effectively.

Marjorie Weaver makes a decorative heroine, and good fun is supplied by Joan Davis as the girl footballer, Jack Haley as the Governor's secretary, and Paul Hurst as the same gentleman's bodyguard.

Production.—Pace is essential in an extravaganza of this sort, and the director has seen to it that the action never slackens from the time the students raid the Governor's office to get his support until the final goal-kick in the culminating game.

The production is full of good slapstick gags and also mildly satirises local politics; the Governor's methods to win support being, to say the least of it, unethical. Songs and dances are well introduced without holding up the story.

Points of Appeal.—Strong cast, robust fooling, and musical and dancing interludes.

Little Orphan Annie

Paramount. American (U). Directed by Ben Holmes. Featuring Ann Gillis, Robert Kent and June Travis. 5,205 feet. Release date not fixed.

SENTIMENTAL saga of orphan girl who comes to rescue of tenement neighbourhood by organising career of young boxer. Improbable story is developed on popular lines and put over with good quota of robust, if familiar, action. Sound second-feature proposition for majority of halls.

Story.—Little Orphan Annie comes to New York knowing only the name of a watchman at a warehouse in the poorest part of the city. She finds that the man has left, but his successor, Pop Corrigan, befriends her and soon she is the darling of the neighbourhood. Pop, it transpires, is a former manager of boxers, which fact delights Annie because she knows a young truck driver, Johnny Adams, with pugilistic ability and ambitions.

She persuades the neighbours to finance his training expenses, and they look to his ring earnings to save them from the clutches of Spot McGee, a loan shark, who is bleeding them white. Annie's managership of the boxer appeals to a newspaperman, and as a result of the publicity Johnny gets a big fight.

Spot's henchmen, realising that his victory will mean the end of their racket, lock Johnny in a room in the gymnasium on the night of the fight. He is rescued, however, by a small army of his neighbourhood woman backers and arrives in the ring in the nick of time, knocking out his opponent, freeing his friends from debt, and clearing the way for the happy culmination of his romance with Mary Ellen, daughter of one of the tenement dwellers.

Acting.—Ann Gillis reveals herself as a good trouper with an appealing personality in the title-rôle, effectively offsetting the fact that the heroine has been made rather too much of a wonder child. Robert Kent is a virile and pleasant hero, while June Travis makes the most of a colourless part as the girl-friend.

Good support is provided by J. Farrell MacDonald as Pop, Ben Welden as Spot McGee, and Ian McLaren as a philosophic Chinese.

Production.—Situations such as the hero's eleventh-hour arrival at the ring for the big fight are familiar, but the plot is put over with plenty of hearty action and suspenseful incident. The comedy highlight is a riotous scene in which women armed with rolling-pins beat up a gang of crooks. Fight scenes are realistically staged, and a pleasantly presented romance interest rounds off a neat, if not epic, production.

Points of Appeal.—Sentimental story developed on popular lines; pleasing stellar performance.

Cheri-Bibi

Unity. French (A). Directed by Leon Mathot. Featuring Pierre Fresnay and Jean Pierre Aumont. 8,010 feet. Release date not fixed.

ALTHOUGH rather overprolonged in parts, this picture provides a very good example of prison drama; it is comparable with such features as "The Big House" in many respects. Besides containing a good quota of thrills, it is excellently acted and well characterised, and gives a vivid depiction of Devil's Island.

Sub-titles adequately explain the action, which is helped by a good sense of pictorial experiences.

Story.—Cheri-Bibi, an escaped convict, is betrayed by his girl-friend, Viviane, whose brother has murdered and robbed a well-known financier. He goes back to prison and is accompanied by his close companion and also by Palas, a young man, the nephew of the murdered financier, who has been accused and found guilty of the crime. Directly they land in prison Cheri-Bibi plans to escape and wreak vengeance on Viviane.

However, they learn they are to be shipped to New Guinea, and Cheri-Bibi schemes to raise a mutiny on the ship. He distrusts Palas, whom he believes to be a stool-pigeon. A mutiny is raised, but is quickly quelled, and on landing the ringleaders are sent to Devil's Island—Palas, whom Cheri-Bibi has learnt is the innocent victim of another crime, amongst them.

They are put to work on a farm and once again plan to escape. They are helped by the farmer's mistress, Ginette, and finally break away in a fog. Cheri-Bibi is shot, but Palas is enabled to get away. The bandit's close friend refuses to leave his chief and carries him back to prison. Before he leaves Bibi gives Palas papers which prove his innocence.

Acting.—Pierre Fresnay is fine as Cheri-Bibi. It is an exceedingly good characterisation of a man who feels he is fighting the world. As Palas, Jean Pierre Aumont is also very good, and Thomy Bourdelle is sincere as Bibi's friend.

The women are well characterised by Colette Darfeuil and Suzet Mais, but they have not a great deal to do.

Minor characters and prison types are all excellently chosen and help add to the realism of the atmosphere.

Production.—The Gaston Leroux novel has been very well adapted to the screen. It is strong meat, but the brutality has not been over-emphasised for its own sake. Prison scenes are excellently handled and carry conviction, as do the methods tried to plan a breakaway on the convict transport.

There is no love interest, but the later feminine touches are well introduced and heighten the pathos of the cruel circumstances in which the youthful Palas finds himself.

Cheri-Bibi's one good deed is to help him to escape in order to clear himself and bring the real murderer to book.

Points of Appeal.—Strong prison melodrama based on Gaston Leroux's well-known novel. Excellent acting and convincing convict settlement settings and thrills.

Always in Trouble

20th Century-Fox. American (U). Directed by Joseph Santley. Featuring Jane Withers. 6,249 feet. Release date not fixed.

UNSOPHISTICATED comedy, on fairly familiar lines, with the star getting her family in and out of a lot of trouble. It is typical material for Jane Withers, and will undoubtedly appeal to her numerous admirers. The humour is of the obvious variety, but has, nevertheless, a popular approach.

Story.—Jerry Darlington, to help her father, whose family, consisting of his wife and an elder daughter, refuse to let him carry on business since he became a millionaire, gets one of his clerks, Pete Graham, to take the family away in a motor-boat, so that her father could study some important papers. Pete wrecks the boat, and is taken by Mrs. Darlington for a thug; Jerry does not disabuse her, hoping to cure her mother of her social aspirations. However, they find a deserted house on the island on which they were wrecked, and also discover that it is not empty, as they thought, but occupied by smugglers, who proceed to hold the family up for ransom. By using her wits, Jerry gets them all out of a fix, and gives her blessing to a romance between Pete and her elder sister.

Acting.—All the honours and the limelight are held by Jane Withers, who puts over a very good performance with plenty of gusto.

Nana Bryant is not bad as her mother, but Robert Kelland is somewhat stilted as Pete. Jean Rogers is attractive, but has little to do as the elder sister.

Some mild comedy is supplied by Eddie Collins, as an uncle, and the crooks are adequately characterised by Joseph Sawyer, Charles Lane and Pat Flaherty.

Production.—The picture opens rather slowly, but gains pace as it develops, and produces slapstick sequences. The crooks are of the serio-comic variety, but there is a certain amount of characterisation in the delineation of the *nouveau riche* family, which Jerry tries so hard to get back to their former normality of outlook. Comedy highlights include fights between the crooks and their prisoners, and Jerry's ingenious plan to make them go. She utilises a radio set and a telephone microphone, over which she announces that her father has gone bankrupt.

Points of Appeal.—The star in a comedy in which she both causes mischief and cures the troubles she has caused.

SHORTS OF THE WEEK

BUTCHER'S

MELODIES OF THE MOMENT. British (U). 1,520 feet. Release date not fixed.—Popular and entertaining musicale, featuring well-known radio artistes: Alfredo Campoli's Orchestra, Leslie Jeffries' Orchestra, Eugene Pini and his Tango Band, Esther Coleman (singer), Arthur Dulay (piano), are but a few of the "turns." Slickly produced and directed by Horace Shepherd, and well photographed, this short cannot fail to be an asset to any programme.

TECHNIQUE

WHEN DAY IS DONE. British (U). 1,550 feet. Release date not fixed.—Accompanied by an informative and well-spoken commentary, this short deals with the activities of the Miners' Welfare Fund. It shows the new pithead baths, the libraries, the sports grounds, convalescent homes, and children's game centres. Quite well photographed, it should prove a useful documentary for any programme.

KILMAINHAM JAIL. Irish (A). 2,500 feet. Release date not fixed.—An historical record of the grim rôle played in Irish political troubles by the jail in Dublin from 1916 to 1923. It is rather poorly conceived and, although not deliberately controversial, is apt to raise hard feelings in this country, especially when the so-termed martyrs of the revolution are depicted in dreary styles.

SIX SUMMONSES UNDER 1909 ACT

Swansea Case Adjourned

Swansea magistrates on Thursday last adjourned for 14 days six summonses under the Cinematograph Act.

William Elias Willis, of Globe Cinema, Cardiff, was summoned for failing to comply with regulations concerning the staircase leading to the exits at the New Palace Cinema, High Street, Swansea, it being alleged that they were not kept clear of obstruction; with failing adequately to illuminate the exits from the auditorium to the outside of the building during the whole of the time the public were present, and with not maintaining the doors of all the exits in a manner easily to open outwards on being pressed from within.

John Elias Rees, of James Street, Swansea, was summoned for aiding and abetting.

THREE YEARS FOR BURGLAR

At York Quarter Sessions on Friday, December 30, a man who pleaded "Guilty" was sentenced to three years' penal servitude for breaking and entering the office of the Odeon, York, on the night of March 23, 1937, and stealing £63 18s.

Richard Cromwell, Rochelle Hudson, and Patric Knowles are the stars of the British Lion-Republic film STORM OVER BENGAL, which will shortly be Trade shown

"MARCH OF TIME" SCORES AGAIN

A Story in Pictures of World Refugees

Adding yet another great new story to their long list of kinematic scoops, the latest issue of "The March of Time" is entirely devoted to one episode, "The Refugee—To-day and To-morrow."

This picture is a complete camera record obtained by "The March of Time" own cameramen of the vast and almost insoluble problem growing out of to-day's wars and persecutions. The six millions of defenceless and pitiable victims of terrorism and intolerance—uprooted from work and home—are brought to the screen in a memorable "March of Time" documentary film.

"The March of Time" cameramen have been at work for the past two years recording the appalling but true story of world refugees. In Spain and China they have caught the story of millions left homeless and destitute by aggression and civil war. European production units in Holland, Belgium, England, France and Switzerland have translated to film the even more horrible plight of the refugees from peace-time persecution.

THE MIKADO
Trade
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"THE MIKADO"

Scenes from THE MIKADO, which will be Trade shown on Wednesday, January 11, at 8.30 p.m., at the Leicester Square Theatre. THE MIKADO is the first Gilbert and Sullivan opera to be brought to the screen, and its full beauties are emphasised by its presentation in Technicolor. It was directed by Victor Schertzinger and produced by Geoffrey Toye. Kenny Baker is starred with Jean Colin, and the supporting cast includes Martyn Green, Sydney Granville, John Barclay, Gregory Stroud, Constance Willis, Elizabeth Paynter, Kathleen Naylor, etc. THE MIKADO is released by General Film Distributors.

FIRST NATIONAL SETS IMPORTANT SHOWS

Many Outstanding Subjects Ready for Trade Screening

WITH the opening of the New Year, First National has prepared a programme of Trade presentations that includes some of the most important productions to come from the Burbank and Teddington studios for many months, including such eagerly anticipated productions as "The Sisters," "Heart of the North," and "Brother Rat."

"They Drive by Night," a Warner Bros.-First National production from the Teddington studios, opens this Thursday evening at the Cambridge Theatre. It is a story of the lorry drivers on the great trunk roads, with Emlyn Williams portraying the part of a young ex-convict who takes to the road in an effort to evade capture by the police. The strong supporting cast includes Anna Konstam, Ernest Thesiger, Allan Jeayes and Anthony Holles.

Based on the powerful novel by James Curtis, the production was directed by Arthur Woods.

Great Technicolor Drama

A worthy follow-up to "God's Country and the Woman" and "The Adventures of Robin Hood" is "Heart of the North," which has been filmed entirely in Technicolor. This production, which deals with life in the Royal Canadian Mounted Police, has for its leading players such popular favourites as Gloria Dickson, Dick Foran, Gale Page, Patric Knowles, Allen Jenkins and little Janet Chapman, and was directed by Lewis Seiler. The film is scheduled for Trade screening at the Cambridge Theatre on Thursday, January 12, at 8.30 p.m.

"Brother Rat" for Screening

The third of First National's important January screenings will be "Brother Rat," which reunited that popular team of Wayne Morris and Priscilla Lane in a hilarious story of life in a military academy. Morris, who is supported on the masculine side by Ronald Regan, Johnnie Davis and Eddie Albert as "Brother Rats," are cadets, whilst Priscilla Lane portrays the rôle of the friend. Others in the powerful cast are Jane Wyman, Jane Bryan, Henry O'Neill, Gordon Oliver and Larry Williams.

The story was adapted from the Broadway stage success, which ran for over two years. It was through his grand performance in this production that Eddie Albert was signed to come to Hollywood, under contract to First National, and was given the same rôle in the screen version, which will be presented at the Cambridge Theatre on Tuesday, January 17, at 8.30 p.m. William Keighley directed.

A New Screen Detective

A brand new screen detective appears in "Nancy Drew—Detective," in the person of Bonita Granville. This subject, which will be Trade shown on Thursday, January 19, at 3 p.m., at the Piccadilly Theatre, will be the first of a series of films introducing this same character.

This production tells of Nancy's encounter with a gang of kidnappers, and how she eventually outwits them and brings them to justice, beating the police at their own game, provides many exciting moments in the unravelling of the story. Bonita Granville is supported by John Litel, as her father; Frankie Thomas, as her boy friend, and James Stephenson, Dick Purcell, Charles Trowbridge and Tommy Bupp. William Clemens, long renowned for his treatment of this type of film, directed.

High-powered Comedy-Drama

With the presentation of "Blackwell's Island," First National once again bring to the screen the type of entertainment that became so popular following the presentation of the recent "A Slight Case of Murder."

High-powered drama alternated with hilarious comedy incidents form an agreeable mixture of entertainment in this story, which tells of the efforts of John Garfield, a young newspaper man, who gets himself sentenced to a term of imprisonment at Blackwell's Island in order to gain an opportunity of exposing the conditions there. Others in the cast are Rosemary Lane, as the young nurse, with whom Garfield falls in love; Dick Purcell, as her policeman brother, who is eventually killed by the gang against whom Garfield is waging his war, and Stanley Fields, who is said to give a very fine performance in the rôle of Bull Bransom, the head of the gang of racketeers.

Many of the scenes in this production will number among the most hilarious to be seen on the screen for many a month, whilst to counter-balance these there is the tense drama which forms the basis of the plot.

"Blackwell's Island" was directed by William McGann, who will be remembered for his sensational treatment of the recent prison drama, "Alcatraz Island." The Trade show takes place at the Cambridge Theatre on Tuesday, January 24, at 8.30 p.m.

Glenda Farrell as Torchy Blane

Another of the ever-popular Torchy Blane stories, "Torchy Gets Her Man," will be shown at the Piccadilly on Thursday, January 26, at 3 p.m. Once again Torchy is seen up against her friendly rival, Lieut. Steve McBride, this time with a gang of counterfeiters as their objective. How Torchy rounds them up, only to be captured and rescued in the nick of time by the police, headed by McBride, provides a thrilling climax to the film, that is packed with surprises.

As before, Miss Farrell is supported by Barton MacLane as Lieut. Steve McBride, and Tom Kennedy as his dumb henchman. William Beaudine was responsible for the direction.

A fitting climax to First National's great month of Trade presentations will be the screening of "The Sisters," which brings together for the first time two of the greatest box-office stars of the modern kinema—Bette Davis and Errol Flynn. Besides these two great favourites the cast includes many other well-known names, prominent among which are Jane Bryan, Anita Louise, Patric Knowles, Dick Foran, Alan Hale, Donald Crisp, Beulah Bondi, Ian Hunter and Henry Travers.

Earthquake Scenes

Scenes in "The Sisters" range from a little town in Montana, to London, New York and San Francisco, and included in its breath-taking climax are many scenes of the disastrous San Francisco earthquake and fire of 1906.

The three sisters of the title are portrayed by Miss Davis, the eldest, Jane Bryan and Anita Louise, and although the film tells the life of the three it is with that of the eldest that the story mainly concerns itself. How she married a newspaper man and returns to his native San Francisco with him, only to find him addicted to drunkenness and wanderlust, and how she narrowly escapes death in the terrible disaster that befalls the city, forms the main part of the story, whilst the quiet life of the second city in her home town in Montana, and the gay, wealthy life of the third in Paris, London, and New York serve to provide a strong background to a story that is filled with dramatic punch from end to end.

"The Sisters" was adapted from the best-selling novel of the same name by Myron Brinig, and was directed by Anatole Litvak from a screen play by Milton Krims. The production is scheduled for Trade screening at the Cambridge Theatre on Tuesday, January 31, at 8.30 p.m.

"THE MIKADO" BROUGHT TO THE SCREEN

GEOFFREY TOYE

General Films' Notable Colour Offering

ROYALTY AT NEXT THURSDAY'S PREMIERE

A NEW landmark in the history of screen entertainment will be established next Thursday evening when "The Mikado," the first of the famous Gilbert and Sullivan operas to be filmed, is presented by General Film Distributors at the Leicester Square Theatre. T.R.H. the Duke and Duchess of Kent head the list of distinguished members of social, diplomatic and artistic circles who will attend this gala charity première, the proceeds of which are to be donated to the Boy Scouts' Appeal Fund.

Based upon the opera by W. S. Gilbert and Arthur Sullivan, the film has been adapted, produced and conducted by Geoffrey Toye, who has so long been associated with the operas, and directed by Victor Schertzinger, renowned for his ability to bring famous musical subjects to the screen in all their colour and harmony.

Inspired Casting

The utmost care was taken in selecting the cast for "The Mikado," on the production of which the eyes of all the world have been focused.

For the part of Nanki-Poo they chose Kenny Baker, the well-known American radio and film star, an artiste who combined a stirring tenor voice with a youthful and handsome appearance. Jean Colin, the musical comedy star and broadcasting favourite, will be seen in the rôle of Yum-Yum, the little Japanese schoolgirl, whose romantic happiness lies in the hands of Ko-Ko, the Lord High Executioner, played by Martyn Green, a portrayal with which he has enraptured the countless followers of the operas.

Pooh-Bah, that immensely satirical caricature of a statesman, is enacted by Sydney Granville, while two additional members of the D'Oyly Carte Company complete the Three Little Maids as Peep-Bo and Pitti-Sing. John Barclay, the Englishman, who has won tremendous success with the company in America, is seen in the title rôle; Gregory Stroud, famous for his portrayal of Pish-Tush in Australia, again brings all his humorous and vocal talents to bear on this characterisation, and Constance Willis, the famous opera singer, creates in her own inimitable manner on the screen Katisha, the formidable bride-elect of the Emperor's son.

Beauties Undimmed

The Gilbert and Sullivan operas are without doubt the greatest and most admired form of entertainment of our time. Although it is more than half a century since they were first performed, the beauty and harmony of Sullivan's music has remained unsurpassed; the dialogue is as sparkling, the humour as fresh as when first it flowed from the pen of Gilbert and the ever-increasing popularity of these undying musical masterpieces is reflected in the vast sums of money taken yearly by the D'Oyly Carte Opera Company.

In Full Colour

"The Mikado," which is being brought to the screen in Technicolor, offered unique possibilities to those in charge of this sensational screen undertaking, and the result, too, is of such unique interest that the film should prove to be the most epoch-making event of the history of motion pictures.

Sir Arthur Sullivan, composer of "The Mikado," was one of the most popular men of Victorian times. His stimulating company was sought by all grades of Society. He was entertained by the ex-Kaiser and conducted a special performance of "The Mikado" in Berlin. The Emperor himself wrote a laudatory letter couched in the most enthusiastic terms over the opera. He was knighted at Windsor Castle by Queen Victoria, in whose honour he composed a special Jubilee hymn. W. S. Gilbert, on the other hand, did not find so much favour in high circles. His caustic wit and acid tongue which lashed out indiscriminately and his unconcealed contempt for all accepted conventions made people shun him. However, in spite of all Gilbert's cynicism and eccentric demands, the companies of his shows respected his judgment implicitly, realising that his stern direction was all to the good of the show.

Gilbert and Sullivan were extreme opposites in nature, outlook and temperament, but it was this dissimilarity which helped to mould the greatest musical association of all times.

Anita Louise and Shirley Temple in THE LITTLE PRINCESS, which has been produced in Technicolor and will be one of the early New Year productions of 20th Century-Fox

Beryl Mercer as Queen Victoria

TO SUPPORT SHIRLEY TEMPLE IN "THE LITTLE PRINCESS"

AFTER several weeks of searching to find an actress to play the rôle of Queen Victoria to appear in Shirley Temple's new Technicolor film, "The Little Princess," 20th Century-Fox announced that the rôle had been given to Beryl Mercer.

The actress, who created a similar rôle on the stage, joins the important cast supporting the number one star, which is headed by Richard Greene, Anita Louise, Arthur Treacher, Cesar Romero, Marv Nash, Ian Hunter, Miles Mander, and Sybil Jason.

"Wife, Husband and Friend"

Three important character rôles have been assigned respectively to Franklin Pangborn, Edward Cooper and Harry Rosenthal for "Wife, Husband and Friend," co-starring Loretta Young and Warner Baxter.

This production, which has assumed great importance on Darryl F. Zanuck's 1939 schedule, was designed as a sequel to "Wife, Doctor and Nurse," which proved so successful at the box-office. This new romantic drama is from an original story by James M. Cain, noted author of "The Postman Always Rings Twice" and other novels.

"Wife, Husband and Friend" is now before the camera with Gregory Ratoff directing under the associate producership of Nunnally Johnson.

New Chan Film

Phyllis Brooks, who will play the chief feminine rôle in "Charlie Chan in Honolulu," is making her first appearance in the Chan series. She was selected as the best available material to assist Sidney Toler in filling the shoes of the late Warner Oland.

Charles Belden wrote the script for the picture, which will start soon with Bruce Humberstone directing.

SIDNEY TOLER To Continue as Charlie Chan

Proof of 20th Century-Fox's high regard for Sidney Toler as Charlie Chan has been in the announcement that the option of the actor's contract has been exercised for a series of future Chan productions.

Sol M. Wurtzel, executive producer, said that he and John Stone, associate producer, had looked at five reels of "Charlie Chan in Honolulu," which reaches completion soon, and considers that it is one of the finest Chan pictures yet made, and that Toler gives a superb portrayal of the famous Earl Derr Brigger's character.

A third announcement was that Toler's next Chan assignment will be "Charlie Chan in Reno," based upon novelist Philip Wylie's story, "Death Takes a Decree," and that it will go into production on January 2 or sooner. Robert Kent is completing his work on the screen play.

"HATE IN PARADISE"

"Hate in Paradise" has been selected by British Screen Service as the release title of the quota film "Tea Leaves in the Wind," which was Trade shown on November 15.

"PYGMALION"

Scores Triumph in Australia

"Pygmalion," one of the most successful films of 1938, which General Film Distributors, Ltd., are releasing on Monday, January 2, is enjoying a phenomenal triumph at the big new 1,200-seater, the New Victory, Sydney.

This Greater Union kinema opened with "Pygmalion" on December 16, and a congratulatory cablegram from Norman Ridge, managing director, brings news of the crowds, eager to see this outstanding British picture, which are daily being turned away.

The film's spectacular success and overwhelming reception ensures its stay at the New Victory for at least three months and augurs well for its success all over the Commonwealth, where subsequent runs have been determined on the strength of the film's magnificent triumph at its première presentation.

G.-B. THROWS BRADFORD PARTY

2,000 Children Entertained

Nearly 2,000 needy Bradford children were the guests at a film show and party held in the New Victoria Cinema, Bradford, on December 29. Toys, sweets and fruit were provided through patrons' generous support for collections made at the three Gaumont-British houses in Bradford—the New Victoria, St. George's Hall and Morley Street Picture House.

The managers who co-operated in the organisation of Thursday's party were G. W. Ridler (New Victoria), A. E. Watson (St. George's Hall), and T. Burton (Morley Street P.H.).

SAVOY, OLDHAM, TREAT

Over 1,000 children enjoyed the thirteenth annual treat given by the Savoy Entertainments (Oldham), Ltd., under the general management of William W. Lloyd. The programme of films was kindly loaned by Columbia, while the kinema distributed over £20 worth of toys and, in addition, oranges and sweets.

The Picture for which the whole Trade is waiting!

GUNGA DIN

Trade Show Announcement shortly

RKO RADIO PICTURES

RECORDED BY RCA PHOTOPHONE SYSTEM

COLUMBIA'S AUSPICIOUS START OF 1939

Five Big Film Presentations Within a Week

STORY BASED ON NEWSPAPER CARTOON

COLUMBIA is starting the New Year with five new subjects scheduled for presentation to the Trade within a week. Once again the precedent laid down by Jos. Friedman on the occasion of the Trade première of "You Can't Take It With You" is being followed by screening each of these films in the afternoon.

The present group contains an admirable blend of all-round entertainment. Action is well catered for in the new Jack Holt picture, "The Strange Case of Dr. Meade"; in "Homicide Bureau" and in "Adventure in Sahara." A unique family type of film is "Blondie," based on the cartoons of Chic Young, which is currently one of the most successful features of the *Daily Sketch*. The fifth film of the group is "The Little Adventuress," starring Columbia's famous juvenile star, Edith Fellows.

All five films will be screened at the Phœnix Theatre at 3 p.m., on the following days: "Homicide Bureau," Tuesday, January 10; "Adventure in Sahara," Wednesday, January 11; "Blondie," Thursday, January 12; "The Strange Case of Dr. Meade," Friday, January 12; and "The Little Adventuress," Tuesday, January 17.

"Homicide Bureau"

A thrilling drama based upon the machinations of a gangster ring which supplies contraband scrap-iron to foreign war lords for their use in the manufacture of munitions is "Homicide Bureau," which features Bruce Cabot and Rita Hayworth.

Cabot is a fighting police licutenant whose zeal is curbed when he arrests a gangster-suspect on a charge of murder, only to have his evidence destroyed by Miss Hayworth, who appears as the Police Department's lovely new scientist. Working sometimes with and sometimes against each other, Cabot and Miss Hayworth nevertheless manage to track down the gunmen responsible for the deaths of honest junk dealers who had refused to allow their scrap-iron to be shipped abroad. C. C. Coleman, Jun., directed.

"Wings of Youth" and "Hot Dogs on Ice," the two short subjects, will also be screened.

Adventures in the Legion

"Adventure in Sahara" is an action-packed adventure film, with the savage Sahara as its background. Featuring Paul Kelly as an American in the French military service; an attractive newcomer named Lorna Gray as his aviatrix sweetheart; and C. Henry Gordon as the tyrannical legion officer, the picture offers stirring and thrill-packed entertainment, with some fine comedy and tender romance as splendid contrasts to the more martial and dramatic sequences.

The narration is chiefly set at Agadez, a lonely French outpost baking under the desert sun, the commander of which is Capt. Savati, hated and feared by the men who nevertheless respect his soldierly qualities. To Agadez comes Jim Wilson, and following him flies Carla Preston, Wilson's fiancée, who has been tracing the recruit from army post to army post. Legionnaires seize the fort in revolt against Savatt and turn him loose in the Arab-haunted desert with water and food enough for only a fraction of the desperate journey back to civilisation. But Savatt comes through and returns to Agadez at the head of an avenging troup of men. The film builds up to a breathless finale, it is claimed. D. Ross Lederman directed.

Homely Drama

"Blondie" is a new type of straightforward, homely entertainment, with an obvious and immense appeal to all types of family audiences. Already its characters are well known to over a million *Daily Sketch* readers, and the fact that Columbia has effected a big tie-up with the *Daily Sketch* for this series of films makes this picture an additionally attractive proposition for exhibitors. Penny Singleton, vivacious young musical comedy star, acts the title-rôle with Arthur Lake a perfect "Dagwood Bumstead," as her irrepressible young husband. In the rôle of Baby Dumpling is four-year-old Larry Sims.

The story of "Blondie" starts on a note that is characteristic, with Dagwood, late as usual, making a mad dash for the office. At work, Dagwood's woes begin to pile up. It appears that a collector is hounding him for several hundred pounds that had been loaned to Elsie, the office gold-digger, on a note which Dagwood had foolishly endorsed. The boss, Dithers, irate because he cannot close a certain deal, apologetically turns down Dagwood's request for a rise. At home, Blondie purchases some new furniture as a fifth wedding anniversary surprise for Dagwood, not knowing the old furniture is security for the Elsie note. Dithers finally offers to let Dagwood try to close the deal. It is a straw, and Dagwood, drowning in his ocean of financial folly, clutches at it.

Baby Dumpling's antics lend a familiar and character touch to the picture, while Daisy, a dog with a big screen future, has a distinctly major rôle. Four-year-old Danny Mummert portrays Alvin, Dumpling's playmate, with Cora Lockhart, Ann Doran, Richard Fiske, Gordon Oliver and Jonathan Hale in other important rôles. The picture was directed by Frank Strayer, of "Jones Family" fame.

Jack Holt as Fighting Surgeon

In his long-service record of stardom, Jack Holt has never played the part of a doctor. In "The Strange Case of Dr. Meade" he is cast as a brilliant New York surgeon who has devoted ten solid years to the establishment of his clinic. Suddenly deciding upon a vacation, he is twice forced to avoid the fame which has preceded him. Alighting by chance in the midst of a backwoods village, he stumbles into an appalling medical situation. Modern medicine is unknown and the ignorant mountaineers are afraid to accept it. Prejudiced local practitioners bitterly oppose the physician's attempts to save lives of women and children. The result is a determined effort to drive Holt from the community.

"The Strange Case of Dr. Meade" brings a vigorous new Jack Holt to the screen. This new film retains all the thrill-packed action typical of a Holt production, while still permitting the two-fisted star to depart from his usual type of performance. Beverly Roberts is seen as the mountain girl who studied nursing in order to help her kinfolk, only to have them turn against her when she sides with the New York stranger. Noah Beery, Jun., who shares with Miss Roberts the romantic interest, is seen as the son of an ignorant backwoods doctor. Lewis D. Collins directed. "Slave Coast" is the title of the short to be screened.

"The Little Adventuress"

Edith Fellows, the versatile little star, has the title-rôle as "The Little Adventuress," an exciting, colourful film of the theatre and race-tracks. She is cast as a little orphaned show girl who inherits a trick horse, who with only the animal and her friend, Cliff Edwards, journeys to California, where she finds her handsome young cousin has become impoverished. The happy-go-lucky trio settle down to do something about their future, and the resultant incidents, it is claimed, will keep audiences in a happy state of excitement, laughter and tears. Sensational race-track scenes, filmed at the world-famous Santa Anita race-track, with noted jockeys riding well-known race-horses; a heart-stopping "slide for life," in which two famous circus acrobats slide down a 150-ft. wire, high over the heads of a theatre audience, and the work of "Conto," one of the cleverest horses yet seen on the screen, are other highlights of the picture.

Filled with tense action, dramatic situations and packed also with rich comedy, "The Little Adventuress" is a departure from her previous films. Edith has a rare fun-mate in Cliff Edwards, and young Richard Fiske, the "Golden Boy" aspirant who recently won a Columbia contract, lives up to the studio's faith in him, it is stated, and comes through with a splendid performance in his first rôle as a leading man. D. Ross Lederman directed.

"I AM THE LAW"

Premiere at The Regal, Marble Arch

Columbia's Edward G. Robinson picture, "I Am the Law," is to have a premiere run at the Regal Theatre, Marble Arch, starting to-morrow (Friday).

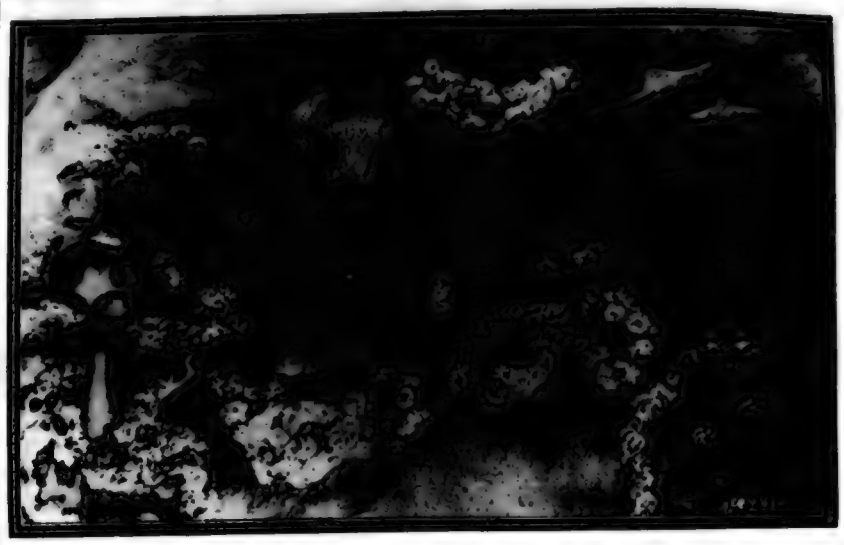
Robinson appears in a new type of rôle, as a holiday-making professor who turns racket smasher in his spare time. Otto Kruger, John Beal, Barbara O'Neil, and Wendy Barrie appear in other big featured rôles. The general release is on February 27.

Manchester wants a Film

Notice of motion has been given to the Manchester City Council for its next meeting, to be held on January 3, by Ald. Robinson, calling for a report on the cost of producing a civic film for use in secondary and senior schools.

The Town Hall Committee and the Finance Committee are also asked to report on the cost of a film suitable for public exhibition in the ordinary commercial kinemas.

Edith Fellows, Columbia's popular child star, as she appears in THE LITTLE ADVENTURESS, which will be Trade shown at the Phoenix Theatre at 3 p.m. on January 17



Eleanor Powell in a scene from HONOLULU (M-G-M), in which she is starred with Robert Young, George Burns and Gracie Allen

"THE CITADEL"

SMASHES ALL EMPIRE THEATRE FIGURES

DESPITE Christmas closing and miserable weather conditions, M-G-M's "The Citadel" at the Empire has already smashed ten-year records at the huge Leicester Square house. The four days' receipts exceeded the first five days of "A Yank at Oxford" by £300 and five days of "Marie Antoinette," "Test Pilot," "Marie Walewska," "Libelled Lady," "After the Thin Man," "Captains Courageous," "Rose Marie," "A Tale of Two Cities," "San Francisco," "The Barratts of Wimpole Street," "China Seas," "Anna Karenina," and "Treasure Island"—in some cases by wide margins.

Every existing Empire record seems doomed.

On Tuesday the film drew the biggest single-day takings ever recorded in any European kinema.

On Wednesday two new records were established. The one o'clock figure beat the record by 500 people. Wednesday's matinée exceeded the previous best by £132. The entire day fell short of previous record held by the original "Broadway Melody" by only £26. The all-time week-day record was beaten on Thursday, passing the previous "Broadway Melody" record which stood since 1929.

Friday's one o'clock figure represents a record for any Friday, and accordingly establishes a new record for second Friday.

In every way "The Citadel" is proving the greatest box-office attraction of all time.

M-G-M SCOOP

Lubitsch to Direct Greta Garbo

ERNST LUBITSCH

Ernst Lubitsch is joining up with Metro - Goldwyn - Mayer to direct at least two films.

One will be "Ninotchka," serio-comedy about a Russian girl, which will be Garbo's new vehicle. Lubitsch has never directed Garbo before.

The other will be "The Shop Around the Corner," which Lubitsch had intended to produce independently. Now he will make it for M-G-M, acting both as producer and director.

EIGHT SUPERS FROM M-G-M

STUDIO PRODUCTION PEAK

PRODUCTION is at a peak at the Metro-Goldwyn-Mayer studios with eight pictures before the cameras. These pictures are "Idiot's Delight," "The Wizard of Oz," "Ice Follies," "Huckleberry Finn," "I Take this Woman," "The Girl Downstairs," "Honolulu," and "Skids."

Norma Shearer and Clark Gable are co-starred in "Idiot's Delight," film version of Robert E. Sherwood's Pulitzer Prize play, with an imposing cast, including Laura Hope Crews, Charles Coburn, Joseph Schildkraut, Paula Stone, Pat Patterson, Edward Arnold, Burgess Meredith, Skeets Gallagher, Lorraine Kruger, Joan Marsh, Bernadene Hayes, Virginia Grey, Virginia Dale, Mitchell Lewis, Fritz Feld, and Edward Roquello. Clarence Brown is directing this film, with Hunt Stromberg as producer.

Judy Garland, Frank Morgan, Jack Haley, Ray Bolger, Bert Lahr and Billie Burke head the cast of "The Wizard of Oz," which Victor Fleming is directing, with Mervyn Le Roy as producer. The film is being made in Technicolor.

Ice Spectacle

Joan Crawford is starred in "Ice Follies," with James Stewart and Lew Ayres as her leading man, and the Ice Follies troupe providing a background. Reinhold Schunzel is director and Harry Rapf is producer.

Mickey Rooney plays the title rôle in "Huckleberry Finn," film version of the Mark Twain classic of boyhood, which Richard Thorpe is directing with Joseph Mankiewicz as producer. The supporting cast includes Walter Connolly, William Frawley, Elizabeth Risdon, Minor Watson, Lynne Carver and Jo Ann Sayers.

"I Take This Woman" co-stars Spencer Tracy and Hedy Lamarr, with Frank Borzage as director. The supporting cast includes Walter Pidgeon, Ina Claire, Paul Cavanagh, Reid Hadley, Lana Turner and Monar Barrie.

Franciska Gaal and Franchot Tone have the principle roles in "The Girl Downstairs," which Norman Taurog is directing. Reginald Owen, Walter Connolly, Billy Gilbert, Reginald Gardiner and Rita Johnson are in the supporting cast.

New Musical

Eleanor Powell is the star of "Honolulu," with Robert Young, George Burns and Gracie Allen in the supporting cast. Eddie Buzzell is the director.

"Skids" has a cast headed by Dennis O'Keefe, Cecilia Parker, Alan Curtis, Harry Carey, Nat Pendleton and Tom Collins Edward Sedgwick is directing.

Former Child Star Gets Role

The "Shirley Temple" of ten years ago is making a screen come-back. Peggy Montgomery, remembered as Baby Peggy, has just been signed as Cecilia Parker's companion in Metro-Goldwyn-Mayer's racing feature "Hell for Leather."

Miss Montgomery retired from the screen seven years ago. About six months ago she started her come-back. The current rôle is the most important one she has had since then. Dennis O'Keefe heads the cast.

Gary Cooper

STAR OF PARAMOUNT'S "BEAU GESTE"

One of the first of Paramount's big productions for the New Year will be "Beau Geste," in which Gary Cooper is to play the leading rôle.

"Beau Geste" in its silent form is a true classic of the kinema, and enjoyed greater popularity than almost any other picture ever made. It has been revived time after time, and has played in every country of the world.

The new 1939 Technicolor version will be made on elaborate lines, with a supporting cast which will include some of the most famous names on the Paramount roster. According to a cable received in London yesterday the first shots will be made on January 15, and the shooting schedule is expected to extend over several months.

Fredric MARCH
Joan BENNETT

IN

WALTER WANGER'S

Trade Winds

WITH

RALPH BELLAMY · ANN SOTHERN

ROBERT ELLIOTT · SIDNEY BLACKMER · THOMAS MITCHELL

A TAY GARNETT PRODUCTION

DISTRIBUTED BY UNITED ARTISTS

LONDON TRADE SHOW • CAMBRIDGE THEATRE • TUESDAY 10th at 8.30 p.m.

"HEART OF THE NORTH"

Scenes from First National's drama of the Royal Canadian Mounted Police, HEART OF THE NORTH, filmed in Technicolor and featuring Dick Foran, Gloria Dickson, Gale Page, Allen Jenkins and Patric Knowles. It will be Trade shown at the Cambridge Theatre, on Thursday next, January 12 at 8.30 p.m.

Edited by P. L. Mannock

"ASK A POLICEMAN" AT ISLINGTON

VARNEL STARTS NEW WILL HAY FILM

WITH Will Hay leading an imposing cast which includes his two familiar "stooges," Graham Moffatt and Moore Marriott, "Ask a Policeman," Gainsborough's new comedy of a County Constabulary, has started production at Islington, with Marcel Varnel directing.

In this, Hay will be seen as Sergeant Dudfoot, no more the beloved Benjamin Twist as of late, but a "flat-foot" with a condescending manner, nervous as ever, getting himself, "fat-boy" Albert and "decrepit" Harbottle, into no end of hot water with his meddling ways.

B.B.C. announcers, a sinister country squire, smugglers, an hilarious race round Brooklands motor track, coastguards, and other contrasted characters and incidents figure prominently in the story. Peter Gawthorne is the Chief Constable; Herbert Lomas portrays the head coastguard, while Charles Oliver is the squire. The only female part in the story is that of Emily, Graham Moffatt's girl-friend, which will be filled by Glennis Lorimer.

Both director and cast have been busily engaged during the past fortnight on scenes in Turnbotham Round Police Station, a small antiquated building on the lonely Cornish coast; a series of underground caves where smugglers who enter into the story have planted contraband goods, and the bedroom in the house of decrepit Moore Marriott's equally decrepit father! The unit is shortly leaving for Sound City Studios, Shepperton, Middlesex, where they are to film the many exterior sequences which are a prominent feature of the story.

Maurice Ostrer is chief in charge of production. Edward Black is the producer. Derek Williams is cameraman.

Mister Hay Goes A-Cruising

Will Hay, now making his newest comedy, "Ask a Policeman," at Islington Studios, recently returned from a seven weeks' cruise abroad, after visiting 15 different countries, during which time he has followed up his hobby of taking private colour films.

His tour included West Africa, where he went to see how the actual scenery and native life compared with the make-believe counterpart of his last film, "Old Bones of the River," the action of which is supposed to be centred in the same locale.

In Sierra Leone he came across a typical equatorial African river which was so like the back-water of the Thames on which some of the exterior scenes in the film were shot that he half-expected to see the cameras in action and hear his director, Marcel Varnel, shout "roll 'em over"!

Googie Withers as she appears in THE GANG'S ALL HERE, which is being produced by Associated British at Welwyn

"Stolen Life" for Baldwin Fund

PLAZA GALA SHOW

Paramount has decided, in conjunction with Orion Productions, to stage a gala performance of the new Elisabeth Bergner picture, "Stolen Life," at the Plaza Theatre on Wednesday, January 18, at 8.45 p.m., in aid of Lord Baldwin Fund for Refugees and the Women's Appeal Committee for German and Austrian Women and Children (the president of which is Mrs. Anthony de Rothschild).

This will be the first big charity premiere for refugees, and it is anticipated that one of the most distinguished audiences ever assembled will be present.

Miss Bergner, who has closely associated herself with the refugee appeal, will make her first personal appearance at this performance.

Miss Bergner, Mrs. de Rothschild and Mr. Earl St. John are acting as joint organisers of the event. Seats for the premiere will be 10 guineas, 5 guineas and 3 guineas.

The film ranks among the biggest subjects on Paramount's great new British programme. Michael Redgrave, probably the most sought-after young actor in English studios, plays opposite Miss Bergner, while other members of the cast include Richard Ainley, Wilfred Lawson, Mabel Terry-Lewis, Kenneth Buckley and O. B. Clarence. Paul Czinner directed.

"Stolen Life" has many notable and beautiful settings, some of which were filmed in Cornwall, Brittany and the Alps.

WELWYN PRODUCT FOR U.S.

PATHE DEAL WITH MONOGRAM

The first picture to be distributed by W. J. Gell, managing director of Pathé, under the recently completed reciprocal arrangements whereby Monogram Pictures is to distribute in America a number of Pathé Welwyn productions, is "Dangerous Fingers."

This picture, which was very successfully booked in this country, stars James Stephenson, now under contract to Warner Bros., Betty Lynne, who appears in a number of other Pathé productions, Leslie Perrins and Phil Ray.

It is announced that the picture will shortly have an important New York première. "This is the first occasion," states Mr. Gell, "wherein Pathé have had a significant and most complete representation of their British films in the United States."

"THE GOOD OLD DAYS"

MAX MILLER AND THE CHIMNEY BOYS

In his latest Teddington film, "The Good Old Days," Max Miller rescues a boy who has been kidnapped by a hulking chimney sweep, and in the process between them they shifted 50 1-cwt. bags of soot this week at Teddington studios. The chimney boys sleep in an antechamber off the sweep's bedroom, and the only way Max and his factotum, Hal Walters, can reach the boy without disturbing the sweep is down the chimney. They lose their way, and the boys, who know the chimneys inside out, in their turn rescue Max and Hal, but the noise they make clambering up the chimneys wakes the sweep, who gives the alarm.

A chase over roof tops follows, and the boys and Max, who are already black with soot, pelt the pursuers with bags of soot.

Before shooting began, the studio looked like a surgical ward, for director Roy William Neill, assistants, camera crew, script girl, and wardrobe all wore surgical overcoats, face masks, and either sisters' caps or dusters knotted over their heads.

The boys thoroughly enjoyed themselves. Max says: "It's all right until you start to eat."

FAMOUS ORGANISTS IN PATHETONE

Sandy Macpherson, popular B.B.C. organist, and one of the best-known organists in this country, has been filmed for the first time to appear in Pathétone Weekly.

This is the second of the organ films Pathé are featuring in current issues of the Pathétone, the first one being Reginald Foort playing the world's biggest organ.

The London Film Production "The Four Feathers," the Sudan unit of which returned just before Christmas, is now in its cutting stages. Zoltan Korda directed.

Barry K. Barnes and Joan Marion in a scene from OFFICIAL SECRET, now in production at Walton by British National. David Macdonald is directing

CAST OF "THE GANG'S ALL HERE"

JACK BUCHANAN AT WELWYN

Four more well-known players have been added to the exceptional cast signed up by producer Walter C. Mycroft for his Jack Buchanan film, "The Gang's All Here."

These are Charles Carson, Leslie Perrins, Edward Lexy and Anthony Holles. Carson has the part of the head of the firm for which detective Buchanan works, Perrins plays his secretary who is in the pay of the crooks, Edward Lexy is a police inspector, and Anthony Holles a flamboyant head waiter.

Besides its star, Jack Buchanan, this new Associated British comedy-thriller already includes in its cast such front-rank players as Edward Everett Horton, Googie Withers, Otto Kruger, Jack La Rue, Walter Rilla, George Graves, Syd Walker, Ronald Shiner and Jenny Laird.

After another week's shooting at Welwyn studios "The Gang's All Here" unit is expected to return to Elstree to continue filming there.

Resumption of "Black Eyes"

Preparations are now being made at Elstree for the resumption of work on "Black Eyes." Mary Maguire is returning from her convalescent trip to Switzerland at the beginning of next week and will take up her role in the film again shortly after. Otto Kruger is her co-star in this Russian story.

New Smith-Rogers Film

The George Smith production, "It's No Use Crying," went on the floor at Worton Hall, Isleworth, last Thursday. Adapted by Kathleen Butler from a Jack Marks-Con West story, "No More Cows," it is a farce dealing with the manufacture of synthetic milk.

Jack Hobbs, Bruce Seton, Marjorie Taylor, Aubrey Mallalieu, George Carney, Antony Holles and Molly Hamley-Clifford head the cast, which Maclean Rogers will direct.

The picture will be available for exhibitors' quota.

"Official Secret" at Walton

BRITISH NATIONAL'S PROGRESS

PAYING an overdue visit to the Nettlefold studios I found the Walton-on-Thames plant both happily active and actively happy.

"Official Secret" is being directed by David Macdonald, and it is instructive to note how little time is lost by this persuasive and energetic former assistant to Cecil de Mille. Seldom, on my trips to production, is it possible to avoid the impression that time is being wasted; and therefore any occasion which is an exception is worthy of record.

By now, of course, Macdonald is something of a white hope among British directors on his record of entertaining pictures at reasonable cost. There is no particular secret about his methods, which are chiefly foresight and an absence of megalomania.

A Mixed Grill

In the past few days at Walton, director David Macdonald, working at top speed on British National's "Official Secret," with Barry K. Barnes, Roger Livesey and Joan Marion, has been serving up quite a mixed grill.

Starting the week with the discovery of the dead body of a mysterious foreigner washed up from the sea and the subsequent search of his clothing, etc., by the Secret Service for concealed plans, Macdonald quickly switched to comedy scenes between Basil Radford and Everley Gregg. In these Radford is continually reprimanded by his wife for his association with blonde barmaids and his discomfort is increased by the fact that, having had riding lessons the previous day, he is unable to take it lying down.

Director Macdonald registered another swift change of mood with scenes in the "Silver Grill" near Salisbury, where the young test pilot (Barry K. Barnes) makes love to his boss's wife (Joan Marion) in an atmosphere of grilling bacon, sausages, chops and steaks.

Further comedy scenes were shot in the chief engineer's study when Barry K. Barnes, in a hilarious moment, grabs a valuable vase and, aided and abetted by Roger Livesey and Basil Radford, proceeds to put in a little Rugger practice, until a sickening crash ends the sky-larking.

Speaking of sky-larking, Macdonald reports that the aerobatics which are being filmed at Luton by a separate unit have been very successful to date, if the rushes are to be believed.

MUSICIAN'S CLAIM ON NEWSREEL

QUESTION OF APPEAL

At Marlborough Street Police Court on January 2, Mr. J. B. Sandbach, K.C., heard summonses against Gaumont-British Distributors, Ltd., for making a record of a musical performance without the written consent of the performers, and for having in their possession a plate for the purpose of making records contrary to the Dramatic and Musical Performers' Protection Act, 1925. Haymarket Capitol, Ltd., was summoned for using such a record for a public performance. Defendants both pleaded not guilty.

C. J. Doughty, prosecuting, stated at the last hearing that Thomas Henry, a trombonist in a band playing at the Locarno Dance Hall, Streatham, reported that his consent in writing had not been obtained for the taking of a film of the band, which appeared as part of the Gaumont-British News.

Henry John Chaperlin, the dance hall manager, said that when the film was taken none of the bandsmen objected to the film being taken.

Gilbert Beyfus, K.C., for Gaumont-British, submitted that the Musicians' Union and its solicitors knew perfectly well that the Act created no right of property and gave no right to a claim for fees. This prosecution was the result of his clients' refusal to pay money to which Mr. Henry had no claim at all.

Mr. Sandbach remarked: "I think Gaumont-British Distributors have done everything they could to bring themselves within the law, but that they did not succeed in doing so." He would dismiss the summons against the company under the Probation of Offenders' Act on payment of £15 15s. costs, and would give them every facility for appeal.

Mr. Beyfus said the magistrate's decision might affect his right of appeal.

Mr. Sandbach: Then I will fine you 2s. 6d. (Laughter.)

Eventually the form of the magistrate's decision was left open pending a decision on the question of appeal. The summons against Haymarket Capitol, Ltd., was adjourned indefinitely.

SCHEME TO MAKE EMPIRE SUBJECTS

GOVERNMENT APPROVAL

The success attending recent English- and American-made pictures based upon British and Empire themes has caused a number of prominent public men to consider the possibilities of the production of a series of similar subjects to be made on spectacular lines.

Although the scheme is still in its early stages, it is understood that the preliminary details have received Government encouragement, chiefly owing to the recognition that entertainment films of this character are rendered no less popular, either in this country or elsewhere, by the introduction of propaganda in its subtlest form.

One or two of our leading producers have already been invited to assist in the development of the scheme, states the KINE. correspondent, and writers have been asked to submit suitable scripts. These and other matters, including production costs, will be presented to a committee of experts preparatory to the arrangement of financial credits.

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COLUMBIA PRESENTS "BLONDIE"

Scenes from BLONDIE which Columbia will trade show at the Phoenix Theatre, at 3 p.m., on Thursday, January 12. Based upon the popular "strip" appearing regularly in the "Daily Sketch," BLONDIE presents Arthur Lake, Penny Singleton and 4-year-old Larry Sims in the featured roles of this new type of screen entertainment. A big tie-up with the "Daily Sketch" has already been effected by Columbia which should prove of considerable benefit to all exhibitors playing this picture.

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The Observation Window

G.E.C.'s Wide Scope of Activity

AN INTERESTING REVIEW

Simon Rowson's B.K.S. Talk

IN a progress report for 1938 of over 10,000 words, and detailing the activities of the company in all its branches, General Electric is able to record a definite increase in its export figures. This is the more remarkable when one remembers that many exporting houses show a decrease. G.E.C.'s range of activity has heavy generating plant at one end of the scale and small electrical accessories at the other.

DEALING with mercury discharge type sound-film recording lamps, the report says: For some purposes, there is a drawback to the normal type of Osram sound film recording lamp, that being the minute or so required, after switching on, for the mercury to vaporise and attain its full intensity of radiation. Sound recording units used by the newsreel producers have often to be switched on at short notice, and to meet the requirements of this class of work, the Osram sound film recording tube type N.G. has been developed. In this tube the portion of the glow employed is what is known as the negative glow, and is a thin line of intensely actinic violet light sheathing the filament-shaped cathode. This glow reaches full development within a second of switching on.

AND in studio lighting the report states: The first of a new range of effect set illuminators takes a 1-kW. or 2-kW. bi-post projector lamp. Any optical component can be removed or cleaned without interfering with any other part of the unit. Either a heavy silvered spheroidal glass mirror, 9½ in. diameter, or a grown copper rhodium plate mirror can be supplied. Once focussed at the works, the fixing is so arranged that it can be removed for cleaning or replacement without any possibility of getting out of focus. The 10-in. lens is the new G.E.C. patent "black" lens designed to give maximum intensity in the spot position, at the same time preventing spill or stray light from internal prism reflection.

IN the television field, in addition to home receivers, the introduction of new transmitting and receiving valves is noted, and two new cathode ray monitor tubes.

THE subject of next week's meeting of the British Kinematograph Society is a paper by Simon Rowson, M.Sc., F.S.S., entitled "The Kinema as a Social Factor." The value of Mr. Rowson's statistical researches into the sociology and finance of the kinema is widely recognised, and his paper will be of very great importance to every section of the Industry.

THE meeting will be held at the Gaumont-British Theatre, Film House, Wardour Street, on Monday next, Janury 9, commencing promptly at 7.45 p.m. Light refreshments will be served from 7.15 p.m. Invitations will be gladly sent to non-members.

A PAPER from the Berndt-Maurer Corporation draws attention to the lack of published information regarding shrinkage of acetate base. They describe a simple form of shrinkage gauge, adapted to measure 16 mm. film, and detail experiments made with it as to the shrinkage in storage of films made by three manufacturers. A notable point is the day to day variation of pitch, dependent upon the humidity of the atmosphere, a damp day materially lengthening the pitch.

A PAPER by the same authors criticises the proposed 16-mm. sound-film standards, on the ground that the safety areas between rack and picture are inadequate for satisfactory mechanical support of the film. They propose reverting to the previous track width (*i.e.*, 0.080 in. instead of 0.085 in.) and reducing the picture width to give a safety area of 0.017 in., instead of 0.0095 in., between track and picture.

J. BENSON.

BIG MIRROPHONIC INCREASE

W.E. Sums Up 1938

WESTERN ELECTRIC records a sharp rise in Mirrophonic installations, and estimates that at the end of 1938, two and half million seats in Great Britain were in theatres equipped with W.E. sound. These include a number of key theatres throughout the country, and installations in preview theatres in the West End.

Two new ships of the Cunard-White Star line—the *Mauretania* and *Queen Elizabeth*—are to have Western Electric sound installed, and 1939 promises to open with an even longer list of theatres making Mirrophonic sound their essential in modernisation plans.

Overseas, in India and Australia especially, Mirrophonic is making strong headway, while in Africa and on the Continent steady progress is reported.

On the service side, Western Electric has long been pre-eminent. An agitation for lower servicing prices was met by a frank statement of the situation.

Pointing out the cost of being always ready to remedy an emergency at short notice, the company stated: "It is natural that the buyer wants to buy such protection as cheaply as he can. As a supplier, we naturally desire to furnish such protection as cheaply as we can, consistent with the high quality and reliability of the service that the exhibitor properly insists upon. This has been reflected by reductions we have made in the past in our secondary rentals, both in the way of outright reductions, and by including replacement parts without extra charge. We have not been willing, nor are we willing now, to reduce the quality and reliability of the service in order to get the price down, and our exhibitors intelligently support us in that position."

A further reduction in secondary rentals was contemplated towards the end of 1938.

On the recording side, the double-squeeze track has been introduced and a new 16-mm. recorder of high sound quality is yet another important introduction.

THE CHOICE OF A RECTIFIER

A Comparison of Costs and Maintenance

By R. HOWARD CRICKS, F.R.P.S.

ONE of the queries most frequently posed by readers of the KINE. relates to the choice of an arc rectifier: which will be cheapest—which will cost least to run—which will give best results—which will be the most reliable.

The difficulty in giving a general answer to such questions is that in no two kinemas are conditions identical. The current requirements vary, so affecting both the size of equipment needed, and its probable efficiency (obviously if the required current is just too high for a given size of rectifier the next largest size will probably be running at less than its full efficiency).

Varying Considerations

The cost of current varies, so that while in one location low consumption is essential, in another it is of less importance than initial cost. The method of charging for current varies; in some places there is a high cost per unit, in others the price per unit is low—often less than 1d.—but to compensate for this there is a standing charge, based either upon the maximum demand (generally reckoned in k.v.a., hence the importance of the low power-factor) or sometimes it seems according to the whim of the supply company.

Add to these factors other differences of a more personal nature: the fact that the builder of a new kinema will probably not quibble over a hundred pounds more or less in capital expenditure, whereas to the exhibitor who is merely replacing obsolete equipment a fiver may sway the balance; personal preference, either of the exhibitor or of his chief projectionist; individual ideas as to the voltage needed (a higher voltage is generally to the favour of the mercury rectifier); the importance placed upon duplication of equipment for standby; lack of space available; and the impossibility of saying that one rectifier is better than another becomes evident.

100 Per Cent. Reliability

One factor can be virtually ruled out to-day: reliability. Every type of equipment generally marketed can be reckoned as practically 100 per cent. reliable. The number of mercury bulbs that have failed since the introduction of this type of equipment 15 or 20 years ago must be negligible. The exception to this may be reckoned the oxide-cathode, the bulbs of which do occasionally need renewal; but even here there is no risk of a let-down, since if one bulb fails the other two can carry the load, at some sacrifice of efficiency, almost indefinitely.

The metal rectifier cannot claim such a long testing period, but I have not the least doubt that in 20 years' time it will have proved itself just as reliable as any other type. As to transformers and switchgear, one customarily reckons them to have 100 per cent. reliability; although I did hear a short while ago of a transformer burning out in use, as a result of which the duplication of transformers has become the fashion in that particular town.

It is just because of these infinitesimal risks that one does like to have stand-by equipment, either as in the case of the oxide-cathode rectifier by using three bulbs, or in the metal rectifier by the dual circuit construction. This need for stand-by plant may occasionally tell against the mercury rectifier, since the provision of stand-by involves at least one extra bulb, although the transformer is not always duplicated.

As far as financial aspects are concerned, there are two or three factors that must be considered: current consumption in units; where a maximum demand charge is based on k.v.a., the power factor; and depreciation and maintenance.

Results of Stringent Tests

I mentioned some time ago that a very exhaustive test of various types of rectifiers was being conducted by G.B. Equipments. Exhibitors as a whole will be greatly indebted to A. I. Morgan, A.I.E.E., of this company, for having made available to me figures relating to these tests, from which I have compiled the appended table.

It will be seen that five types of equipment were tested, under identical conditions. The Westinghouse rectifier, of course, embodies the constant-current circuit; the E.C.C. metal rectifier is of the selenium type, and is not, I believe, very widely used at the moment, but also includes a novel system of current stabilisation.

In every case the specification demanded was identical: an equipment to run a pair of arcs each at 40 arc volts 60 ampéres, under normal kinema conditions as to change-over capacity and running hours. The size of equipment needed is shown in column 2.

Efficiency is a difficult quantity to measure and depends upon many secondary factors. Column 3 shows the efficiency claimed for the rectifier, including choke or reactive control, but not including resistances; the measured efficiency from mains to arc, including resistance losses, is shown in column 4.

Column 5 shows the actual consumption from the mains at the load specified of 60 amps. Column 6 shows the cost of this current for a year, based on the assumption of a 60-hour week, and a current cost of 1d. per unit, plus 10 per cent. allowance for change-over; for any other current cost multiply the figure shown by the cost per unit, and for any different number of running hours take a proportionate sum.

Where there is no standing charge the final figure will represent the actual running costs. But where a maximum demand charge is based upon k.v.a. consumption the power-factor shown in column 7 and the k.v.a. consumption shown in column 8 are of interest. To ascertain the standing charge multiply the figure given in column 8 by the charge per k.v.a. This figure does not, of course, take into account any increase of maximum demand due to the change-over current; but generally the maximum-demand indicator works over too long a period for this change-over current to have much effect, although, depending upon the type of indicator installed, an excess of 10 per cent. may be added.

Maintenance and Depreciation

Thirdly, we come to maintenance and depreciation. With all types except the oxide-cathode replacements can be reckoned as negligible—say, a set of fan brushes and a pair of bearings every few years. Depreciation thus amounts to whatever proportion of the capital cost may be allowed—in column 11 a depreciation of 10 per cent., or ten years' life, is reckoned.

In the case of the oxide-cathode rectifier the bulbs have a guaranteed life of 5,000 hours, but a life of double that figure is more general. We can therefore fairly safely reckon that in our 31,000 hours of running time during ten years three sets of bulbs will cover our requirements—that is to say, nine bulbs at £9 15s. each, or £87 15s.

The Cost of Resistance

One thing that is evident on analysing this table is that resistance control, while reducing the initial cost, is something that one just cannot afford over a period of years. From the point of total cost there is little to

Continued on page 44

THIS WEEK'S PROJECTION ROOM

Western Electric Mirrophonic is installed in the Majestic, Bishop Auckland, the projection room of which is shown above. A description of the theatre is contained in the January "Ideal Kinema"

SHIP CARBONS

Sheffield's Community Life Heralds "The Road Back"

A.R.P., BRITISH LEGION AND BOY SCOUTS RALLY TO ASSIST

EXCEPTIONALLY good publicity incorporating local A.R.P. activities was arranged for the screening of "The Road Back" (G.F.D.) at the Regal, Sheffield, by Cyril Pennington, who received congratulatory letters from prominent local personalities on the success of his efforts.

Getting in touch with the leading A.R.P. officials, he instanced the applicability of the film, received willing support from Capt. A. W. Gordon Mason, the chief warden, who, for several evenings prior to the playdate, spoke of the value of A.R.P. work. Capt. Clement Roberts gave a brief address also, and Mr. Pennington arranged for literature to be at the kinema so that volunteers could sign the necessary forms or else take them home for consideration.

The A.R.P. officials, who made important announcements, arranged for local newspaper reporters to be present on each occasion. Large editorial notices resulted, mentioning the Regal.

In addition, Mr. Pennington contacted the secretary of the Attercliffe branch of the British Legion, and during their long march in formation to the kinema they were preceded by Boy Scouts carrying a 6-ft. square linen banner, on which was stated in large letters: "See 'The Road Back' at the Regal, Attercliffe." Also on the banner was painted a life-like figure of a soldier in a posture of paying homage to the fallen.

On the Wednesday before the picture was shown they paraded twice each night, and *en route* to the kinema they distributed 10,000 handbills calling attention to the film.

Each night on the stage, prior to the film being shown, two khaki-clad members of the British Legion walked on to the darkened stage, picked out by spotlights, and after turning to the audience, played on bugles "The Last Post," a particularly effective scene, which created great applause each time.

TWO CONTESTS FOR "TOM SAWYER" IN NORWICH

Success of Dual Effort

Harold F. Smith, of the Carlton, and Sam Newberry, of the Odeon, Norwich, took full advantage of the seasonable opportunity in putting over their campaign for "The Adventures of Tom Sawyer" (U.A.).

To contact the children of the district, an amusing contest was staged through the medium of the Press, in which a limerick, with the last line omitted, was illustrated, and entrants were invited to complete the illustration and suggest the missing line.

The Carlton weekly "Mickey Mouse Corner" in the *Eastern Evening News* was also utilised for an interesting crossword puzzle of the type that would appeal to adults and children, enabling them to discover details of the film. Additional publicity was derived by publishing the solution in the following week's Mickey Mouse Corner.

Seven tie-ups were arranged with stockists of "Robbialic" paints, and music shops and booksellers also gave displays in their windows. Balloons advertising the picture were given away at the Mickey Mouse matinées at both theatres on the Saturday preceding the showing of the film, while 3,000 handbills were distributed and large solus positions were taken in the Press.

MADEMOISELLE'S MESSAGE

Nuneaton Activities

Full use of the renter's "mystery message" throwaways was made by H. H. Walls for the screening of "Mademoiselle Docteur" (U.A.) at the New Palace, Nuneaton. The distribution of these interesting pamphlets was supported by the display of several dummy newspaper contents bills throughout the town.

During the showing of "The Lives of a Bengal Lancer" (Paramount), the frontage of the New Palace looked very gay with flags, shields and bunting dominated by a large portrait of Gary Cooper.

The

COMPLETE KINEMANAGER

by

J. H. HUTCHISON.

A companion volume to *"The Complete Projectionist,"* written by one of the most experienced and well-informed of London's younger managers. Every phase of management and exploitation is treated authoritatively and with detail. All that a manager should know is included in concise, readable form. A most valuable book to the manager's reference library.

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A "HAPPY LANDING"

This plywood HAPPY LANDING (20th Century-Fox) display, built by Leslie Fletcher, amused the skating enthusiasts of Kidderminster when exhibited in the Central's foyer

FOREST GLADE CONSTRUCTED IN BRISTOL KINEMA

Colourful Settings to Advertise "Robin Hood"

"THE Adventures of Robin Hood" (First National) had a fine boost in Bristol last week by means of an exploitation campaign put over by two A.B.C. managers, E. C. Webb, of the King's, and C. Ledger, of Whiteladies, who had the film on a concurrent run.

Mr. Webb transformed the foyer of the King's into a forest glade, the whole of the ceiling being covered with greenery, amongst which twinkled numerous coloured lights. Bows and arrows were arranged above the pay-box, while a large target with bows and arrows stood at the end of one side wall, the wall itself being covered with shields bearing various heraldic devices and names of different players in the film.

In the balcony lounge was another picturesque display. For the foyer ceiling alone, Mr. Webb used over 2,000 yards of wire, ten sets of fairy lamps and a lorry full of greenery.

At Whiteladies, Mr. Ledger had a fine display on the front of the house. Above the portico was a representation of a castle wall with an arched doorway in the centre, and from this a cut-out figure of Robin Hood could be seen in the act of shooting an arrow from a bow. Mr. Ledger decorated the foyer of the theatre in a very effective manner, the ceiling was festooned, an illuminated display was built in an alcove and targets with bows and arrows were set up.

About 5,000 illustrated throwaways were distributed by the two houses, and previous to the playdate, tie-ups were arranged with hat shops in connection with the new Robin Hood hat. At both theatres there were good displays of the book.

The displays were entirely local productions, the staffs of both houses co-operated heartily in the work.

PATRONS "INVITE" STARS TO A PARTY

Amusing Bristol Competition

By means of a cleverly arranged competition, G. A. Foster succeeded in bringing the next three months' programmes at the Regent, Bristol, before the attention of the public.

In co-operation with a local newspaper, he ran a competition in which entrants had to select six stars whom they would like to invite to a party. The full list of films and the stars in them was published in the paper, and competitors had to select their list from these, but, in addition, they had to give reasons for their choice. Three prizes were offered for the best entries.

It is interesting to notice that the six stars who received the most invitations were, in the following order, George Formby, Deanna Durbin, Fred Astaire, Ginger Rogers, Shirley Temple, and Will Hay. Some of the reasons given for inviting a particular star were amusing, some clever and some just ordinary.

SUBTLE "PYGMALION" PUBLICITY

BECAUSE of its unusual nature, this subtle display board for General Films' "Pygmalion" attracted considerable attention when exhibited on the facia of the Odeon, Portsmouth. Patrick Reed was responsible for the original design of this poster, which, although inexpensive to produce, proved highly successful in notifying the public of the Shaw film's screening.

The lettering represented by the sketches was translated easily by patrons as PIG-MA-LION.

"Snow White" GoesShopping in Eastbourne

NOVEL ANGLE FOR COMPOSITE PAGE

A composite page with a distinctive note was inserted in the *Eastbourne Herald* by W. Wayling Smith to advertise the run of "Snow White and the Seven Dwarfs" (RKO-Radio) at the Gaiety, Eastbourne.

The relief cashier at the Gaiety won a beauty prize at a Peace Ball held in the town recently, and Mr. Smith decided that a fine angle of exploitation would be to illustrate the district's own "Snow White" shopping at the various big stores. Consequently, photographs of the impersonator, in suitable costume, purchasing goods from local traders appeared in the full page with appropriate captions.

Dancing Academy Helps at Rochester

A colourful prologue, in which the theme songs from the film were featured, was presented by G. Butcher at the Majestic, Rochester, in connection with the screening of "Snow White and the Seven Dwarfs" (RKO-Radio). The show was presented as the result of a tie-up with one of the town's foremost dancing academies—Miss Joan Watson's school of dancing—and the pupils put over the popular choruses with exceptional talent.

For the occasion the stage was dressed with woodland scenery incorporating a representation of Snow White's cottage.

Extra space on the hoardings and in the local Press, together with six sandwich-board men parading the streets, well repaid Mr. Butcher for his efforts to publicise "Pygmalion" (G.F.D.).

In addition, a very attractive tie-up was obtained with the Kent Electric Power Supply Co., who gave up their entire front window for a display.

The use of the renter's handsome 48-sheet pictorial of Leslie Howard was incorporated, while 5s. grocery vouchers were presented liberally to patrons.

REX'S "VESSEL OF WRATH" PUBLICITY CONTEST

A.B.C. Managers' Fine Campaigns

THE full list of winners in the exploitation competition arranged by Rex Publicity Service for the release of A.B.P.C.'s Mayflower production, "Vessel of Wrath," are now to hand. Open to managers on the A.B.C. circuit, this competition secured many excellent entries, and judging by A. S. Moss and his committee, has been no easy task.

The complete list of winners is as follows:—

First Prize-winners: G. B. Kay, Ritz, Barrow; C. H. Cox, Princess, Blackpool; R. Jordan, Regal, Rochdale.

Second Prize-winners: D. Shave, Regal, Hounslow; L. Fletcher, Central, Kidderminster; F. Drury, Luxor, Eastbourne.

Third Prize-winners: P. Lundy, Savoy, Brighton, A. Tilney, Olympia, Brighton; C. Oakes, Regal, Darlington.

Watford Mayor's Praise for "Blockade"

PUBLICITY LINKED WITH GIFT TO SPAIN

FINE advance publicity for "Blockade" (U.A.) at the Odeon, Watford, was obtained by G. Woodman when he linked the screening with the official handing over by the Mayor of Watford to the Government of Spain of a food truck purchased by contributions from local people.

On the Saturday before the show week Mr. Woodman secured the personal appearance of the Mayor who, during his thanks to the public for the help they had rendered, mentioned the film. Again, on the Wednesday during the week of screening, the Mayor provided a fillip to business by addressing the audience at the Odeon and mentioning the qualities of the film.

Supporting these items of exploitation Mr. Woodman arranged for 27 local shops to help the screening. Every co-operative store in the district gave window displays, while the local Ford agents linked their publicity with the film's showing.

BREAKING THE NEWS IN BURY ST. EDMUNDS

J. Longbottam's Animated Stunt

An illuminated display consisting of an animated model billposter was obtained by J. Longbottam from the renters to form the centrepiece of his lobby display for "Break the News" (G.F.D.) at the Odeon, Bury St. Edmunds. As a background for the show, incorporating cut-outs of the stars, a 10 ft. by 6 ft. board was used on which dozens of old newspapers were pinned. At intervals these were stripped from the backboard to reveal art inserts relating to the film.

An 8-ft. cut-out figure of Edward G. Robinson dominated Mr. Longbottam's "A Slight Case of Murder" (First National) vestibule display. This was backed by a 12-sheet poster, and a fine effect was obtained by the extensive use of black crêpe paper.

OXFORD GROUP ASSISTS YOUTH FILM

Addresses at Farnborough

The screening of the Oxford Group Movement film, "Youth Marches On" (Butchers) at the Rex, Farnborough, was publicised extensively by A. Treadgold, who was given the full co-operation of the local members.

A miniature bookstall was placed in the foyer, on which were displayed various publications issued by the Group.

At each performance Mr. Treadgold arranged an introductory causerie, in which various prominent members of the Movement appeared on the stage and spoke briefly on how and why the film was made.

On the night of the final screening Mr. Treadgold was presented with an autograph book inscribed in terms of thanks for all the help he had given the film during its screening at Farnborough.

Bookstall in Margate Foyer Display

An attractive vestibule display linking up with "Youth Marches On" (Butcher's) at the Regal, Margate, was devised by the Oxford Group Movement with the co-operation of Frank Gwynne. Against a red and yellow background a cartoon showed a man sitting on a chair and asking, "How do I begin?" Group books, pamphlets, posters and records were displayed and a member of the movement was in attendance during programme hours.

"Judge Hardy's Children" Parade Manchester

First-class publicity for "Judge Hardy's Children" (M-G-M) at the Regal, Levenshulme, Manchester, came from Chris. Hadfield's street stunt carried out by six boys of the Mickey Rooney type.

Each evening they reported at the kinema to receive notices, such as "I'm one of Judge Hardy's children—see me at the Regal now," and with these tied on their backs, caused considerable interest when they mingled with the shopping crowds.

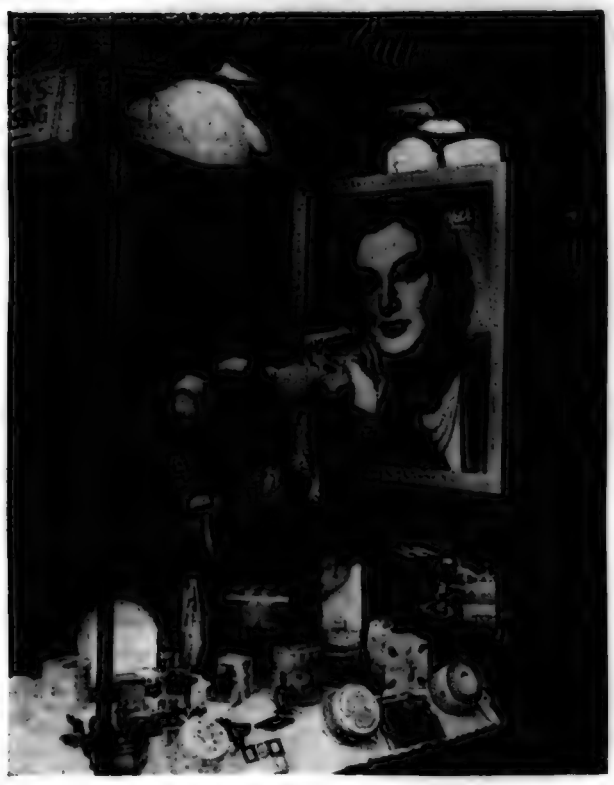
LEIGH'S "STRANGE BOARDERS"

A novel competition was run by the management of the Palace, Leigh, Lancs, in co-operation with the local paper for "Strange Boarders" (General F.D.). Patrons were asked to send in not more than 50 words on a postcard particulars of their strangest boarders to the editor of the paper. A first prize of 10s. and 10 consolation prizes were offered.

M-G-M ATTRACTS CROWDS WITH SHOP DISPLAYS

"Citadel" and "Great Waltz" Announced by Simple but Artistic Shows in West End Stores

The fashionable riding kit worn by Rosalind Russell in THE CITADEL (M-G-M) at the Empire, Leicester Square, W.C.2, forms the basis of a compelling display at Lawrence & Sons, Charing Cross Road.



Rosalind Russell, star of THE CITADEL (M-G-M) is noted for her stylish coiffure and this simple but dignified window show at Bucher, Ltd., emphasises this point to shoppers in the Strand.

The fact that the costumes used in the making of THE CITADEL were obtained from Berman, gave M-G-M the chance to publicise the film's screening at the Empire with an interesting show in the costumier's Leicester Square premises.

Bordered by sheet music of the song hits from the film, this display for THE GREAT WALTZ (M-G-M) at His Majesty's Theatre, Haymarket, W., captured the interest of music lovers passing the window of Chappell & Co., Bond Street, W.

Playing on the title of the film in a novel manner, this CITADEL display appeared in the premises of Vactric, Ltd., Regent Street. The fine still enlargement on the right gave additional point to the tie-up.

Around London with the SHOWMAN

WILD WEST IN THE EAST

Usherettes, dressed in traditional "Wild West" costumes, added realism to A. L. Bustin's publicity for THE LONE RANGER (British Lion) at the Coliseum, Manor Park, E.12. In addition to distributing handbills through the streets, they mounted guard over a vestibule "shadow box" containing an illuminated prairie scene.

Odeon's Publicity Awards

WINNERS OF 1938 CONTEST

ODEON THEATRES, LTD., have granted awards to the following managers on the circuit in recognition of their fine exploitation ideas during the year 1938.

The full list of winners is as follows:—

North London Area: (1) C. E. Stead, North Finchley; (2) G. W. Hurt, assistant, Haverstock Hill.

South London Area: (1) R. C. Overs, Friars, Canterbury; (2) C. Burgon, Deal.

Southern Area: (1) H. Kerr, Reading; (2) S. Webb, Southsea.

Western Area: (1) R. J. Brunt, Torquay; (2) G. M. S. Dennyss, Newton Abbot.

Midland Area: (1) J. M. Yardley, Hanley; (2) C. A. Crathorn, Dudley.

Northern Area: (1) G. H. E. Selway, Bradford; (2) W. Simpson, Scarborough.

Scottish Area: (1) T. Nisbet, Rutherglen.

JOIN NOW!

KINE. COMPANY OF SHOWMEN

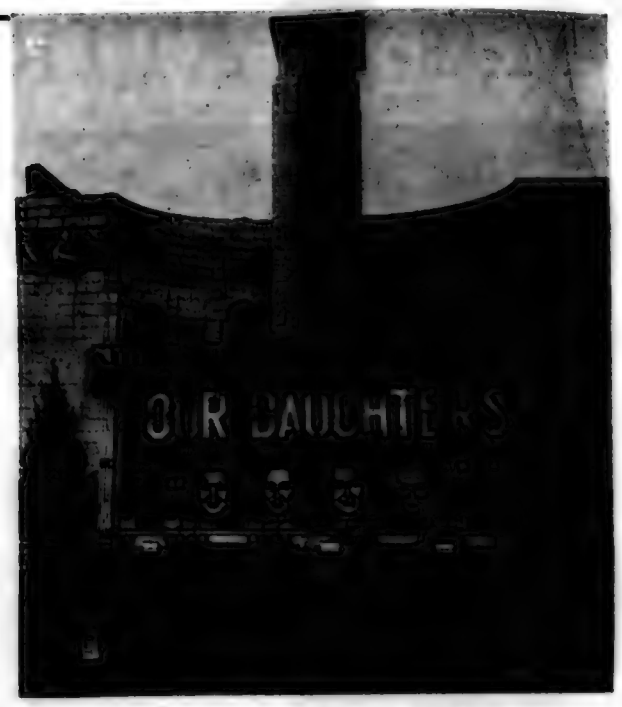
Compete for the Solid Silver Shield

YOU are invited to enter the KINE. Company of Showmen's Competition and compete for the Solid Silver Shield awarded outright to the member who possesses the finest and most consistent record of exploitation between the period July, 1938—June, 1939.

To attain membership of the Company of Showmen managers must have proved themselves live showmen by having at least six mentions in the Showmanship pages of the KINE. during the past twelve months. When this is achieved a certificate of membership will be issued to the manager on application to the Showmanship Editor. A condition is that members must be subscribers to the KINE. either personally or through their halls.

Members of the Company of Showmen are reminded that it is necessary for them to re-apply for a new certificate following the expiry of a year's membership.

SAMPLES FOR HOUNSLOW PATRONS—TIE-UPS OF DISTINCTION — ODEON'S COLOURFUL POSTERS—FINCHLEY GOES VICTORIAN



PUBLICITY BLENDED WITH ARCHITECTURE

An example of the striking effect achieved by designing advertising material to harmonise with the surrounding architecture, is typified in this FOUR DAUGHTERS (Warner) display constructed by Leon Goodman at the Warner Theatre, Leicester Square. The heads are actually part of the neon sign

DONALD SHAVE, of the Regal, Hounslow, secured large-scale publicity from a tie-up with A. Wander, Ltd., proprietors of Ovaltine, for the presentation of "Little Miss Broadway" (20th Century-Fox). Although this publicity cost the kinema practically nothing (actually 5s. 3d.), it stimulated widespread interest.

The Ovaltine company loaned a striking display for the vestibule, the centrepiece of which was a giant tin of Ovaltine, and patrons were asked to estimate the number of baby sample tins that it could hold. Prizes of handsome presentation cases of the popular drink were offered by A. Wander, Ltd., and other prizes in this well-supported contest were presented by local Ovaltine agents. In addition, thousands of generous samples of Ovaltine products were distributed by the Regal usherettes, who were charmingly attired in "Country Girl" costumes, loaned by Messrs. Wander. The girls stood in the vestibule with wicker baskets on their arms, and the necessary publicity for the film was obtained by sashes bearing the words "Little Miss Broadway."

Further publicity was obtained in the shop windows of Ovaltine agents.

Palmers Green Tie-ups

F. W. Salter is finding local traders increasingly helpful in connection with his publicity at the Palmadium, Palmers Green. Valuable aid was forthcoming in connection with "The Lady Vanishes" (M-G-M) by an arrangement with Porter and Thompson, property agents and valuers, who displayed quad-boards and placed advertisements in the district Press with the message: "'The Lady Vanishes'—so will your capital unless you invest it in house property showing a safe 8 per cent. interest."

As "The Lady Vanishes" is based on the novel "The Wheel Spins," Wyman's, the stationers, made a special display of the book in their store during the run of the film at the Palmadium.

The old gag about "The Charge of the Light Brigade" probably suggested to Mr. Salter an arrangement with the Northmet Electricity Co. to advertise Warner's "My Bill." This firm put a large card in their window bearing the name of the film and where it could be seen, a portrait of the star (Kay Francis), and—linked to the title of the picture by a blue line—the comment: "... is much lower since I adopted the 'all-in' rate—½d. a unit." So many people scrutinise their lighting bills suspiciously that this dodge probably acted as a very effective reminder of the film.

Unusual Posters and a Model

I remarked recently on a departure from normal practice by Odeon in the matter of quad-posters. For an outstanding production some weeks back they abandoned the usual letterpress layout in favour of a special line block containing a pictorial design suggestive of the nature of the film and incorporating its title with details of the stars.

This line was followed up in some London districts for "Pygmalion" (G.F.D.) and improved on the excellent previous arrangements by printing the design in colours. The bills showed Wendy Hiller as the flower-girl before her apotheosis, and as the lady of fashion afterwards, and no doubt counted a great deal towards publicising the Shaw film.

Cyrus Garside had an interesting work-a-day model in the foyer of the Muswell Hill Odeon to draw further attention to this fine British production. Dominated by a large head of Leslie Howard as centre-piece, it consisted of a model somewhat on the principle of those weather indicators in which a little woman moves out of a tiny house when the sun shines and her spouse emerges in times of tempest. Small cut-outs of the heroine in her Covent Garden and Park Lane dresses were fixed to the end of a wire working on a central pivot and a concealed mechanism brought them forward in rotation and moved them, not continuously, but in stages, across the line of vision.

Wine and Song

During the 12 months that A. Hyman Cowan has been in charge of the Muswell Hill Ritz he has been steadily cultivating his patrons, caring for their comfort and making his house the popular rendezvous, with the result the Ritz is now well established in the district. Recently he took a collection in the theatre on behalf of the National Hospital for Nervous Diseases and succeeded in raising over £103 for this fund, a result which led Sir George Broadbridge, an official of the hospital, to send him a special telegram of thanks and congratulation.

Mr. Cowan had a lucky scoop when, as an advertisement for "Robin Hood" (Warner) he made an arrangement with the distributors of Buckfast Tonic Wine, for the famous Devonshire Abbey—where the wine is made—had been in the news a few days previously on account of the death of its builder and head. Mr. Cowan staged two fine displays of this beverage, with pictures of the Abbey, advertising matter and suitably worded cards, in recesses in his circle lounge. Meanwhile the distributors assisted by getting reciprocal displays in about 30 of the leading wine-merchants' windows over a wide area of this part of North London—with beneficial results to the Ritz.

Dancing on the Canopy

H. M. Boyle had a striking display on the canopy of the Ritz, Bowes Road, N., recently to call attention to the Shirley Temple film, "Little Miss Broadway" (20th-Fox). It consisted of a composite cut-out of Shirley dancing with George Murphy, taken from one of the large litho. posters, and was flanked by cut-out lettering spelling out the title of the picture and names of the two stars. The Ritz stands well back from the road—which is part of the North Circular route round London—and this excellent model—which was brilliantly lit after dark, must have been seen by a great number of passers-by.

Magnetic Models

At the time of my visit, the vestibule of the Stamford Hill Regent appeared very bright with two intriguing models relating to film attractions. For "The Affairs of Annabel" (RKO-Radio) large cut-outs of Lucille Ball and Jack Oakie in a domestic scene was attracting the attention of film fans, while a model for "The Lady Vanishes" (M-G-M), although macabre in character, conveyed the atmosphere of the story with an eerie scene of Michael Redgrave and Margaret Lockwood beside a bed on which lay a female form completely swathed in bandages. Through a window appeared the outline of a scarlet railway train racing towards the onlooker.

In the windows of the Regent facing the street was an amusing figure of Will Hay with an outsize head capped with the uniform headgear of a porter of the Hotel Majestic. In one hand he flourished a small banana, in the other a revolver, and the film advertised was, of course, G.F.D.'s "Hey! Hey! U.S.A." In the other window were cut-outs of Carole Lombard and Fernand Gravet beside two apertures, in the shape of keyholes, through which could be seen scenes from Warner's "Fools for Scandal."

Hey Hey Fever

R. Paterson had another of his amusing mechanical models in the window of the Dalston Picture House for G.F.D.'s current comedy release, "Hey! Hey! U.S.A." It showed caricature figures (with excellent portrait heads) of Edgar Kennedy and Will Hay apparently running across the roof of a building in New York, judging by the ranks of skyscrapers in the background.

The action was, as usual, by means of strings, making the effect as seen from the front both amusing and attractive. Names of the film and of the two stars, in red, green and purple cut-out letters fixed to a skeleton frame, were suspended some distance in front of the moving figures and close to the front of the window, so that they caught the eye as one looked at the model.

Finchley Showmanship

To advertise Paramount's "Spawn of the North," C. E. Stead, of the North Finchley Odeon, effected a couple of tie-ups, one with Prior's, in whose showroom there was an impressive array of lightweight woollens "for wintry weather" (and how appropriate!), with stills and cards relating to the film; the other with Burnside's, local booksellers, who also provided an eye-catching display.

After Christmas he had "Sixty Glorious Years" (RKO-Radio) and for this he decked members of his staff in the costumes of the early Victorian era. Besides making everyone interested, this had the real Christmas charade flavour, and amply supported the front of the house bill matter and the large cut-out of Anna Neagle and Anton Walbrook which Mr. Stead placed near the pay-box.

Woman Chased by Gang in Peckham Kinema

"LADY VANISHES" THRILLS REPRODUCED

AUDIENCES at the Tower Annexe, Peckham, this week have been given a glimpse of the hectic thrills contained in "The Lady Vanishes" (M-G-M) by a realistic episode staged during the intervals by J. S. Elliott.

As the theatre lights were brought up at the conclusion of the feature film, sounds of a woman's screams, followed by the crack of revolvers and a police whistle were relayed over the microphone. Immediately after, a scuffle occurred at the rear of the stalls and a girl dressed as Dame May Whitty in the film came running down the centre gangway.

Several times she stopped and tried to conceal herself in the audience, but eventually jumped over the orchestra pit rails and hid in an alcove—just in time, for two foreign-looking gangsters appeared at the auditorium entrance. With revolvers drawn they advanced down the gangway and searched intently for the woman who, when the men reached the front stalls, jumped up and dashed for the exit.

Shots were fired as the girl was chased through the door, while the following announcement was made over the microphone: "Don't be alarmed folks—that was just one of the many thrilling incidents from 'The Lady Vanishes,' showing all next week."

At the same time, a large illuminated box-sign announcing the title of the film was raised from the orchestra pit to the bottom of the screen as the trailer was projected.

Lasting nearly two minutes, this well-planned prologue made a fine impression on patrons, who, by the way, did not take the incident too seriously, as Mr. Elliott gave its presentation careful consideration.

Model 'Drome in Camberley Foyer

A realistic model aeroplane lay-out was featured in S. J. Channing's publicity for the screening of "Test Pilot" (M-G-M) at the Regal, Camberley. A large table was set-up in a prominent position in the foyer, and green cloth was used to represent the tarmac. A scale model hangar took up most of the background, and dozens of model aeroplanes of every conceivable pattern were on view.

New Kinema Schemes

GLASGOW.—A. B. King is associated with a new kinema promoted by Great Western Cinemas, Ltd., to be erected at Anniesland, at the corner of Great Western Road and Ascot Drive. Seating capacity will be for 2,000, and plans have already been passed.

CATTERICK CAMP. — A provisional licence for a new kinema has been granted to Messrs. Fenton and Branford, the present tenants of the Garrison Cinema.

BLACKPOOL.—Blackpool Corporation has granted permission to T. H. Hinchcliffe, H. Roper and Mrs. Edith Roper to erect a theatre and/or kinema or music hall at 485, 487 and 489, Promenade and 1 and 1a, Dean Street.

ROTHERHAM.—Preliminary plans have been deposited with the Rotherham Borough Council for a new kinema at Herdingthorpe, Rotherham.

Creating Atmosphere with Music

IN our list of ten films to be considered this week there is only one, "Carefree," in which music is a special feature. Here the score is by Irving Berlin and includes a speciality number by Fred Astaire called "The Yam," several theme songs and dancing presentations, which are all recorded for non-sync. use. I have chosen that fine old song, "I Travel the Road," with an excellent record by Peter Dawson to introduce "Arkansas Traveller" and organists should also use this record carefully synchronised.

"A Spot of Bother" is somewhat of a problem as it is quite a new departure in the humorous line, being a perfectly crazy burlesque of the methods of raising funds for cathedral restoration. If we use Ketelbey's "Bells Across the Meadows" as a separate interlude we shall be certain that we have an entertaining three minutes and leave it at that. Perhaps someone may think of a better idea.

Incidentals have come in useful again this week, and I am pleased to hear that both Boosey-Hawkes and Bosworths are to issue new lists in the new year.

"BOYS' TOWN" (M-G-M)

CERT. A. 12,515 ft. Reg. No. F.902. Reviewed in KINE. September 22, 1938.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Spencer Tracy, Mickey Rooney.
ATMOSPHERE.—Juvenile reclamation melodrama following the theme of "The Boy from Barnardo's" and dedicated to Father Flanagan, an American pioneer in the redemption of wayward youth.
ORGAN.—"Ragamuffin," Entr'acte (Rixmer), presented as an introductory interlude, with adaptation from the piano-solo copy.
NON-SYNC.—As organ, with recording by Barnabas Von Geezy's Orchestra on H.M.V. B.8510.
LIGHTING EFFECTS.—Magenta only.

"FREE TO LIVE" (Columbia)

CERT. U. 8,560 ft. Reg. No. F.485. Reviewed in KINE. July 28, 1938.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Cary Grant, Katharine Hepburn.

When—It's Slides:—
ALL THE ORGANISTS ARE MORGANISTS!
MORGAN'S SLIDES,
308, Gray's Inn Road, London, W.C.1.
Telephone: Terminus 2336.

ATMOSPHERE.—Romantic comedy-drama adapted from the successful stage play "Holiday." An excursion into the provocative realms of sociology.
ORGAN.—"Live, Love and Laugh" ("Congress Dances"), presented as an introductory interlude, with adaptation from the piano-solo copy.
NON-SYNC.—As organ, recorded by Albert Sandler and his Orchestra on Decca D.B.808 or by the London Palladium Orchestra on Columbia B.4171.
LIGHTING EFFECTS.—Blending rose-pink, light blue and lilac in single sequence.

"CAREFREE" (RKO-Radio)

CERT. U. 7,409 ft. Reg. No. F.757. Reviewed in KINE. September 29, 1938.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Fred Astaire, Ginger Rogers, Ralph Bellamy, Sucio Gear.
ATMOSPHERE.—Farcical comedy with interpolated music, songs and dance, with mental derangement as the main butt of the humour and a musical score by Irving Berlin.
ORGAN.—Theme refrain pot-pourri, (1) "Change Partners" (foxtrot), (2) "The Night is Filled with Music" and (3) "I used to be Colour Blind" (foxtrots) (Chappell), presented as an introductory interlude, with adaptation from the professional song copies.
NON-SYNC.—As organ. Records (1) Decca F.6868, (2 and 3) Decca F.6872.
LIGHTING EFFECTS.—(1) Light blue, (2) deep orange, (3) violet only.

"A SPOT OF BOTHER" (General F.D.)

CERT. U. 6,348 ft. Reg. No. Br.R.558. Reviewed in KINE. August 11, 1938.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Robertson Hare, Alfred Drayton, Sandra Storm.
ATMOSPHERE.—Crazy comedy of wide episcopal eccentricity fashioned in the Aldwych vein and dealing with the promotion of cathedral restoration funds.
ORGAN.—"Bells Across the Meadows," Ketelbey (Bosworth), presented as a separate interlude, with adaptation from the piano-solo copy.
NON-SYNC.—As organ, recorded on H.M.V. C.1916 by the Palladium Orchestra with organ accompaniment or on H.M.V. B.2444 by Reginald Foort (organ).
LIGHTING EFFECTS.—Green, fading to violet only.

"WIVES UNDER SUSPICION" (General F.D.)

CERT. A. 6,189 ft. Reg. No. F.539. Reviewed in KINE. August 11, 1938.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Warren William, Constance Moore.
ATMOSPHERE.—Marital melodrama, expiating in trenchant terms that insane human folly—jealousy.
ORGAN.—"Jealousy" (Feldman), presented as an introductory interlude, with adaptation from the piano-solo copy.
NON-SYNC.—As organ, recorded by Albert Sandler's Orchestra on Columbia D.B.808.
LIGHTING EFFECTS.—Deep green only.

"MEN ARE SUCH FOOLS" (Warner)

CERT. A. 6,169 ft. Reg. No. F.557. Reviewed in KINE. August 11, 1938.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Wayne Morris, Priscilla Lane.
ATMOSPHERE.—Romantic comedy with a "Taming of the Shrew" theme of a wife who does not wish to discard her business career after marriage.
ORGAN.—"Wedding of the Rose" (Jessel), presented as an introductory interlude, with adaptation from the orchestral piano-conductor copy.
NON-SYNC.—As organ, with recording by the Bohemia Novelty Orchestra on Columbia F.B.1313.
LIGHTING EFFECTS.—Rose-pink and lilac only.

"MYSTERIOUS MR. MOTO" (20th Century-Fox)

CERT. A. 5,674 ft. Reg. No. F.674. Reviewed in KINE. September 8, 1938.
PUBLICITY.—One 12-sheet, one 6-sheet.
STARS.—Peter Lorre, Mary Maguire, Henry Wilcoxon, Erik Rhodes, Harold Huber.
ATMOSPHERE.—Espionage melodrama, one of the Mr. Moto series of detective tales.
ORGAN.—Incidental, "Heavy Agitato," Fredk. Noyes (Hawkes), presented as an introductory interlude, with adaptation from the piano-solo copy.

A. W. OWEN'S SELECTION OF ORGAN MUSIC, NON-SYNC. NUMBERS AND LIGHTING EFFECTS FOR FEB. 13 RELEASES

NON-SYNC.—As organ, recorded on Boosey-Hawkes B.H.1910 by the Regent Concert Orchestra.
LIGHTING EFFECTS.—Deep crimson only.

"GREAT WHITE TRAIL" (A.B.F.D.)

CERT. U. 5,249 ft. Reg. No. F.722. Reviewed in KINE. September 15, 1938.
PUBLICITY.—One 12-sheet, one 6-sheet.
STARS.—James Newill, Terry Walker, Robert Fraser, Richard Alexanda.
ATMOSPHERE.—Melodrama of the North-West Mounted Police, containing fast action, rough stuff, romance and song.
ORGAN.—Incidental, "Dramatic Tension," C. Ancliffe (Bosworth), presented as an introductory interlude, with adaptation from the orchestral piano-conductor copy.
NON-SYNC.—As organ, recorded by the International Radio Orchestra on Bosworth B.C.1041.
LIGHTING EFFECTS.—Deep amber fading to red only.

"PRIDE OF THE WEST" (Paramount)

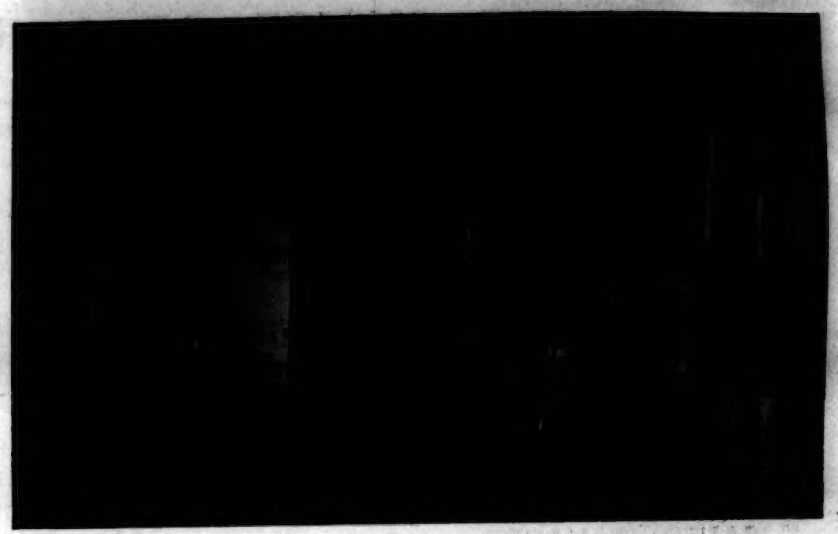
CERT. U. 4,998 ft. Reg. No. F.675. Reviewed in KINE. September 8, 1938.
PUBLICITY.—One 12-sheet, one 6-sheet.
STARS.—William Boyd, Russell Hayden.
ATMOSPHERE.—Spectacular Hopalong Cassidy Western drama, telling of a clever subterfuge in the interests of law and order.
ORGAN.—"Rosamunde" Overture, Schubert (N.C.), finale allegro only, presented as an introductory interlude, with adaptation from an orchestral piano-conductor copy.
NON-SYNC.—As organ, recorded on Columbia L.B.2122 by Sir H. Harty and the Hallé Symphony Orchestra.
LIGHTING EFFECTS.—Deep amber only.

"ARKANSAS TRAVELLER" (Paramount)

CERT. U. 7,611 ft. Reg. No. F.916. Reviewed in KINE. November 3, 1938.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Bob Burns, Fay Bainter.
ATMOSPHERE.—Small-town comedy-drama with political and business intrigue as the chief features, with touches of sentiment and romance.
ORGAN.—Song, "I Travel the Road," Thayer (Boosey), presented as a separate interlude, with adaptation from the vocal-piano copy and synchronisation with record as detailed below for non-sync.
NON-SYNC.—As organ, recorded on H.M.V B 3812 by Peter Dawson, Bass-Baritone.
LIGHTING EFFECTS.—Amber only.

GERRARD FOR COPENHAGEN

I hear that Lewis Gerrard, who is one of the Lou Morris Circuit guest organists, is to open at the Palladium, Copenhagen, and will sail on January 5, 1939, for a special four weeks' engagement, during which he is to broadcast from Kalundborg each week. On his return to London in the last week of February he will broadcast on the B.B.C. theatre organ.



Sidney Torch and Phil Park at the consoles of the two organs at the Regal, Edmonton.

A UNIQUE TWO-ORGAN DUET

Torch and Park in a Novel Presentation

For the first time in the history of the kinema in this country a duet on two organs was given at the Regal, Edmonton last week by two well-known organists, Sidney Torch and Phil Park.

Besides the Christie organ, which has been heard many times over the air, a Lafleur theatre organ was specially installed, and the two consoles made a striking picture as they rose into view on separate lifts.

The show began with a two-piano medley, the instruments rising from below stage level and revolving at the same time. Both instruments were white, with decorative effects picked out in special paint to take the Samiloff lighting. In the bizarre purple glow the ingenious mechanism was completely forgotten in the thrilling effect obtained—two pianos apparently floating into position and then picked out in brilliant colours, first of all silhouetted against the huge cyclorama, and later almost dwarfed by the spaciousness of the stage setting.

The two organs were featured in the second half of the interlude. A popular medley exploited the different tonal qualities of the two instruments to great advantage, the Lafleur organ being given a good deal of individual work, inasmuch as it was the greater novelty. This entirely electric organ, with its brilliant "snap" and "different" tonal colours proved a splendid vehicle for Torch's inimitable rhythmic style, and with just the right amount of informal fooling and a fast and furious finale, the whole recital was received with great enthusiasm.

At the Regal, Edmonton, Park and Torch are, of course, at a great advantage by reason of the unequalled equipment which the theatre boasts; two Brenographs, a revolving stage divided into four individual lifts, a cyclorama, the space of the Coliseum, and a staff of lighting experts—all these are, of course, a most enviable set of accessories, and with the directors of the theatre really keen on novelty presentations of all kinds, it is no wonder that these productions are a by-word in the profession.

MUSIC AT THE STATE, GRAYS

A VISIT TO NORRIS BOSWORTH

Making a first visit to the little town of Grays, close to Tilbury, I visited the new State kinema, belonging to the Fredericks Electric Theatres Circuit, where a very good Compton three-manual with Electrone organ has been installed. Norris Bosworth is the resident solo organist. Coming from the G.-B. Circuit, he has been there since the opening of the theatre early in September. I had an excellent example of close co-operation given to me immediately I arrived in the manager's office, for both manager and organist were busy discussing the next week's organ interlude together.

I was very pleased to find that the holiday audience gave Norris Bosworth a rousing reception even before he played a note, a sure sign of popularity, and his applause when he finished was genuine and from all parts of the house.

Although generally using slide shows, he was making a contrast this week and used the mike for introduction and explanation of his pot pourri recital, which though, of course, popular in type was presented with clever registration and restrained yet effective use of the Melotone. This company controls both the other theatres in the town, the Empire and the Regal. There is a Jardine organ at the latter, and Jack Banbury, the boy organist, is featured here and played an interlude, "Hits of 1938."

A. W. O.

CHESTER ORGANIST TO BROADCAST

Horace Pilling, who has been resident solo organist at the Regal, Chester, for the last 12 months, has secured a first broadcast from that theatre on January 25.

During the three months at Chester he has only missed his recital for three weeks owing to length of programme, which shows what can be done if the management of the theatre finds it worth while to feature the organ and the organist.

A. W. O.

Solo Organ Interlude (Series 2) No. XVII.

"HIGH OR LOW"

By George Pattman, F.R.C.O., at the Ambassador, Hendon, N.W.

ORGAN: COMPTON THREE MANUAL

ONCE again George Pattman has been good enough to let me include another of his interludes in our series. "High or Low" is an idea to prove that all music, highbrow or lowbrow, has some good points in it if you can only find them. The illustrations given will interest an audience and provide entertainment. The subject is, of course, capable of almost endless adaptation and will, no doubt, be used by many organists in as many different forms.

By the way, I shall be open to receive some new interludes in the New Year and hope we shall be able to keep the series not only up to date, but up to the high standard we have achieved in the past. Here's wishing every kinema organist and his manager a happy "co-operative" New Year.

No.	Slides.	
1	"High and Low" music	Signature tune. Music and publisher.
2	Most people have a preference for either classical or jazz music, and like to be labelled "highbrow" or "lowbrow." Each has little use for the other. Why need this be so?	"The Jester" (Bosworth).
3	Discussing lowbrow music first—what about this little novelty number "The Jester," with its jolly lowbrow melodies?	Do.
4	Here is another example, with a beautiful melody "September in the Rain"..	"September in the Rain" (Francis and Day).
5	Of course, much lowbrow music is commonplace and trivial. But the same can be said of some classical and modern highbrow music.	Do.
6	Sometimes the saxophone is made to imitate noises like cats on the tiles, but in this case it is entertaining with original harmonies.	"Melody in Riff" (Chappell).
7	It is a novelty number by Eddie Carroll, called "Melody in Riff"	Do.
8	The *Radio Times* says: "We sometimes hear exotic melodies, while some viscous-voiced crooner exudes amative lyrics." Isn't this a delightful highbrow description of lowbrow music?	"Let Us Be Sweethearts Once Again" (Chappell).
9	Doesn't the crooner give us excellent illustrations of everything our singing master taught us *not to do?*	Do.
10	Now let's look on the other side of the picture. Who says classical music is dull? Listen to the Rossini's "Overture to Tancredi."	'Tancredi" Overture, Rossini (Hawkes).
11	Or this beautiful musical illustration of "The Bavarian Highlands" by Elgar	"From the Bavarian Highlands" Suite, Elgar (Schott).
12	Or this jolly and exciting music called "Trolddans," from Grieg's "Peer Gynt" Suite.	"Trolddans," from "Peer Gynt" Suite, Greig (Hawkes).
13	Who said classical music had no tune? What about the beautiful theme of the Schubert "Unfinished Symphony"?	"Unfinished Symphony," Schubert (1st motif) (Hawkes).
14	Highbrow music is uninteresting! How about this? The "Gipsy Rondo," by Haydn, in which the music goes round and round.	"Gipsy Rondo," Haydn (N.C.).
15	Forsaking its original tune it goes off on a little excursion, but doesn't get far and finds itself back again on the same spot.	Do.
16	Finally. Is there any music to equal that of Handel, Bach or Beethoven. Cannot we shake hands and agree over Handel's "Largo"?	"Largo," Handel (N.C.).
17	There is pleasure and entertainment from all kinds of music, "High" or "Low."	Do.

THE CHOICE OF A RECTIFIER (Continued from page 39)

choose between any of the other three types.

I must, however, repeat that this analysis cannot possibly tell all the story. Of the three types last referred to I have my own personal preference—others have theirs. One must, too, bear in mind the factors previously mentioned, that for a given current one type of equipment may show advantage over competing types owing to the incidence of the ratings of the various makers. On the other hand, what one loses in running efficiency may possibly be compensated for by a longer working life and lowered depreciation.

As in most things technical, a personal investigation, bearing in mind the individual circumstances, is the only final answer to the question: what type of rectifier?

RUNNING COSTS OF VARIOUS TYPES OF RECTIFIERS.

Make and Type. 1	Rating. 2	Efficiency. Rated. 3	Efficiency. Actual. 4	Consumption, Kw. 5	Cost of current p.a. 6	Power Factor. 7	Consumption, KVA. 8	Capital Cost. 9	Maintenance during 10 years. 10	Overhead p.a. for 10 years. 11
		Per cent.	Per cent.		£ s. d.			£		£ s. d.
Hewittic Mercury with resistances	60v. 60a	75	37.5	6.4	91 11 0	.80	8.0	122	negligible	12 5 0
Hewittic Mercury Choke Control	45v. 60a.	72	72	3.33	47 12 0	.82	4.06	178	„	17 16 0
Crypton Oxide-cathode, with resistances ..	70/90v. 60a.	80	40	6.0	85 16 0	.90	6.66	128	87 15 0	21 12 0
Westinghouse metal rect.	twin-55v. 60a.	70	66	3.6	51 10 0	.85	4.24	203	negligible	20 7 0
E.C.C. Metal rectifier ..	twin 60v. 60a.	75	71	3.36	48 1 0	.95	3.54	148	„	14 16 0

LIPTON'S CHEMICAL APPOINTS SALES MANAGER

Jack Goldberg Promoted

Jack Goldberg, who has been leading representative for Lipton's Chemical Co. since the early part of last year, has just been appointed sales manager of this rapidly growing organisation, whose products are well known throughout the Industry.

Mr. Goldberg, now a veteran of the Trade, has spent most of his career on the exhibiting side of the business. During the Great War he was the youngest kinema manager in the country and his successes were outstanding at that time. His first appointment was at the Byfield Hall Cinema and Variety Theatre, Barnes, S.W., and he later successfully managed the Picturedrome, Luton, and the Palace, Letchworth. In later years he was the proprietor of the Tivoli, Hove, where he was the first exhibitor to obtain a Sunday licence by means of a public referendum, with over a thousand votes majority. The last kinema in which Mr. Goldberg was interested was the Palace, Harwich. During his travels for Lipton's Chemical Co. he has met some of his old friends and made many new ones at the same time breaking records for his firm with the sale of Lipton's germicide.

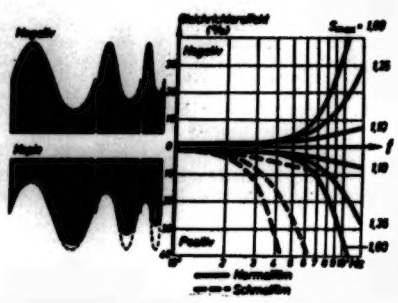
Tie-ups with local booksellers formed the backbone of a successful series arranged by George Morrish, of the Odeon, Bath, in connection with "The Drum" (U.A.).

PHOTOGRAPHIC CORRECTION OF SIBILANTS

Comparative Tests on Different Mikes

A CONTINUATION of previous papers in *Kinotechnik* on the Donner or photographic rectification effects deals with sibilants and speech reproduction. The effect is less noticeable in music than in speech, and varies even between different speakers.

Tests were made with two speakers on words containing sibilants, which were recorded on three different types of microphone. The prints were reproduced before a number of critical observers, who were unanimous in deciding that irrespective of the type of microphone, the minimum rectification effect was perceived at a negative density of 1.9, the print density remaining constant at 1.5. The curves are steeper in the direction of increased negative density, indicating that excessive density has worse effects than low density.



Compensation of photographic rectification in contact and optical printing

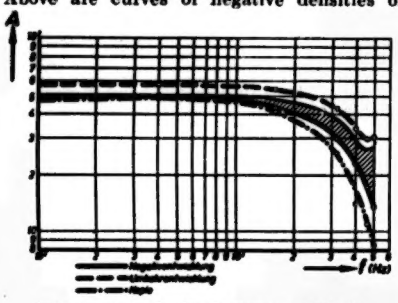
The difference between two speakers is shown by the less critical results with the speaker, whose voice was less sharp. Recordings of the second speaker gave 50 per cent. greater tolerance when recorded without a filter, and more than double the tolerance with an 8,000 c.p.s. low-pass filter in circuit.

From these findings the question arises: what is to be the test frequency at which the rectification effect is to be kept at a minimum? Various factors suggest that, using the photographic method of assessing rectification effects, a frequency of 4,000 to 5,000 c.p.s. is most suitable, and using the electrical or double-tone method, 6,000 c.p.s.

The paper concludes with some interesting curves showing the differences in the recording of sibilants, first between *S* and *Sh*, and then on the latter sound between condenser and ribbon microphones. The *Sh* sound is shown to be far less critical than *S*.

The illustration reproduced from another paper in the same journal gives a simple illustration of the cause of the Donner effect, and of the manner in which negative errors may be neutralised by the positive errors. The upper section of the tracks represents the negative, with the filling in of the valleys indicated by the shaded portions. The lower section of track represents the print made from the upper section, from which it will be seen that the filling in of the negative valleys is compensated for to a large extent by a similar filling in of the positive valleys.

The adjoining curves show the percentage Donner effect at different frequencies, plotted against film densities (abscissae). Above are curves of negative densities of 1.60, 1.35 and 1.10, and below for 35-mm., positive densities of 1.10, 1.35 and 1.60, and the corresponding densities of a 16-mm. optically reduced print.



Improvement of the frequency range in reversal processes

As is to be expected, a better frequency characteristic is obtainable on reversal films than by the negative-positive process. The frequency characteristic of the same stock, processed respectively to a negative (full line) and to a positive (broken line) are shown in Fig. 2; the chain line relates to a print from the negative. The shaded portion shows the gain in high-frequency response of reversal as against negative processing. Needless to say, the double processing of negative and positive, combined with printer losses, gives rise to a considerable loss in the print.

WESTERN ELECTRIC INTRODUCES NEW MICROPHONE

Of the Cardioid Directional Type

A NEW microphone that picks up equally all sounds reaching it from the front but which loses its sensitivity as the source of sound moves to a position behind it has been announced by the Western Electric Company. If a person talking comes closer to the microphone to compensate for this loss in sensitivity, as he walks around from front to back his path will be a heart-shaped curve or cardioid. Because of this unique pickup characteristic, the device is known as a "cardioid directional" microphone.

In the new instrument Bell Telephone Laboratories has found a practical solution to many problems in sound pick-up that have long baffled radio engineers. The directional properties are equally good for the lowest bass and the highest overtones, a result which has not been found heretofore in so-called "undirectional" microphones offered to the public.

Musical Advantages

In the case of symphony orchestra reproduction, the individuality of separate choirs is often lost because the tones are masked by sound reflected from the studio walls. With the cardioid microphone, each group—brasses, woodwinds, and strings—are stated to stand out clearly. In addition to this increased definition, the bass reproduction comes through clearly without a trace of "boominess" and the treble is crisp and clean cut. The new instrument achieves this by giving more prominence to the direct sound and less to reflections for all ranges of the musical scale.

Because of the "dead" zone existing behind the microphone, it may be placed near a wall, leaving the centre of the studio free for use. Reflections from this wall are suppressed and, because of the wide angle of pick-up in front, vertical as well as horizontal, no tilting of the device is necessary.

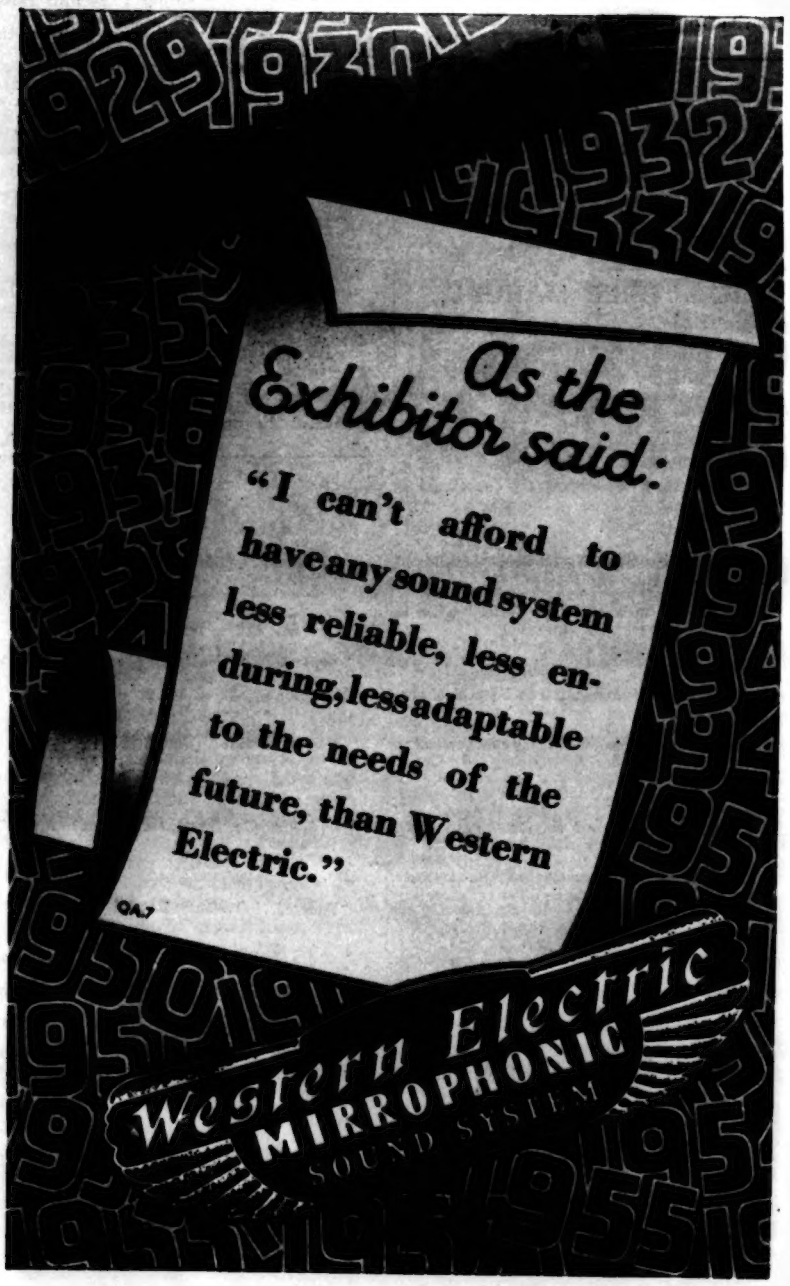
Switch Selection

This cardioid directional performance was obtained by combining the outputs of a Western Electric 630-A non-directional pressure unit—the internal mechanism of the well-known "Eight Ball" microphone—with a bi-directional ribbon unit, of new design.

Since in the new instrument the pressure and pressure-gradient elements are separated mechanically, the selection of either unit individually, instead of the combination, is made possible by means of a simple switch.

The microphone has been styled along the aerodynamic convention to convey an idea of its directivity and to symbolise its position in the "world of to-morrow." The housing and grille structure is of cast metal, attractively finished in aluminium grey with the horizontal lines in satin chrome separated by a red streamline.

A uniquely shaped ribbon used in the bi-directional unit introduces a new concept of the possibilities of ribbon structures. Wind noise is much lower than that normally encountered in previous ribbon designs, and the new microphone may be used successfully in outdoor locations; in fact, for any remote job, as well as in the studio.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SOUND SYSTEM

W.E. EXTENSION AT CRICKLEWOOD

The above illustration shows the new three-storey extension to the Western Electric Company's Cricklewood plant, with the two-storey engineering building completed in 1937, on the extreme right. The new building provides accommodation for the co-ordination of all technical departments engaged in installation and maintenance of Western Electric equipment, both in the recording and the reproducing fields, and for all associated clerical staff. The main executive offices of the company remain as formerly at Bush House

Arleen Whelan and Jack Haley as they appear in THANKS FOR EVERYTHING (20th Century-Fox)

London and Provincial Trade Screenings

NEW FILMS TO BE SHOWN DURING THE WEEK ENDING JAN. 12

LONDON

Date.	Time.	Place.	Title of Films.	Shown By.	Stars.	Cert.
Thur., Jan. 5	8.30 p.m. ...	Cambridge ...	They Drive by Night	First National ...	Emlyn Williams ...	—
,, ,, 5	3 p.m. ...	Piccadilly ...	On the Air	Equity British ...	Dave Burnaby ...	U
Fri., ,, 6	10.30 a.m. ...	Carlton	The Frontiersmen; Champion Airhoppers; Sally Swing.	Paramount ...	William Boyd ...	—
Mon., ,, 9	6.30 p.m. ...	Cambridge ...	The Girl Downstairs	M-G-M	Franciska Gaal ...	—
Tues., ,, 10	3 p.m. ...	Phœnix	Homicide Bureau; Wings of Youth; Hot Dogs on Ice.	Columbia ...	Bruce Cabot	A
,, ,, 10	8.30 p.m. ...	Cambridge ...	Trade Winds	United Artists ...	Fredric March ...	—
,, ,, 10	11 a.m., 3 p.m. and 8.30 p.m.	Century Theatre	Thanks for Everything	20th Century-Fox	Jack Oakie	—
,, ,, 10	3 p.m. ...	Celluloid Theatre	Crystal Ballet; Song Birds of the North Woods; Hooray for Rhythm; College Capers; Way Out West; Hillbilly Love; Easy Pickins; Spooks; Fast Friends; Animal Outing.	Anglo-American	——	—
Wed., ,, 11	3 p.m. ...	Phœnix	Adventures in Sahara; Screen Snapshots No. 67; Community Sing No. 20.	Columbia ...	Paul Kelly	A
,, ,, 11	6.30 p.m. ...	Cambridge ...	Night Journey	Butcher's ...	Geoffrey Toone ...	—
,, ,, 11	8.30 p.m. ...	Leicester Square Th.	The Mikado	General F.D. ...	Kenny Baker ...	—
Thur., ,, 12	3 p.m. ...	Phœnix	Blondie; Screen Snapshots No. 66; The Frog Pond.	Columbia ...	——	—
,, ,, 12	8.30 p.m. ...	Cambridge ...	Heart of the North	First National ...	Patric Knowles ...	—
Fri., ,, 13	3 p.m. ...	Phœnix	The Strange Case of Dr. Meade; Slave Coast.	Columbia ...	Jack Holt	—
Tues., ,, 17	3 p.m. ...	Phœnix	The Little Adventuress; The Nightshirt Bandit; Community Sing No. 19.	Columbia ...	——	—
,, ,, 17	11 a.m. ...	Own Theatre ...	Riders of the Black Hills ...	British Lion ...	——	—
,, ,, 17	3 p.m. ...	Piccadilly ...	I Stand Accused	British Lion ...	——	—
,, ,, 17	8.30 p.m. ...	Cambridge ...	Brother Rat	First National ...	Wayne Morris ...	—
Wed., ,, 18	3 p.m. ...	Plaza	Stolen Life; Mexico; A Date to Skate.	Paramount ...	Elisabeth Bergner ...	—
,, ,, 18	11 a.m. ...	Own Theatre ...	S O S Coast Guard (4 eps.) ...	British Lion ...	——	—
,, ,, 18	3 p.m., 8.30 p.m.	Phœnix	Down in Arkansaw	British Lion ...	——	—

BIRMINGHAM

Fri., Jan. 6	10.30 a.m. ...	West End ...	The Cowboy and the Lady ...	United Artists ...	Gary Cooper	U
,, ,, 6	10.30 a.m. ...	Forum	Dawn Patrol	Warner	Errol Flynn	—
Tues., ,, 10	10.30 a.m. ...	Paramount ...	Little Orphan Annie	Paramount ...	Ann Gillis	U
,, ,, 10	10.30 a.m. ...	Scala	Dramatic School	M-G-M	Luise Rainer	—
Wed., ,, 11	10.30 a.m. ...	Forum	Comet Over Broadway	Warner	Kay Francis	—
,, ,, 11	10.30 a.m. ...	Futurist	Trade Winds	United Artists ...	Fredric March ...	—

CARDIFF

Fri., Jan. 6	11 a.m. ...	Capitol	Say It in French	Paramount ...	Ray Milland	A
,, ,, 6	11 a.m. ...	Park Hall ...	Everything Happens to Me ...	Warner	Max Miller	—
Tues., ,, 10	10.45 a.m. ...	Olympia	Dawn Patrol	Warner	Errol Flynn	—
,, ,, 10	11 a.m. ...	Park Hall ...	The Girl Downstairs	M-G-M	Franciska Gaal	—
Wed., ,, 11	11 a.m. ...	Park Hall ...	Too Many Husbands; The Sea Goes Back.	Liberty Films ...	Jack Melford ...	A
,, ,, 11	10.45 a.m. ...	Olympia ...	They Drive By Night	First National ...	Emlyn Williams ...	—

DUBLIN

Tues., Jan. 10	10.45 a.m. ...	Grafton P.H. ...	You Can't Take It With You ...	Columbia ...	Jean Arthur	—

GLASGOW

Fri., Jan. 6	11 a.m. ...	Green's Playhouse	Disbarred	Paramount ...	Gail Patrick	A
Mon., ,, 9	10.45 a.m. ...	Picture House ...	The Girl Downstairs	M-G-M	Franciska Gaal ...	—
Tues., ,, 10	10.45 a.m. ...	La Scala ...	Always in Trouble	20th Century-Fox	Jane Withers... ...	U
,, ,, 10	10.45 a.m. ...	Picture House ...	Old Bones of the River ...	General F.D. ...	Will Hay	U
,, ,, 10	11 a.m. ...	Regal	Dawn Patrol	Warner	Errol Flynn	—
Wed., ,, 11	10.45 a.m. ...	La Scala ...	Dramatic School	M-G-M	Luise Rainer	—
,, ,, 11	11 a.m. ...	Regal	Angels with Dirty Faces ...	Warner	James Cagney	—
Thur., ,, 12	10.45 a.m. ...	Picture House ...	Hold that Girl	20th Century-Fox	John Barrymore ...	U
,, ,, 12	11 a.m. ...	La Scala ...	Night Journey	Butcher's ...	Geoffrey Toone ...	—
,, ,, 12	10.45 a.m. ...	Paramount ...	They Drive By Night	First National ...	Emlyn Williams ...	—

LEEDS

Fri., Jan. 6	11 a.m. ...	Tower	Everything Happens to Me ...	Warner	Max Miller	—
Tues., ,, 10	10.45 a.m. ...	Scala	The Cowboy and the Lady ...	United Artists ...	Gary Cooper	U
,, ,, 10	11 a.m. ...	Tower	Hold That Girl	20th Century-Fox	John Barrymore ...	U
Wed., ,, 11	10.45 a.m. ...	Ritz	Comet Over Broadway	Warner	Kay Francis	—
,, ,, 11	11 a.m. ...	Scala	Homicide Bureau	Columbia ...	Bruce Cabot	A
Thur., ,, 12	1 a.m. ...	Scala	Adventure in Sahara	Columbia ...	Paul Kelly	A
,, ,, 12	10.45 a.m. ...	Ritz	They Drive By Night	First National ...	Emlyn Williams ...	—
,, ,, 12	11 a.m. ...	Scala	The Girl Downstairs	M-G-M	Franciska Gaal ...	—

LIVERPOOL

Fri., Jan. 6	11 a.m. ...	Scala	Sacred India	Pathe	——	—
,, ,, 6	10.45 a.m. ...	Paramount ...	Little Orphan Annie	Paramount ...	Ann Gillis	U
,, ,, 6	11 a.m. ...	Palais de Luxe	Dramatic School	M-G-M	Luise Rainer	—
,, ,, 6	10.45 a.m. ...	Scala	They Drive By Night	First National ...	Emlyn Williams ...	—
Tues., ,, 10	10.45 a.m. ...	Forum	Comet Over Broadway	Warner	Kay Francis	—
Wed., ,, 11	11 a.m. ...	Palais de Luxe	Homicide Bureau	Columbia ...	Bruce Cabot	A
Thur., ,, 12	10.45 a.m. ...	Scala	Night Journey	Butcher's ...	Geoffrey Toone ...	—

MANCHESTER

Fri., Jan. 6	10.45 a.m. ...	Paramount ...	Little Orphan Annie	Paramount ...	Ann Gillis	U
,, ,, 6	11 a.m. ...	Deansgate P.H.	Always in Trouble	20th Century-Fox	Jane Withers... ...	U
,, ,, 6	10.45 a.m. ...	Tatler	Water Rats; Ships that Pass; Sea Breaks Through.	Kinograph Dist.	——	—
,, ,, 6	10.45 a.m. ...	Gaumont ...	Dawn Patrol	Warner	Errol Flynn	—
Tues., ,, 10	11 a.m. ...	Deansgate P.H.	Hold That Girl	20th Century-Fox	John Barrymore ...	U
,, ,, 10	11 a.m. ...	Theatre Royal ...	Under Strange Flags	Ben. C. Gibbs ...	Tom Keene	—
,, ,, 10	11 a.m. ...	Gaumont ...	Comet Over Broadway	Warner	Kay Francis	—
Wed., ,, 11	10.45 a.m. ...	Market St. P.H.	The Girl Downstairs	M-G-M	Franciska Gaal ...	—
,, ,, 11	10.45 a.m. ...	Gaumont ...	Trade Winds	United Artists ...	Fredric March ...	—
Thur., ,, 12	11 a.m. ...	Theatre Royal ...	Homicide Bureau	Columbia ...	Bruce Cabot	A

NEWCASTLE

Fri., Jan. 6	10.45 a.m. ...	Grainger ...	Dramatic School	M-G-M	Luise Rainer ...	—
,, ,, 6	10.30 a.m. ...	Paramount ...	Say It in French	Paramount ...	Ray Milland	A
,, ,, 6	10.45 a.m. ...	Haymarket ...	Dawn Patrol	Warner	Errol Flynn	—
Tues., ,, 10	10.30 a.m. ...	Paramount ...	Little Orphan Annie	Paramount ...	Ann Gillis	U
Wed., ,, 11	10.45 a.m. ...	Queen's	The Cowboy and the Lady ...	United Artists ...	Gary Cooper	U
,, ,, 11	10.45 a.m. ...	Westgate ...	The Girl Downstairs	M-G-M	Franciska Gaal ...	—
Thur., ,, 12	10.30 a.m. ...	Essoldo	Homicide Bureau	Columbia ...	Bruce Cabot	A
,, ,, 12	10.45 a.m. ...	Paramount ...	Trade Winds	United Artists ...	Fredric March ...	—

NOTTINGHAM

Sun., Jan. 8	6.45 p.m. ...	Scala	Angels With Dirty Faces ...	Warner	James Cagney ...	—
Tues., ,, 10	10.30 a.m. ...	Ritz	Say It in French	Paramount ...	Ray Milland	A
,, ,, 10	11 a.m. ...	Scala	Dramatic School	M-G-M	Luise Rainer ...	—

SHEFFIELD

Fri., Jan. 6	11 a.m. ...	Cinema House ...	Dramatic School	M-G-M	Luise Rainer ...	—
,, ,, 6	10.45 a.m. ...	Central P.H. ...	Disbarred	Paramount ...	Gail Patrick	A
,, ,, 6	11 a.m. ...	Union St. P.H.	Hold That Girl	20th Century-Fox	John Barrymore ...	U
Tues., ,, 10	10.45 a.m. ...	Hippodrome ...	Dawn Patrol	Warner	Errol Flynn	A
Wed., ,, 11	11 a.m. ...	Central P.H. ...	Everything Happen to Me ...	Warner	Max Miller	—
Thur., ,, 12	11 a.m. ...	Union St. P.H.	Angels With Dirty Faces ...	Warner	James Cagney ...	—

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INDEX

Covers.—1. Metro-Goldwyn-Mayer Pictures, Ltd.
2. Metro-Goldwyn-Mayer Pictures, Ltd.
3. Tabulated Trade Shows.
4. Classified Advertisements.

	PAGE
Associated British Picture Corpn., Ltd.	19
Beever, J., and Co., Ltd.	45
Butcher's Film Service, Ltd.	7
Champion, C. H., and Co., Ltd.	39
Columbia Pictures, Ltd.	13-16
First National Film Distributors, Ltd.	8, 9, 20, 21
General Film Distributors	25-32
Kafa Table Co., Ltd.	46
Maple and Co., Ltd.	45
Morgan Projected Publicity	43
Moy-Omnia	37
Paterson, Ltd.	45
Pathe Pictures, Ltd.	10
Pixton, Ltd.	39
Preston Film Service	46
RKO-Radio Pictures, Ltd.	35
Turner, E. G.	46
Twentieth Century-Fox	22
United Artists Picture Corpn., Ltd.	33a
Way and Waller	46
Western Electric Co., Ltd.	44

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January 5, 1939